

America	Sch. 20	Indonesia	Rm 3100	Philippines	Pes 20
Belgium	Dfl 0.850	Ireland	Rs 3.50	Portugal	Ecr 100
Bulgaria	67.45	Italy	L 1600	S. Africa	Pes 8.00
Cambodia	581.00	Japan	Yen 1600	Singapore	Pes 4.10
Canada	Cdn 5.00	Jordan	Dr 500	Spain	Pes 1.25
Denmark	Dkr 5.00	Korea	W. 500	Sri Lanka	Ru 30
Egypt	£ 1.50	Liberia	£ 1.50	Sweden	Sk 8.80
Falkland	Falk 7.00	Malaysia	RM 4.25	Tunisia	SD 2.20
France	Fr 7.00	Mexico	Pes 300	Turkey	TL 2.25
Germany	DM 2.20	Morocco	Dr 6.00	U.S.A.	Do 6.00
Greece	Dr 6.00	Morocco	Dr 6.00	U.K.	£ 1.25
Hong Kong	HKS 12	Netherlands	R 2.00	U.S.A.	Do 6.00
India	Ru 15	Norway	Kr 7.00	U.S.A.	\$1.00

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D 8523 B

OECD urges action
on Third World drug
epidemic, Page 2

World news

Business summary

Philippine army alert as truce expires

Troops in the Philippines were on a war footing as a 60-day truce with communist rebels expired, but the Government pledged continued efforts for peace.

President Corazon Aquino's administration plans to approach the communist rank-and-file to seek regional peace agreements, said the Government's chief ceasefire negotiator, Teofisto Guingona.

Both sides in the 18-year-old conflict were reported to be ready for war, but there were no immediate reports of post-ceasefire incidents. Page 2

S. Korean protests

South Korean police said they were questioning 740 people arrested during nationwide demonstrations at the weekend but dissidents were freed from house arrest and 120,000 police taken off alert.

Dissident freed

Dissident historian Yevgeny Antonov has been released from detention, taking the total of Soviet political dissenters freed in the last week to 43, physicist Andrei Sakharov said in Moscow.

Pakistan bomb blast

Three people were killed and 26 injured when a bomb exploded in a crowded bazaar in the north-west Pakistani city of Peshawar, where Afghan rebel groups fighting the Kabul government are based.

Afghans advance

Afghan rebels reported that a 2,500-strong government and Soviet force with 300 vehicles, including tanks, had advanced towards the Pakistani border near the western city of Kandahar, in an apparent attempt to crush rebel bases.

Tamil rebels raid villages

Tamil rebels fleeing from advancing government troops in Sri Lanka killed 28 people when they stormed the village of Arachchukku, 125 miles east of Colombo.

Chad forces boosted

France reinforced its troops and equipment in Chad as concern grew about a Libyan military build-up in the north. Page 2

\$1.5m ransom paid

The family of Basque industrialist Jaime Caballero paid a \$1.5m ransom for his release after a two-month abduction by guerrillas, Spanish newspapers reported.

Sino-Soviet talks

A Chinese delegation headed by Vice Foreign Minister Qian Qichen arrived in Moscow for talks starting today on China's border dispute with the Soviet Union. Page 2

Deserter surfaces

A man claiming to be an Iranian army deserter sought refuge in Israel after swimming into the Red Sea port of Eilat from the port of Aqaba, in Jordan, three miles away.

Hashish haul

Jordanian anti-drugs agents seized more than a tonne of hashish with a street value of \$1m when inspecting a container from an East German ship which docked at Aqaba.

Spanish clashes

Leftist demonstrators calling for the repeal of Spain's anti-terrorist law clashed with police in Barcelona. Students and workers will join forces this week to protest against the Government's policies, student leaders said.

Space marathon bid

Two Soviet cosmonauts on board a Soyuz TM-2 spacecraft docked with the orbiting station Mir and prepared for what is expected to be the longest stay in space, breaking the endurance record of 237 days.

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Soviet Union plans to transform the management of business

BY PATRICK COCKBURN IN MOSCOW

THE SOVIET UNION has published a draft law on Soviet enterprises which will transform the way in which they are run by giving management greater rights and responsibilities.

The main theme of the law is to make each enterprise responsible for its profit or loss and to limit central planning to overall strategic decisions.

The draft law, published in all the Soviet press at the weekend for discussion, is the centrepiece of the plans of Mr Mikhail Gorbachev, the Soviet leader, to modernise the Soviet economy.

It also contains provisions to introduce democracy into Soviet factories and enterprises which have hitherto been run on very autocratic lines. The managing director would have to stand for election by the workforce every five years and other managers and foremen every two or three years.

The conversion of all Soviet industry to the new law will take until 1990 but seven ministries and 36 enterprises started to operate on the new management principles from the beginning of this year.

Mr Stepan Sitaryan, deputy head of the state planning committee (Gosplan), recently said: "In a nutshell, the new system will replace administrative orders by performance based management."

Ministries will not be able to use the profits of one enterprise to make up the losses of another.

The draft law, to be promulgated this year, is based on an experiment carried out at two enterprises last year - the Togliatti

car factory and the Suny engineering plant - which severely limits the role of central control over inputs and outputs.

Profits will be strictly divided between the enterprise, its sector of the economy and the state.

Wages will also be linked to productivity by a fixed ratio of a 0.6 per cent increase in pay for every 1 per cent rise in productivity, according to Dr Leonid Alshikin, head of the Institute of Economics in Moscow and one of the most influential proponents of economic reform.

He also said that apart from key raw materials and foodstuffs, Soviet enterprises would have significantly greater freedom in future to determine their own prices through contract negotiations.

At present, all prices are centrally fixed and inputs and outputs determined by the yearly plan targets.

Mr Mikhail Chechik, managing director of Dalmengomont, an enterprise already operating under the new principles which manufactures gas turbines in

Khabarovsk in the Soviet Far East, said in an interview last week that his company's gross income had been 40 per cent more than planned, allowing large productivity bonuses. He said average wages at the plant were 450 roubles (\$684) a month compared with 320 roubles on the plan.

Although some of the foremen in the plant had been elected, the introduction of democracy into Soviet industry appears to be partly motivated by Moscow's wish to break the grip of ossified middle and senior management.

Italians sweep aside 50-year curb on new merchant banks

BY ALAN FRIEDMAN IN ROME

THE ITALIAN Government, in a move which could have far-reaching implications for the future of the country's financial system, has approved a preliminary set of rules designed to spur the growth of merchant banks.

The Government action is likely to lead to the formation of many new merchant banking concerns in the short term.

The move, which will allow commercial banks to set up merchant banking subsidiaries and take equity stakes in companies, brings to an end more than 50 years of tight restrictions on commercial banking activities in Italy.

The Bank of Italy has traditionally been cautious about allowing commercial banks to acquire shareholdings in industry because of the memory of the financial chaos of the 1930s when the country's banks were threatened by their holdings

in numerous bankrupt industrial concerns.

The merchant banking reform signalled by the weekend decision comes after nearly five years of debate and uncertainty in Parliament.

The Government's inter-ministerial cabinet committee on credit has now defined the terms under which the Bank of Italy may allow the creation of new merchant banking regulatory matters.

The new government move on merchant banking will speed up the process by which Mediobanca, the Milan merchant bank, is becoming the predominant role as the supreme arbiter of corporate finance in Italy.

It was also announced at the weekend that Mr Antonio Maccaule, the secretary to President Francesco Cossiga, is to be appointed chairman of Mediobanca. The bank is presently under the effective control of Mr Enrico Cuccia, a 78-year-old board member.

Subsidiaries which may acquire equity on a temporary basis, provide corporate finance advice, organise fund raising operations and engage in other activities.

The Bank of Italy still has to decide on the criteria concerning minimal capital requirements, the limits of shareholdings which the merchant banks may acquire and other regulatory matters.

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There are two principal weapons in the minds of bankers and the Bank of England.

One is that UK banks are increasingly vulnerable to attack by corporate raiders whose sole aim is to make a quick profit on their stakes. There have been several instances of that with merchant banks recently.

This would preserve for the Bank of England a element of discretionary power over the ownership of UK banks, such as it exercised five years ago in vetoing the acquisition of the Royal Bank of Scotland by the Hongkong and Shanghai Bank on national interest grounds.

Many senior UK bankers support the inclusion of such power in the bill. One merchant banking executive described the Treasury's passing to people of whom it does not approve for other reasons.

The Bank has told the Treasury that it is unhappy with the way the bill is emerging. The Bank believes there is a case for the Government's holding reserve powers to block acquisitions at its discretion. The Bank would like to be able to notify the Treasury of shareholdings which it believes to be against the national interest so that they could be compulsorily unwound.

The other is that major UK banks could be bid for by foreign institutions who might meet the "fit and proper" test but would not necessarily be desirable as UK bank-owners for reasons of nationality or type.

Joint arms market for Europe proposed

BY DAVID BUCHAN IN LONDON

EUROPEAN defence ministers have been recommended to set up a single European arms market involving more competition and less government involvement in defence procurement.

This is the most striking proposal of a report on the European defence industry's competitiveness by representatives of 10 countries in the Independent European Programme Group (IEPG).

The year-long study under the chairmanship of Mr Henk Vredeling, former EEC Commissioners and Dutch Defence Minister, is now being studied and will be finalised at an IEPG defence ministers' meeting in June.

In contrast to previous European arms collaboration efforts, criticised for their overlay of bureaucracy, the report urges governments to cut defence procurement staffs and to industry do more.

The Vredeling team, which included industrialists such as Mr B Vermer-Palies, the former chairman of Renault and Sir Arnold Hall, the former Hawker Siddeley chairman, has produced - some mandated - some concrete proposals:

• More collaborative arms contracts should be awarded on the basis of competition between rival international consortia;

• Collaborative defence contracts, including weapon development, should be at fixed prices to prevent the substantial cost overruns of the past being repeated;

• The IEPG should keep a central register of bidding opportunities open to companies in all 13 countries;

• A share of national defence research funds should be put into a

Continued on Page 12

Zircon disclosures, Page 2;

Thatcher's deterrent, Page 11

Jerusalem keeps options open on Beirut hostages

BY OUR MIDDLE EAST STAFF

ISRAEL yesterday restated its public refusal to consider releasing Arab prisoners in exchange for Western hostages held in Lebanon despite an offer from the leader of the mainstream Shia militia, Amal, to include a captured Israeli airman as part of a package swap.

The Israeli refusal was couched in such a way as to suggest that a deal was not out of the question as long as negotiations were conducted secretly.

In a videotaped recording delivered with a written statement to a Western newsmagazine yesterday morning, Mr Allan Stein told the US Government that he and three other academics from the Beirut University College who were kidnapped on January 26 would be killed unless 400 Palestinians jailed by Israel were freed by today.

"Israel cannot and will not act according to ultimatums," said Mr Shimoni Peres, Foreign Minister, in response to the repeated threats by a group calling itself "Islamic Jihad (holy war)" for the Liberation of Palestine.

Mr Peres told Israeli Army Radio: "If someone has a suggestion, please approach Israel in an orderly way." Mr Peres told Israeli Army Radio.

In the past, the Geneva-based International Committee of the Red Cross has played a key role in arranging elaborate prisoner swaps.

Yet on the eve of the deadline set by the hitherto unknown group, officials in Jerusalem and foreign diplomats in Israel denied that a list of prisoners whose freedom had been demanded had been received.

OVERSEAS NEWS

France redeploy troops to check Libyans in Chad

FRANCE has reinforced its military force in Chad, moving troops and equipment towards the strategic "red-line" dividing the country as concern grows over a Libyan troop build-up in the north, according to military officials, Reuter reports from Paris.

A Defence Ministry spokesman said France was concerned at signs of a growing Libyan troop presence and was setting up new bases with anti-aircraft systems in the central east town of Abeche and Biltine.

He refused to comment, however, on press reports that Paris had boosted its own force in the central African country from 1,400 men to 2,000.

But defence sources said at the weekend the redeployment to Biltine and Abeche would require hundreds of additional troops and material if France was to maintain its strong presence in the capital of N'Djamena and at its key central west base of Mousoro.

Most of France's troops in Chad are rotated from French bases in neighbouring Central African Republic and other African bases, and their number can be quickly increased, the military spokesman added.

Abeche and Biltine have landing strips and could be used to support Chadian government troops fighting Libyan and rebel guerrillas in

the desert and mountain wastes north of the 16th parallel dividing line.

The French initiative follows Chadian claims, largely confirmed by officials in Paris, of a steep increase in Libyan troop strength, heralding a possible new offensive to retake outposts captured by Chadian forces last month.

French officials fear that Tripoli might be further spurred into action by the defection to Chadian government ranks of many of its former rebel allies.

"There are troops massed in the north of Chad, this is uncontested and there is a risk of new fighting," Mr Jean-Bernard Raimond, the French Foreign Minister, said in a radio interview.

The northward movement of French troops continues a process started last month with the establishment of a small but important intelligence base just below the 16th parallel at the settlement of Kalat.

France still rejects Chadian demands that it move troops and men north of the "red-line", drawn in 1983 when an earlier French force helped blunt a Libyan and rebel drive south.

But military analysts say Paris is adopting an increasingly advanced stance while trying to avoid a head-on clash with Libya. Tripoli denies having troops in Chad despite the capture of more than 100 Libyans.

Philippine soldiers on alert as ceasefire ends

PHILIPPINE TROOPS were reported on a war footing yesterday as a 60-day truce with Communist rebels expired, but the Government pledged continued efforts for peace, Reuters reports from Manila.

"The Government will keep the door to peace open, but it will not cede to unwarranted demands," the Government's chief ceasefire negotiator, Mr Teofilo Guingona, said.

President Corazon Aquino's Administration planned to approach the Communist rank and file to seek regional peace agreements, he said.

Both sides in the 18-year-old conflict were reported to be ready for war, but there were no immediate reports of post-ceasefire incidents.

A military spokesman said regional commanders had been told to be careful, with no orders to launch a major offensive against the rebels.

Chilean agent reveals role in US bombing

BY MARY HELEN SPOONER IN SANTIAGO

THE confessions of a former Chilean security agent implicated in the 1976 assassination of a prominent Chilean exile in Washington has discredited General Augusto Pinochet's Government.

Retired army captain Armando Fernandez, a former agent of Chile's secret police DINA, told US investigators that he was assigned to tail former Chilean ambassador and foreign minister Mr Orlando Letelier, prior to the exile's murder. Mr Letelier and an American colleague, were killed when a bomb attached to his car exploded in a Washington street.

The bombing was one of the most serious acts of terrorism on US soil in recent years. US investigators indicted the DINA director, Col. Manuel Contreras, Captain Fernandez and another DINA agent in the crime. Chile's Supreme Court

turndown a US extradition request for the three officers in 1979.

Captain Fernandez had negotiated a reduced sentence and a new identity in exchange for his testimony in the case. In a statement to a US district court, he said he had wanted to tell the full story of his involvement in order to clear his name and conscience, but said he was ordered by Col. Contreras to make false statements to Chile's Supreme Court.

Captain Fernandez also said he twice attempted to resign from the Chilean army and each time his request was turned down by General Pinochet.

On January 21 he presented a letter of resignation to the army's vice commander and left the country against the wishes of his former superiors - possibly with the aid of US intelligence officials.

China and Soviet Union open talks on border dispute today

BY PATRICK COCKBURN, RECENTLY IN KHABAROVSK

CHINA AND the Soviet Union are due to start negotiations in Moscow today to resolve their border dispute, which has led to armed clashes in the past 20 years.

Mr Igor Rogachev, Soviet Deputy Foreign Minister, who leads his country's negotiating team, reached agreement in Peking last October to resume discussions after a break of seven years. This followed an offer by Mr Mikhail Gorbachev, the Soviet leader, last year to make concessions to China on the frontier issue.

The areas in dispute are mainly in the Soviet Far East on the 3,000-mile Amur River and its tributary, the Ussuri. It was on one of the larger of the hundreds of disputed islands on the Ussuri, called Damansky Island by the Russians and Zhenbao by the Chinese, that 31 Soviet soldiers were killed by Chinese troops on March 2, 1969, and subsequent heavy fighting brought Moscow and Peking closer all-out war.

In a speech in the Far Eastern port of Vladivostok last July, Mr Gorbachev called for better relations with China and said specifically the official border "could pass along the main ship channel" of the Amur and the Ussuri rather than along the Chinese side as

Shadow of labour unrest over Bonn talks

By David Marsh in Bonn

WEST GERMANY's ruling centre-right parties this week resume difficult talks on forming a coalition overshadowed by threatened labour unrest, fresh subsidy demands for farmers, and more signs of a weakening economy.

The three coalition partners in Mr Helmut Kohl's Government might be further spurred into action by the defection to Chadian government ranks of many of its former rebel allies.

"There are troops massed in the north of Chad, this is uncontested and there is a risk of new fighting," Mr Jean-Bernard Raimond, the French Foreign Minister, said in a radio interview.

The northward movement of French troops continues a process started last month with the establishment of a small but important intelligence base just below the 16th parallel at the settlement of Kalat.

France still rejects Chadian demands that it move troops and men north of the "red-line", drawn in 1983 when an earlier French force helped blunt a Libyan and rebel drive south.

But military analysts say Paris is adopting an increasingly advanced stance while trying to avoid a head-on clash with Libya. Tripoli denies having troops in Chad despite the capture of more than 100 Libyans.

EX-CIA EXPERT DEFENDS ZIRCON DISCLOSURES

UK spy-in-sky report 'no threat to security'

BY PETER MARSH

THE release of information about Zircon, Britain's proposed intelligence-gathering satellite, is unlikely to harm the national security of the British, a former US says. Dr Ray Cline, a former director of the Central Intelligence Agency.

Dr Cline, chairman of the US Global Strategy Council, a Washington-based advisory group, said he would oppose publication of technical details on Zircon. But he said there was no reason why the public should fail to be informed of the project's existence.

"My impression is that this [Zircon] is a natural development and a sign of the explosion in applications of space technology," said Dr Cline, deputy director at the CIA from 1962-1966. Countries should be more open about intelligence-gathering, he said, and sometimes, should share information with civilian agencies.

He was reacting to the controversy over Zircon, a secret project whose details of which appeared last month in the New Statesman, a UK weekly magazine.

It appears that US Government agencies have been closely involved in planning for the satellite, as part of the general co-operation between the US and UK over intelligence gathering.

Mr William Burrows, a professor of journalism at New York University, said he was told about Zircon last November by a highly-placed intelligence source.

"I was told to keep my mouth shut," said Mr Burrows, the author of *Deep Black*, a book on space surveillance and national security.

Other people in intelligence circles in the US said that work by the UK on a satellite for collecting signals data had been the subject of general gossip for about a year. Prior to the New Statesman article, how-

ever, they had been unaware of the project's name.

Professor Paul Bracken, a political scientist at Yale University, said he had viewed the rumours about a UK satellite as "less than earth shattering." He had assumed the UK, which currently obtains intelligence information from US satellites, would want its own signals vehicle to reduce dependence on the US.

He said the US intelligence community may have become less willing in recent years to share information with Britain, as a result of the highly-publicised cases in which national security secrets from the US had leaked to the Soviet Union.

It appears Zircon would supplement a series of about six US space vehicles which hover over Asia in the geostationary orbit 22,000 miles above the equator.

The job of the vehicles, called Rhylite, Chalet or

Magnam, is to eavesdrop on telecommunications signals from foreign governments, predominantly the Soviet Union.

The signals intelligence satellites are in addition to other military spy vehicles which take photographs or infra-red images of sensitive parts of the earth's surface.

The US signals-gathering satellites use large antennae several tens of feet in diameter, supplemented by advanced signal processing equipment.

Information from the space station is fed by other satellite links to the headquarters of the US National Security Agency near Washington and also, under a series of agreements between the US and UK, to Britain's Government Communications Headquarters in Cheltenham.

Intelligence experts say the Soviet Union does not deploy geostationary signals-gathering satellites but instead relies on satellites which travel round the earth only a few hundred miles

high. These satellites, unlike the geostationary vehicles which can operate for several years, last only a few months, sometimes weeks, before failing as a result of the frictional effect of the earth's atmosphere.

In the US, government agencies rarely discuss signals gathering spacecraft. But the satellites are written about widely, only rarely with hints of government retribution.

Major General George Keegan, head of intelligence for the US Air Force between 1970 and 1977, disputed the view that disclosures about Zircon were harmless. He said the publicity was deplorable.

Mr John Pike, associate administrator for space policy at the Washington-based Federation of American Scientists, said the Soviet Union may already have known about Zircon as a result of disclosures by British spies.

John Lloyd on the Zircon affair, Page 16

New Renault chief turns attention to US

BY PAUL BETTS IN CHICAGO

MR RAYMOND LEVY, the new chairman of Renault, took his first hard look at American Motors Corporation (AMC) at the weekend including driving into the books of the troubled Detroit company, which is 46 per cent owned and managed by the French state car group.

So far, Mr Levy has given nothing away about his intentions towards the company, but he chose a particularly symbolic moment to pay his first visit to the US since taking over six weeks ago.

He attended unexpectedly

the weekend presentation at the Chicago Motor Show of Renault's new US-built car, an intermediate range, six-seater saloon called the *Premiere* on which the French company is betting the future of its seven-year \$750m investment in the US. "This car is a make-or-break project for us," a Renault executive said in Chicago.

EEC raises few summit hopes in Guatemala

By David Gardner in Guatemala City

THE EEC and Central America meet today in Guatemala City for a summit overshadowed by evidence that the war-torn region is becoming more polarised between left-wing Nicaragua and Washington and its local allies.

The meeting is the third in a series begun in San Jose, Costa Rica in 1984 and continued in Luxembourg in 1985, when EEC foreign ministers pledged to double Community aid.

The Greens, in a bid to check West Germany's move towards a so-called "plutonium economy" are pressing with renewed determination to close the Alkem nuclear plant controlled by the giant Siemens group after their recent success in the general election. The factory, at Hanau near Frankfurt, comes under the jurisdiction of the state government of Hesse.

Mr Perez de Cuellar said he had not found "what I would call the political will to resolve the conflict."

This perception appears amply confirmed by the meeting of the pro-US Central American caucus - Costa Rica, Honduras, El Salvador and Guatemala - due to take place in San Jose next week, which is expected to come up with a Washington-inspired "peace offer" unacceptable to Nicaragua's ruling Sandinistas.

It follows the disheartening results of last month's renewed peace drive by Mr Perez de Cuellar, the UN Secretary General and the Contadora group, which has for four years fought in vain a negotiated solution to the region's conflict.

Mr Perez de Cuellar said he

had avoided taking sides, appeared at the end of the conference to seal the succession with an emotional speech. "Many of my hopes have been confirmed," he said afterwards.

The rise of Mr Hernandez Mancha echoes in several ways that of Mr Felipe Gonzalez when, aged 32, he became leader of the then illegal Socialist party.

Mr Hernandez Mancha is a southerner, prone to drop the final "e" when he speaks but never lost for words, reputed for an ability to convince more than for his ideas as such, and is not a lightweight.

Premiers to meet over Ottawa rift

BY BERNARD SIMON IN TORONTO

THE PREMIERS of Canada's 10 provinces are to hold a hastily-arranged meeting in Toronto today to discuss their increasingly troubled relations with the Federal Government in Ottawa.

The immediate purpose of the meeting is an effort by Newfoundland's premier, Mr Brian Peckford, to rally support for his arguments against a fishing agreement signed last month between Canada and Quebec.

But the meeting is also likely to give other provincial leaders a platform to air their differences with Ottawa.

The wide disparity between

the economic performance of western oil and grain producing provinces and the industrial heartland of Ontario and Quebec has fuelled federal-provincial tensions in the past year. The provinces have been emboldened by a series of scan-

dals and other political setbacks which have weakened the federal government of Mr Brian Mulroney, the Prime Minister.

When Mr Mulroney's Progressive Conservative Party entered office in September 1984, nine of the 10 provinces were ruled by governments friendly to the Tories. Since then, however, liberals have taken over in three provinces, including the key areas of Ontario and Quebec.

Mr Mulroney's policies have been blamed for the decline in the economy and the loss of jobs in the province.

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OVERSEAS NEWS

US angry over Japan mobile phone decision

BY IAN RODGER IN TOKYO

THE US has reacted angrily to the decision by the Japanese Ministry of Posts and Telecommunications (MPT) to award cellular radio (mobile telephone) licenses to both consortiums competing for the second franchise in this sector. The Daini Denken consortium, which will use US-made Motorola equipment, had expected to emerge as sole victor in this race for a stake in a \$240m market. But in won only the franchise for Osaka and western Japan, a market half the size of Tokyo and eastern Japan.

The cellular radio decision may provide some guidance for how the MPT is thinking of handling competition for the franchise for Japan's second international telecommunications network, the so-called second KDD.

Cable and Wireless, the UK-owned group, is a major partner in International Digital Communication Planning (IDC), one of the consortiums competing for this franchise.

US sources see the decision as a significant setback to their attempts to open Japanese markets to foreign competition, and they expect it to further stiffen the resolve of the Democratic Congress to pass protectionist legislation.

The US Government has worked particularly hard in the context of the so-called Moss talks, to have Japan's regulatory restrictions on foreign telecommunication equipment and services removed. So far, these efforts have borne very little fruit.

The uneven split between the two franchises is probably the result of representations by Toyota Motor, a partner in the Teleway consortium. Toyota was apparently determined that its headquarters city of Nagoya should be in the Teleway territory, although Nagoya would

normally have been included in the western Japan franchise.

The US side recognised Toyota's strong influence in Teleway and had talks with the car-maker emphasising the importance of opening the entire Japanese market to foreign competition, but to no avail.

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Taiwan in move to lift controls on press

By Robert King in Taipei

TAIWAN IS to lift a 10-year ban on the establishment of news papers and end restrictions on the number of pages a newspaper may contain. Its move will, in effect, de-control the press.

Mr Chang Chingyu, the official Government spokesman, said the Government Information Office was reviewing the law that governs the press.

In 1951, the issuing of licences for new newspapers was frozen at 31 and each paper was limited to eight pages. The page limit was raised to 12 in 1974.

The move is part of an accelerating programme of government reform in the past year that has begun to tackle some of Taiwan's most controversial issues.

Late last year the Government announced it was planning to end almost 40 years of martial law. Legislation is already before parliament.

The government has also tolerated Taiwan's first opposition party, even though a long-standing ban on the formation of parties has not been lifted.

Most recently, President Chiang Chingkuo, considered the architect of the reforms, said parliamentary reform, meaning greater participation in policymaking by people born in Taiwan, was next in line.

Parliament and the National Assembly are dominated by ageing Nationalists elected 40 years ago on mainland China who cannot be replaced until free elections are held in their constituencies on the mainland.

In liberalising the Press rules, the Government is allowing competition and market forces to decide which publications succeed and which fail. At present the SI newspapers are more or less guaranteed a market share.

Observers have suggested such competition will force newspapers to improve reporting and expand coverage.

Officers, government officials and opposition figures have hailed the Government announcement.

Mr Yu Kuo-Hwa, the Prime Minister, called for "proper rules which will allow freedom of the Press within the framework of social responsibility."

Supply route to Afghan rebels threatened

BY JOHN ELLIOTT, RECENTLY IN PAKISTAN PROVINCE, AFGHANISTAN

SOVIET AND Afghan forces have seized control of the start of an important Mujahideen supply route through Geneva for the withdrawal of Soviet Troops from Afghanistan, the battle is significant for two reasons.

First, the Soviet forces are trying to cut off Mujahideen guerrilla groups deep inside Afghanistan from important sources of supplies at a time of year when entry points to the north are blocked by snow.

Essential supplies of weapons and ammunition from China and elsewhere travel with food and other provisions on this route, initially by truck across the border from Miram Shah, and then for up to 60 days by mule and camel round the

nearby Sanaki Hills and into the mountainous interior.

Secondly, the attack has symbolic importance because it was here that the Mujahideen launched a battle on January 15 to demonstrate that they were totally rejecting the ceasefire called to start that morning.

The Mujahideen broke the ceasefire by shelling a hill top at Sanaki about 20 miles from the Pakistan border overlooking the supply route. This had been captured a few days earlier by Soviet forces. Later, the Soviet and Afghan forces also broke the ceasefire with heavy shelling and air raids. In subsequent battles they resisted Mujahideen attempts to recapture the hill.

Last week, the Soviet and Afghan forces struck back with 10,000 troops and heavy bombing raids, according to Mujahideen sources in Pakistan.

At the weekend they were reported to have captured the supply route round the Sanaki hills and also a small but important forward Mujahideen base at Mani Kandou.

Their main target is bases operated by the Khalis and Hezbi Islami factions of the Taliban, which operate along with other resistance groups from the Pakistan border city of Peshawar.

One of these bases, called Jhawar, was held by Afghan forces for a short period after a 35-day long battle last March.

These are prestige bases for the Mujahideen, containing underground storage areas for armaments as well as mosques and dormitories.

Were these two bases to fall, the Soviet and Afghan forces would have gained control of a key area only a few minutes drive from the Pakistan border.

Lionel Barber adds from Washington: The Reagan Administration is to send more Stinger anti-aircraft missiles to the Afghan rebels this year to put more pressure on the Soviet Union to withdraw its troops. US officials have been impressed by the success of the missiles, first shipped last spring. They are particularly effective against helicopters.

Torture protests in Seoul

By Maggie Ford in Seoul

Some 400 worshippers and priests at Seoul's Anglican cathedral last night held a peaceful protest meeting after mass over the death of a student through torture by

police.

It will add to the pressure on the Government after Saturday's nationwide demonstrations during memorial services for the dead student. Christian churches have been prominent in the alliance of opposition, human rights and religious groups who organised Saturday's service.

The future over the student's death has not abated despite the dismissal of the Interior Minister and police chief last month. Nearly 800 people were arrested on Saturday as more than 30,000 police prevented mourners from attending a service at the Roman Catholic Cathedral. About 600 nuns and priests were allowed through police lines.

Demonstrators threw stones and petrol bombs at the police who responded with tear gas.

Fourteen police were hurt in the clashes and a police bus and two government buildings were attacked.

Mr Yu Kuo-Hwa, the Prime Minister, called for "proper rules which will allow freedom of the Press within the framework of social responsibility."

Hong Kong row over elections

BY KEVIN HAMLIN IN HONG KONG

A POLITICAL row has erupted in Hong Kong over the introduction of direct elections, following local Press reports that China might block them.

The Chinese Manufacturers' Association yesterday urged the Government to postpone a political review due this year, warning that the introduction of direct elections before 1990 would affect stability and prosperity.

Local newspapers have reported that China does not want direct elections introduced

next year but may be willing to allow some Legislative Councils to be elected in 1990.

The Basic Law—a mini-constitution for the Territory's future under China after 1997—is due to be promulgated by the Chinese National People's Congress in 1990. It is now being drafted, mainly by pro-Peking interests, and the first draft will be published next year.

Britain is said to have recently lobbied Peking for

direct elections in response to increasing local demand, though it had earlier tacitly agreed that there must be "convergence" between political reforms and the basic law.

Two Legislative Councillors, meanwhile, have written to Ji Pengfei, director of China's Hong Kong and Macao Affairs Office reporting to the State Council, asking the mainland to clarify its views on political reforms which are due this year.

SHIPPING REPORT

Tanker rates reach very low ebb

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

THE WAS little good news for shipowners last week, with tanker rates remaining at levels described as "dismal" by brokers, and signs of an end to recent minor improvements in the dry cargo market.

In the tanker sector, brokers said owners were having to accept the lowest returns for some time, with the rate for a very large crude carrier (VLCC) voyage from the Gulf to north-west Europe down to around \$5,000 per day, compared to \$12,000 a year ago.

Galbraith's, the London brokers, reported that 51 VLCCs totalling 1,600 tonnes deadweight were available in the Gulf, leading to a further fall in Worldscale rates.

E.A. Gibson Shipbrokers said the last reported fixture for a VLCC was to be the Red Sea

at Worldscale 32.5. Earlier, the Kuwait Petroleum Corporation was also reported to have fixed a vessel of 240,000 tons from the Gulf to the East at Worldscale 31.25.

There was said to be little demand for smaller ships, although Exxon was reported to have fixed a ship of 98,000 tons from the Gulf to Sri Lanka at Worldscale 32.5.

It was a similar story in the Mediterranean, where charterers were reported to have held the upper hand. Camell was said to have secured a vessel of 185,000 tons from Sidi Kerib to Italy at Worldscale 46, and a French charterer, a vessel for 90,000 tons of heavy crude for a cross-Mediterranean voyage at below Worldscale 70.

In other areas, owners were said to have been able to secure more lucrative employment out of West Africa and rates remained relatively firm in the Caribbean. The North Sea was said to be more active than most, but a surplus of tonnage depressed rates.

In the dry cargo market, rates for Panamax vessels (the largest able to navigate the Panama Canal) fell back to around \$13.50 for voyages from the US Gulf to Japan and \$3.25 from the US to Europe. Time charter rates were also said to have weakened.

Brokers said one new feature of the sector was apparent Soviet purchasing on the world sugar market, leading to a substantial amount of what was described as "a cloak and dagger negotiations."

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Colin Taylor,
Managing Director, Keymer Tiles.

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An electric infra-red stoving oven has enabled TJ Filters, who produce a large range of oil filters, to double their output, improve finish, and cut production costs by 40%.

At Callanhart Limited, producers of decorative ceramic ware, a new twin-hearth electric kiln using night-rate electricity has cut energy costs by almost 40% compared with their gas-fired kiln. More reliable operation with fewer rejects has increased productivity and helped recover the cost of the kiln in under fourteen months.

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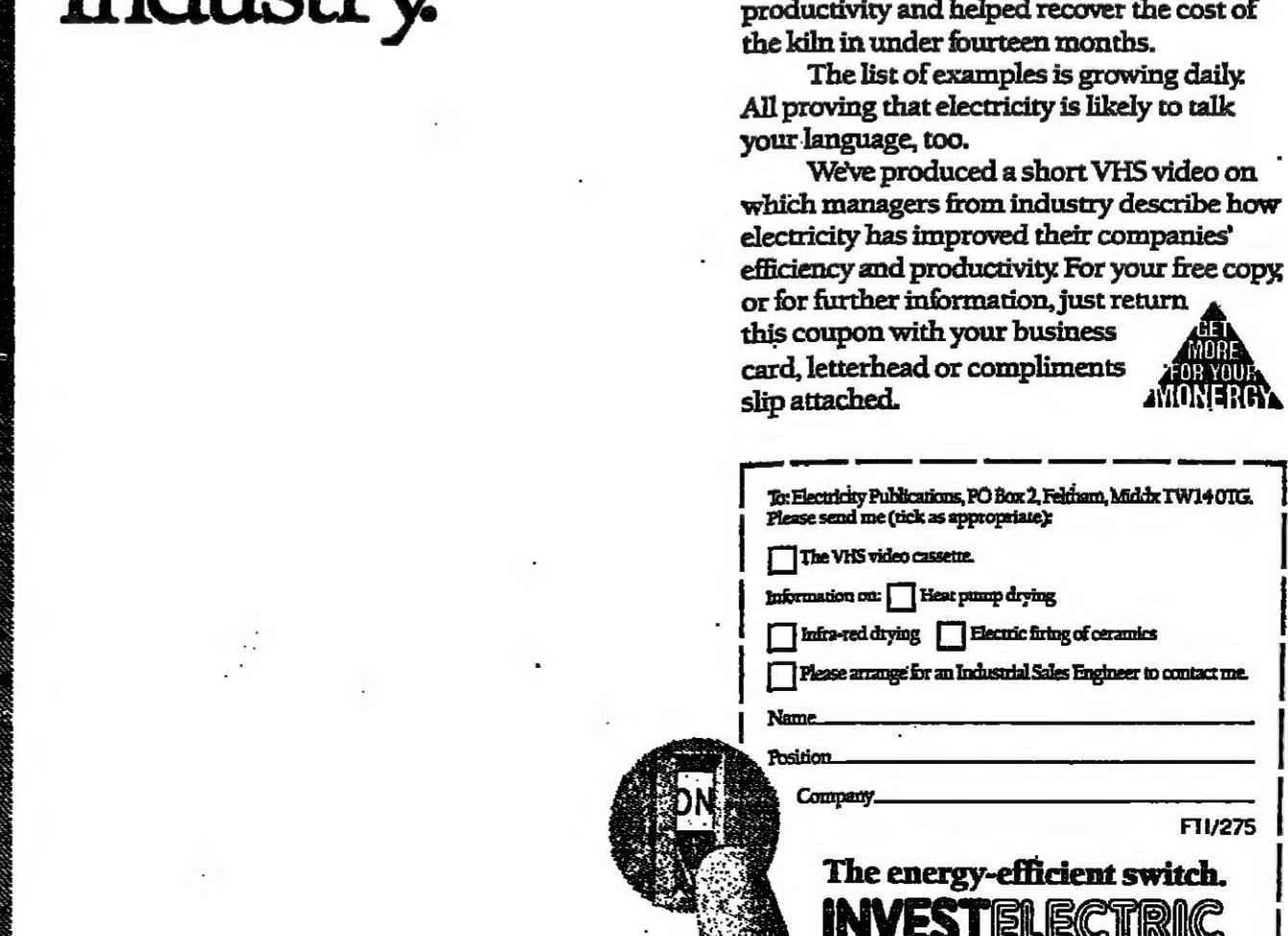
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OVERSEAS NEWS

Fiery Ulster entry to Irish poll campaign

A spate of incendiary devices claimed by an Ulster Protestant party and arguments about the Anglo-Irish Agreement have brought the issue of Northern Ireland to prominence for the first time in the campaign for the general election in the Irish Republic on February 17, writes Hugh Carnegy in Dublin.

Until the weekend, the somewhat lacklustre campaign had been dominated by the depressed state of the economy as Dr Garret Fitzgerald, the Prime Minister and leader of the Fine Gael party, struggled to overturn opinion poll ratings

showing slumping support for him and a big lead for Mr Charles Haughey's Fianna Fail.

A turning point could come on Thursday when Dr Fitzgerald and Mr Haughey meet in a television debate.

Mr Desmond O'Malley, leader

of the new Progressive Democrats, will be hoping that disillusionment with both will boost his aim of holding the balance of power after the election.

Damage estimated at £15m (£935,000) was caused by several small incendiary devices placed in shops in two towns in County Donegal, just across the border from

Northern Ireland, on Saturday night.

The Ulster Freedom Fighters (UFF), an offshoot of the legal Ulster Defence Association, said it had planted the devices as part of its campaign against the Anglo-Irish Agreement.

Just before the UFF bombs went off, Dr Fitzgerald

claimed credit for pressing on with the Agreement, which has broad support in the South but which Mr Haughey has frequently attacked for giving too many concessions to Northern Unionists.

Mr Gerry Collins, the party's foreign affairs spokesman, said Fianna Fail would "honour and respect" the accord if it was an international agreement. But he said it would take the opportunity that arose to review what he called the recognition in it of the legitimacy of Britain's presence

Hugh Carnegy on the bewildering choice facing Irish voters

A guide to the political maze

IF THE hostilities of Northern Ireland have made its politics a bewildering mix of religious and national loyalties, any outsider curious about the general election in the Irish Republic a week tomorrow will find the party system there scarcely less confusing.

A first logical step to understand the unusual system might be to translate the names of the parties with Gaelic titles.

This does not enlighten the issue: the biggest party, Fianna Fail, translates as "soldiers of destiny". Fine Gael, its chief rival and senior party in the outgoing coalition with Labour, means "clan of the Gaels". Sinn Fein, the political wing of the Irish Republican Army, means "ourselves alone".

Irish politics do not fit into any conventional European mould: a socialist versus conservative. They still owe more to the divisions which rent the country after independence from Britain more than 60 years ago, symbolised by the large number of Irish politicians who have "inherited" their seats from close relatives.

Over the years, Fianna Fail and Fine Gael have evolved some distinguishing ideological features, but these are often contradictory and blurred. A notable feature has been the failure of the Labour Party, a minority member of a number of coalitions, to establish a major Irish socialist movement.

In this election there is a party established just over a year ago, which is attempting to break the mould. The Progressive Democrats, led by Mr Desmond O'Malley, a former Fianna Fail minister, have

struck a chord by talking of breaking through the old loyalties of the two big parties.

The party espouses so-called

New Right economic and liberal social policies. And opinion polls suggest it may achieve its immediate goal of holding the balance of power in the 166-seat parliament. But it is not the first party to try moulding and previous attempts failed to overcome the deepest traditions which govern Irish politics.

These traditions are rooted in the partition of Ireland in 1922. This led to the break-up of the original Sinn Fein Party, which

had led the fight for indepen-

dence, into those who accepted the partition treaty as the best deal available and those who rejected it for falling short of Irish unity.

Several years of bloody civil war followed. The pro-treaty Government was dominated by what became Fine Gael while the Sinn Fein rump eventually split again, in 1926, when Eamon de Valera formed Fianna Fail.

Fianna Fail, now reluctantly accepting the consequences of the treaty, won a sweeping general election victory in 1932 and has been the only party to form a majority government on its own ever since.

It remains the case that Fianna Fail, led since 1979 by

sustained its image as a national movement encompassing all levels of society.

Since he became leader of Fine Gael in 1977, Dr Garret Fitzgerald has concentrated on trying to build it into a position of electoral equality with Fianna Fail. He achieved the party's greatest number of seats — 70 — in the last general election in November 1982.

That total is virtually certain to fall, perhaps dramatically, in this campaign. It also masks the fact that Dr Fitzgerald has never been universally popular in his own party.

His concern to reform some of the very conservative features of the overwhelmingly Roman Catholic society, such as last year's failed attempt to introduce divorce, contrasts with a greater general social conservatism in Fianna Fail.

But his liberalism has always been resisted by a significant Fine Gael old guard of the school that supported his predecessor, Mr Liam Cosgrave, when Cosgrave voted against his own Government's move to legalise contraceptives in 1974.

If Fine Gael avoids a serious collapse of its vote in the election and the Progressive Democrats do well it may be that some kind of realignment of Irish politics will emerge: Fine Gael's and the PD's economic stances cast them as potential allies.

At the same time, Labour and Fianna Fail are edging closer together in their wooing of the less well-off and the days of Fine Gael-Labour partnership look to be over.

Fianna Fail's great strength has been its impressive party machine which has built and

remained the case that

Fianna Fail, led since 1979 by

Mr Charles Haughey, preserves a harder Republican line, laced with a dose of anti-British feeling, than Fine Gael.

But both parties reflect the violence of the modern IRA, arguing that the problems of Northern Ireland must be resolved peacefully.

Sinn Fein in its present form, with its hard left ideology and commitment to the IRA, has no more than marginal support in the Republic. The Martin McGuinness Party, the product of the later Sinn Fein split, has never won more than three seats in parliament.

Fine Gael and Fianna Fail share a commitment to Irish

neutrality and membership of the European Community.

Nor do they diverge much on economic policy. In this election, dominated by how to deal with the country's huge debt, Fine Gael is pressing the need for tough spending cuts and free-market measures such as privatisation.

Fianna Fail, the party most responsible down the years for fostering a large state industrial sector, is against privatisation and less hawkish on cuts.

Nevertheless, Fianna Fail has always had, and still has, a strong commitment to private business.

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TV fees 'could lose BBC viewers'

By Raymond Snoddy

If subscription payments were to replace the compulsory television licence fee there would be a significant fall in the number of people who would choose to have BBC channels.

This is one of the preliminary findings of research into the sustainability of subscription television commissioned by the Home Office in the wake of the Peacock Report into the future of British broadcasting.

CPS International, the communications consultants carrying out the research, has found that there are wide differences in attitudes to subscription and the BBC.

Market research suggests that the ABC1 social classes on the whole would be prepared to pay monthly subscription fees at least equivalent to the present licence fee of £58 for colour television. The C2D social groups would be much less prepared to pay as much.

The issue is complicated by a group of semi-skilled and skilled workers who probably would be prepared to pay for BBC channels because they are heavy users of television.

CPS is not due to report its findings to the Home Office until April but first indications are that it believes subscription television is both technologically and economically feasible. The methods include the use of "smart cards" or microchips in the television set to record what is being used.

The main reservations are likely to be the social implications and whether the economic benefits would outweigh the social divisiveness of the subscriptions.

CPS has been looking at three propositions. The first is the scrambling of all Britain's television channels with the proceeds handed over to the BBC - in effect just a different way of collecting the licence fee. In the second all channels would be scrambled but there would be a mixture of subscription and advertising on all four.

The third - and the one that is being most seriously considered - would involve the scrambling of just the two BBC channels and subscription either replacing or supplementing the licence fee.

If significantly fewer people are prepared to pay a voluntary subscription for scrambled BBC channels the danger is that the relative costs would rise for the minority who chose to subscribe. The effect would also be to undermine seriously the economics of commercial television.

The audiences watching ITV would be artificially boosted and because advertisers could reach their desired proportion of the population more quickly they would not need so many advertising slots and the price of airtime could fall.

Mr Douglas Hurd, the Home Secretary, has made it clear that the Government is sympathetic to the principle of subscription but wants to see full CPS report before taking any decision.

Rover likely to secure aid and avoid closures

By PETER RIDDELL, POLITICAL EDITOR

THE ROVER GROUP, the state-owned truck company, is likely to secure a large part of the £250m-£400m of financial support it is seeking for its Austin Rover volume car subsidiary.

However, any package expected to be announced at the end of the month, is likely to involve a firm commitment to privatisation before long and possibly also much closer links with Honda of Japan.

This should mean no major plant closures for Austin Rover and no need for any large-scale redundancies in the pre-election period in marginal West Midlands constituencies. But it is recognised in Whitehall that the sale of Leyland Trucks to either Daf Trucks of the Netherlands or Paccar of the US may be accompanied by a major reorganisation and redundancies.

Senior ministers concede that the breakdown of talks last March with General Motors was a major setback. This was due to political opposition to the sale of Land Rover.

Final decisions have yet to be taken, but the signs from Whitehall and Westminster are that, as expected, Mr Graham Day, the com-

pany's new chairman, will win approval for much of his corporate plan which was submitted at the end of last year.

Mrs Margaret Thatcher, the Prime Minister, and her Policy Unit at Downing Street have been taking a very close interest in the plan. At recent lengthy discussions she has apparently questioned whether the plan will at last lead to profitability after the large-scale public backing of the past decade.

In her interview with the Financial Times last November Mrs Thatcher stressed that the group could not carry on indefinitely alone as a volume car producer without having an arrangement with someone else.

Ministers regard Honda as the only politically feasible collaborator, especially following last year's row over tentative talks with Ford.

Austin Rover and Honda have already agreed jointly to develop a middle-range car, the AR 8. Ministers hope that the Japanese company might take up to a nearly 20 per cent shareholding in the volume car subsidiary, which might be paid for by financing the development and

tooling costs of the car. But there is still no agreement on this point.

The other major uncertainty is about the future of the AR 8 small car project which Mr Day said last week had not been cancelled.

Nevertheless, Tories with close motor industry interests suspect that this car may be dropped in favour possibly of an updating of the Metro, in view of Mrs Thatcher's scepticism about Austin Rover's future as an independent volume producer.

The Government's package is likely to involve a mixture of a write-off of debts on some of the subsidiaries which have been sold, an increase in borrowing limits and a limited direct cash injection.

Tory MPs with motor industry constituencies are now relatively bullish about the outcome from their point of view while ministers will hope to satisfy Conservative members critical of further support for Rover by pointing to the discounts, privatisation plans and the record of Mr Day.

Leyland Trucks; Rover Sterling, Page 6

Move to appease prison officers

By JIMMY BURNS, LABOUR STAFF

THE HOME OFFICE has written to all members of the prison service in an apparent effort to head off what it fears may be an attempt by some prison officers to undermine its proposals for radical changes in working practices known as Fresh Start.

In a letter delivered today Mr Eric Caines, the director of personnel and finance of the Prison Service, says the Home Office has since December been conducting negotiations on the proposals in "good faith" and expresses "regret" that the National Executive of the

Prison Officers Association has instructed its members not to co-operate with pilot exercises in Fresh Start.

Mr Caines denies allegations made by association leaders that the Home Office is ignoring the current discussions with the unions and seeking to impose the Fresh Start proposals on its target date of April 1 1987.

Publication of the letter follows a strong attack made on the Home Office on Friday by association leaders.

Japanese give single status to electricians

By HELEN HAGUE, LABOUR STAFF

A JAPANESE company has a long-standing single union agreement with the General, Municipal and Boilermaker's Union (GMBU) at a plant in South Wales has opened for granting sole recognition rights to the electricians union, EETPU, for a new plant to be built.

Mitsubishi Electric has signed a single-union agreement with the EETPU for its new office automation equipment plant in Newport, South Wales.

It is understood that the GMBU, which represents the collective interests of all workers at Mitsubishi Electric (National Panasonic) in the same area, also put in a bid for a single union deal at the new green field site.

The group's decision to favour the EETPU for sole recognition at Kynaston Mitsubishi Electric

(UK) further boosts the union's track record of clinching such deals in the high-technology sector. It also represents a snub for the GMBU.

Details of the agreement between the company and the EETPU have not yet been finalised. However, it gives the union sole bargaining rights for the workforce, which will rise to 100 in the present temporary "advance" factory, before moving into a purpose-built unit next year.

The Welsh Office is understood to be giving a grant, believed to be between £1.4m and £1.8m towards the £10m cost of the new unit.

When Matsushita announced it had chosen South Wales as the location for its first office equipment plant outside Japan, it said it planned to seek an industrial relations framework similar to that already in place at Panasonic.

HOW TO READ THE GILTS MARKET AFTER BIG BANG.

Patrick Phillips' new, authoritative and practical book is the first post Big Bang view of the operations of London's gilt-edged market.

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UK NEWS

Telephone engineers expected to end strike

By CHARLES LEADBEATER

LEADERS of the National Communications Union expect to be able to recommend 110,000 British Telecom engineers to vote on Wednesday to accept a two-year pay and productivity deal and call off their strike which started two weeks ago.

Union leaders were confident that a proposed settlement expected to be finalised last night would provide the basis for a return to work later this week.

It is understood that the deal, which involves three payments, is worth more than 12 per cent over two years.

The union's pay negotiators returned for a meeting with BT last night, to seek to extend bonus payments to all engineering grades rather than the restricted number BT had proposed. It is understood this was one of the final obstacles standing in the way of an agreement.

It is believed that BT has eased its demand for efficiency measures by modifying some proposals such as extending the length of the normal working day by 45 minutes.

It is likely the deal will allow BT to bring in the main changes to working practices it has proposed which would introduce greater flexibility to engineers' work.

However, the company may have gone some way to meet the union's demand that the 1986 pay award should not be conditional on the implementation of the efficiency measures.

Mr John Golding, the union's general secretary, said the expected settlement would be supported by an overwhelming majority of the union's members.

Roadchef follows American example over shares plan

By DAVID BRINDLE

ROADCHEF, the motorway service area operator, has become the first UK company to introduce an employee share ownership plan (Esop) on the model drawn up by Unity Trust, the trade union financial institution.

Under the scheme, the company has set up a £250,000 trust fund which will allocate free shares to longer-serving staff and will buy them back for tax-free sums when the staff leave or retire.

Esops have proved highly popular in the US, where 10m workers are said to be party to schemes. The Unity Trust model has been tailored for the UK and is seen as particularly relevant to companies undergoing management buy-outs.

Roadchef, an unlisted company with 700 permanent employees, was bought out by its management in 1983 and had since then been looking for a means of spreading its £250,000 necessary to set up a trust

share base without weakening overall control.

Mr Tim Ingram Hill, the company's managing director, said: "We wanted to do something in recognition of the effort, commitment and loyalty of the rather longer-serving members of staff. We wanted to give them a cash benefit when they left, but we did not want to create a trading market in private company shares."

To maximise the tax benefit, staff who leave or retire will retain the shares for five years from the date of allocation before they are sold back to the fund at a price assessed annually by an independent auditor.

Roadchef's senior managers went to the US and had discussions with four companies operating Esops. Once the idea was accepted, it was agreed that Unity Trust would arrange £250,000 finance towards the £250,000 necessary to set up a trust.

New towns seek US funds

By PAUL CHEESERIGHT, PROPERTY CORRESPONDENT

THE Commission for the New Towns this week takes its property assets sales drive to the US. Sir Neil Shields, the chairman, plans to meet businessmen in Boston and New York as part of a campaign to induce them to invest in the English new towns.

Sir Neil's mission is the first by the commission overseas. The US was chosen because of its American capacity for quick decisions.

"Japan is also a good source but could take three years," Sir Neil said.

The commission will be making a presentation of its wares to more than 100 businessmen in Boston, but the visit to New York is more of a reconnaissance and a further trip

will be made there later this year by commission officials. The mission is taking place in co-operation with the Department of Trade and Industry.

Since the Thatcher Government came to power, the commission has been expected to sell off publicly owned property in the 13 towns under its administration. These towns are Basildon, Bracknell, Crawley, Harlow, Hatfield, Hemel Hempstead, Stevenage and Welwyn Garden City - all in a ring around London - and, further north, Central Lancashire, Corby, Northampton, Redditch and Skelmersdale.

Sir Neil said that his job in the US was not only to encourage property sales but to attract inward investment so that fresh jobs would be created in the new towns, especially those not in the London ring.

The commission has a £1bn portfolio of property assets for disposal. While sales around London have been going smoothly, they have been more sluggish elsewhere and in some of the more northern towns there is considerable empty factory space.

If the commission can fill some of this space with American companies then this would help to increase the value of the property assets in the towns where sales are slow. Inward investment would act, it is hoped, as a catalyst for growth and higher property demand.

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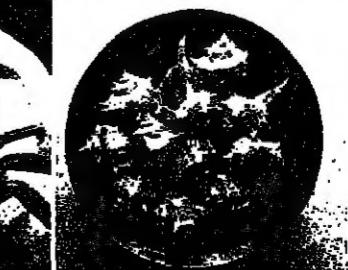
To the South and to the East in terms of prawns, crayfish, "cigalas" (another of the endless lobster family) cockles...

And to the West with endless types of crab, barnacles... Three different seas and a thousand ways to enjoy Spain. When you come here, go into any fisherman's tavern and give your eyes a feast.

Your only problem will be choosing from the enormous range of seafood you'll find. And as for the bill... yet another surprise. You might come back for more.



Crabs: One of the most typical shellfish of the Cantabrian Sea, off Northern Spain. Its price is just as tempting as its flavour.



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Cambas: One of the tastiest shellfish. Perfect at any time of the day.

Wheels: Characteristic of the coast of Andalucia and found in any of the fisherman's taverns where you may decide to start the evening with an appetiser.



UK NEWS

Nick Bunker continues our assessment of Big Bang with a report on regulation

City scandals help growing army of watchdogs

THERE was a tone of dry humour last week in the voice of Mr Colin Condon, one of the new breed of about 60 compliance officers who appeared in the City of London securities markets in the months leading up to the Big Bang deregulation.

"Our main job since Big Bang has been answering a lot of technical questions," Mr Condon says.

A few of those technical questions may nevertheless have to wait nearly six months to be answered. One hundred days after Big Bang – and three months after the Financial Services Act became law – the capital markets are only just entering the final stages in the construction of their new system of statutory self-regulation.

On Thursday, the Securities and Investments Board (SIB), the City's new central watchdog, finally approved its 600-page rule book. Mr Paul Channon, the Trade and Industry Secretary, is likely to tell MPs early this week that his officials have received the book and passed it on for comment. The Office of Fair Trading.

Assuming MPs and the OFT approve it by the end of April, allowing the Government to transfer statutory powers to the SIB, this summer should see what stock exchange officials are calling "Mimic Bang".

Coined by Mr John Young, the exchange's director of policy and markets, the phrase refers to the point at which the SIB authorises the



Securities Association as the new self-regulatory body for the capital markets.

At that point, the Securities Association's rule book – and the internal rules and practices of individual companies – will have to ensue the principles laid down by the SIB to comply with the act.

At present, the association believes it is on course to apply for authorisation from the SIB in mid-May. It will have to include a draft rule book to be approved by the SIB, and currently under preparation by 30 staff working under Mr Young (who doubles as the association's executive director).

Its task has been made much easier because the existing stock exchange rule book – and the amendment

made to it to cover the new post-Big Bang dealing system – covered much of the ground, according to Mr Young.

The SIB also seems to have settled what threatened to become a row over the relative jurisdictions of the Securities Association, and the Association of Futures Brokers and Dealers (AFBD). Securities houses who want to deal in financial futures and options seem likely to be able to do so just by belonging to the Securities Association.

Only in one area is the Securities Association working against the clock," says Mr Young. That area is "capital adequacy" – which means the drafting of detailed rules for the precise capital assets a house must have in order to make markets in a range of different securities (UK equities, international equities, gilts and so on).

This is the one issue where the investor protection principles laid down in the act (but largely derived from the old English common law of agency) have to be supplemented by "a great deal of complex mathematics," according to Mr Young.

It is, nevertheless, a topic of vital significance, according to Mr Andrew Large, the association's chairman. "Capital adequacy goes to the heart of the cost of doing business," he said.

Further, if the SIB, the association and the Bank of England get it

right, they will have achieved a great deal indeed, Mr Large believes. They will have gone further than any regulatory system in the world towards a system of prudential supervision adequate to the new risks inherent in trading a wide range of complex, unfamiliar securities.

The SIB's draft capital adequacy rules appeared last November as the last, most complex and possibly most controversial section of its rule book. Put simply, they say that investment businesses must calculate the risks of the portfolio of securities which they hold, so as to determine their capital requirements.

"We are asking – across all the many different types of securities now traded – just how much capital you need in order to run positions," said Mr Young.

An advantage here was that much of the work was actually started by Iiso – the international securities' dealers' organisation – before it merged with the stock exchange to form the Securities Association last December.

That included, for example, complex statistical analysis carried out last year by Wood Mackenzie, the stockbroker, to measure the probability of given price changes in given types of securities over specific periods.

There was also a need – because

monitoring of capital adequacy strays into the Bank of England's traditional job of banking supervision – for liaison between the Bank, the SIB and the Securities Association.

It is hardly surprising that the association has plans to increase its staff to about 125-150. That will occur, says Mr Young, when it takes on responsibilities for actually authorising and monitoring investment businesses.

Similarly, the 80-strong staff of the SIB is expected to expand as the emphasis of its work shifts from the formulation of rules and policy to the actual practice of handling cases for investigation and possible prosecution.

According to Sir Kenneth Berrill, aged 66, and now half-way through his term as the SIB's chairman – the SIB is already looking for new premises to house extra staff. He expects the SIB's staff to grow by not less than 50 per cent.

Meanwhile, at companies such as EZW, the foot soldiers of the post Big Bang capital markets still have to put through their paces. Over the past week or so, some 800 employees have been taking turns to stay for two hours after work for a lecture on the nuts-and-bolts of self-enforcement.

Volvo, meanwhile, moved past Renault Truck Industries (RTI), the Dodge group, and Bedford, to take fourth place in the heavy truck (over 3.5 tonnes gross weight) league with 457 registrations against 339 last year.

RTI sales improved from 363 to 399 while Bedford, the General Motors subsidiary which stopped making medium and heavy trucks – apart from a few military vehicles –

Leyland captures leadership of British heavy truck market

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

LEYLAND TRUCKS, which the Government has put up for sale, is making a good start to 1987 and captured UK heavy truck market leadership from Iveco Ford Trucks in January with 761 registrations, up from 748 in the same month last year.

So the uncertainty about Leyland's future does not seem to be damaging its sales performance.

Mr Graham Day, chairman of the Rover Group, Leyland's parent, says negotiations with DAF of the Netherlands and Faccor, the US company which owns Foden in the UK, about the sale of Leyland Trucks or some kind of collaborative venture, should be completed within two weeks. He hopes a deal will be concluded within 60 days.

Iveco Ford, the joint Fiat-Ford company set up mid-way through last year and which was market leader in 1986, pushed its sales up last month from the unusually depressed 540 in January 1986 to 765.

Daimler-Benz, the Mercedes group, also showed strong growth with 543 registrations last month compared with 500 in January last year. Transit registrations were only 1,356 in January 1986 but rose to 4,063 last month.

Bedford seems to be feeling most of the impact from the new Transit – its panel van sales for the month fell from 1,267 to 869. But the Rover Group's Sherpa van did well in spite of the new competition from Ford with sales up from 1,180 to 1,384.

Sales of car-based and mini-vans increased slightly in January from 5,381 to 5,494 while registrations of light four-wheel-drive commercial vehicles rose by nearly 10 per cent to 1,382. Within that total, however, Land Rover sales fell from 712 to 633.

Bus and coach sales continued to drop sharply and in January were down by 22 per cent to 107.

American car dealers value Rover Sterling

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

"WE SOLD the first car immediately. Four more went out the door as quickly as our mechanic could prepare them. All the first 20 cars we have been allocated have been set aside for customers, eight unsold – just from the brochure. But several customers are not sure about colour. So they want to look at them before they finally decide to buy."

Mr Tim Lewis of Corner's Sterling, Long Beach, California, was talking about the reception given to the first of the Rover Sterling cars which have just gone on sale in the US. Mr Lewis said he is feeling more confident than ever that the car, a version of the Rover 800 executive model which marks the state-owned Austin Rover's return to America after an absence of several years, will be successful there.

"We are going ahead with expansion plans for the dealership because the first reaction has been positive," he added.

That confidence was partly instilled by competitive retail pricing. The Sterling 825S is on sale at \$19,000 (£12,300) while the better-equipped SL costs \$23,900.

That puts the Sterling about \$1,000 in price below Honda's Accord Legend, not only a direct competitor but the other product from the

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MANAGEMENT

Pirelli UK

A painstaking route to job security

Charles Leadbeater on the result of flexible industrial practices

TO COMPETE we have to change. To change we have to have the trust of the work force. To win that trust we have to maintain full employment. As soon as people are made redundant that trust goes.

The speaker is not a politician, but Joe Denton, manufacturing director of Pirelli UK, the tyre manufacturer.

In the coming years, the trust of the workforce will be vital to a company which is apparently on the verge of attempting an industrial conjuring trick. Manufacturing companies throughout the country are investing in new technology in order to rationalise production and shed labour, but Pirelli is going in the opposite direction.

In a highly competitive market, the company plans to invest £3m in new technology which will raise labour productivity by about 50 per cent. And far from laying anyone off, the company expects to recruit workers in the next few years.

For those who argue that Britain needs a revitalised manufacturing sector to fill the gap left by oil's falling contribution to the current account, Pirelli's experience offers a possible approach.

But the news for those politicians who urge government investment in manufacturing to produce jobs is not all good. Expansion at Pirelli is not simply the result of investment in new technology to launch new products. It has required painstaking work by both workers and managers over several years to develop a new philosophy of work and production. This fresh approach covers topics from the fine detail of more flexible working practices to the "grand design" of integrating areas like design, sales, finance, and production into coherent whole.

How has Pirelli managed to create the rare virtuous circle of high investment, rising labour productivity and expanding employment?

The arithmetic is simple to explain. The investment will help Pirelli produce a new truck tyre which it hopes will boost sales. The company is starting from a low base in the truck market: it has just 7 per cent of replacement, and 4 per cent of original sales.

This extra output will maintain employment at its factory at Burton upon Trent, Staffordshire, while some of the car tyres produced in the Midlands will be transferred for production at its other UK plant in Carlisle, where employment is expected to expand.

But the deeper explanation lies in the company's four-year effort to convince the workforce that modernisation and competitiveness are not only compatible with job security but prerequisites for it.

In 1982 the company was haemorrhaging. The management's response to heavy losses was to lay off 700 workers through a voluntary redundancy programme. In the following year costs were cut by £2m more than the £5m target management had set itself.

The aim of this rationalisation was not to cut for its own sake but part of a positive programme to start making better use of our resources," says Sandro Veronesi, Pirelli's UK managing director.

At the core of this programme was an expansion of employee involvement. The company stepped up its direct communication with employees and Denton gave small groups of workers presentations on performance, profitability and prospects.

This communications initiative was backed up by change on the shop floor. Workers joined groups set up to tackle particular production problems, quality control, the lay-out for the new production lines. The company is continuing to pass responsibility for simple maintenance and quality control back to shopfloor workers. Semi-skilled production operatives have been trained in statistical quality control techniques.

These developments were combined with heavy investment in retraining. The company built its own training centre at a cost of £250,000. All workers spend at least five days a year training. The 100 maintenance engineers at Burton

are about to be sent on a training programme spread over 18 months—run in collaboration with the local technical college.

Taken together the expansion of employee involvement and retraining have allowed Pirelli to introduce wide-ranging changes in working practices and raise productivity. "We now have total mobility among production workers," says Denton.

Maintenance engineers freed of supervisors to direct them to faults, now have the responsibility to arrange their own working day. They move the plant for work rather than waiting to be told to go and find it," says Denton.

The company eventually aims to simplify skilled grades to produce two categories of multi-skilled worker: electrician, instrument controller, and engineer/machinist.

This flexibility over tasks has been combined with some flexibility in working time, and there are small groups of workers who are contracted to attend their machines only when production is in progress. If production is halted for a specific time, they can go home.

These changes introduced between 1982 and 1985 helped move the UK factories up the league table of Pirelli's 117 plants worldwide. In 1981, the Burton factory was 117th in terms of labour productivity. By last year it had climbed to fifth place with Carlisle at the top.

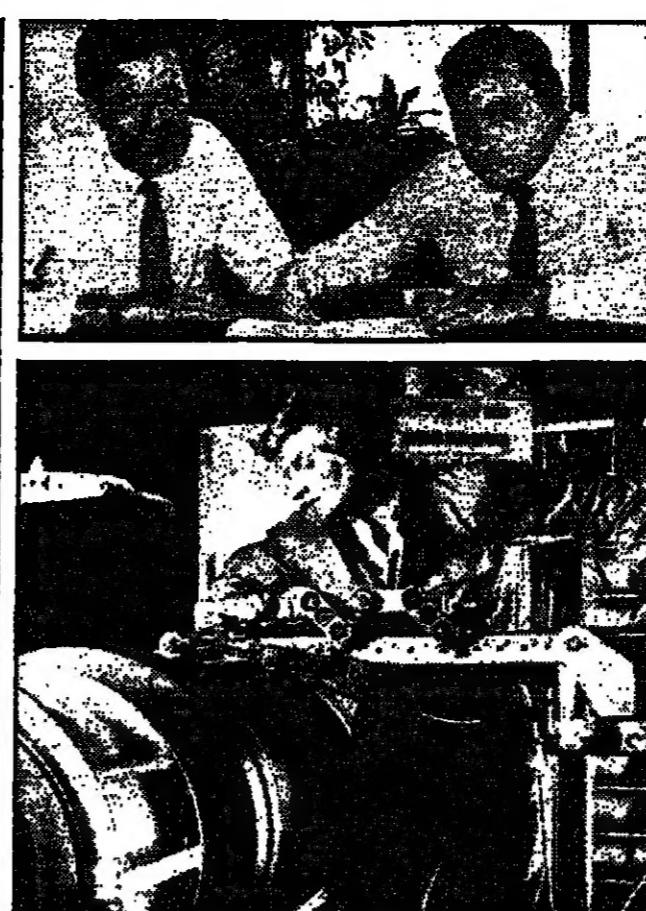
By minimising downtime, the two factories have risen to first and second place in the annual production league table.

Pirelli UK workers are among the best paid in the company,

but our unit labour costs are among the lowest because of such high productivity," says Veronesi.

A year ago it seemed the plants had reached a productivity ceiling. It was then that senior managers began to explore the possibility of major investment combined with the introduction of Just in Time production.

"Just in Time is not a production technique but a philosophy of work. We tried to introduce it in a factory in



Sandro Veronesi (left), Martin Wood (right) and Joe Denton, who say: "Our workers deserve to be involved in decisions about their future and about the character of production."

Italy six years ago but we had not prepared the workforce for change. We are introducing it successfully here because we have spent many months presenting the idea to the workforce," says Veronesi.

Teams of workers drawn from all stages of the production process work in cells which integrate all the separate production jobs in a small area. Within the cell, the team decides how work should be carried out: all 11 workers in a cell are able to do any of the separate jobs.

At briefings to discuss the changes, the workers air their doubts, and enthusiasm for change. Timing jobs like X-raying tyres to check for faults will be shared out. Shopfloor operatives will be given the authority to stop production—normally a management prerogative—if the flow of work is uneven or quality deteriorates.

The introduction of JIT production, dubbed "Japanese Invasion Technique" by the shopfloor, has already raised productivity and cut costs. But it has also created pressure for change elsewhere in the company.

In the past year, the sales team has been encouraged to move away from spot sales and

win longer contracts to create an orderly flow of work for the factory. This redirection of sales energy has required the sales department to become much more closely entwined with production.

"To get the sales force to push for these longer contracts, they have had to understand the production side of the business—what our real economic margins are rather than just what discounts they can offer. They also have to be far more aware of the business pressures of our customers. So we have had a big sales training programme to make them more generally aware of business pressures," says Martin Wood, director of sales and marketing.

The interconnection between sales and production has now gone one step further. "The factory is now so impressive—the mood of the workforce, the new technology, the streamlined production—that it has become a positive selling point for the company and the tyres. We invite customers to come and see it," says Wood.

Pirelli does not offer a lifetime employment policy along Japanese lines but it does have some of the classic "Japanese" ingredients: security of employment combined with great labour flexibility within the company.

Denton says: "Our workers deserve at least two things: first, stability of employment, a predictable future; second, our respect. They deserve the responsibility and authority to be involved in decisions about their future, about the character of production."

The transformation in the company is perhaps best summed up by Denton's own presentation to workers. In early 1983, he talked of the measures which had to be taken to survive, with the warning: "Some of you are still destructive."

In 1986 he described the coming of JIT production: "All of us need to develop an attitude of continuous improvement, never forgetting that we are working together for the common good."

Last year's presentation ended with what has become the Pirelli manifesto: "We need a competitive edge. That leads to volume, which is created by giving customers value for money, which amounts to good quality, good service, competitive costs. That comes from efficiency of manufacture, which requires the participation of us all, and creates job security and a future."

How much should government do?

Michael Skapinker on management training

WILL 1987 be the year when Britain finally begins to improve its management education? The subject will certainly be fully debated this year, with the publication of two major reports, one by Professor Charles Handy, formerly of the London Business School, and one by Dr John Constable, former Director General of the British Institute of Management.

Some expect the reports to fuel the debate in the coming general election over what should be done to improve Britain's industrial performance. But what role can the government actually play in the development of the country's managers? Is it not a matter principally for employers and education institutions?

The Government also has a role to play in research. Beck said: "Although much of the research into management education takes place independently of the Government, a balance has to be struck between waiting for investigations to take their natural place in the market, and identifying those areas which are important from the national point of view to be worked up quickly. Similarly, a case might be made for (government involvement in) certain work which is either very long term in its pay back period, or is high risk in an investment sense."

The government as stabiliser of infrastructure and systems. The Open College, due to come on stream later this year and aimed at providing learning materials up to degree level for the adult population, will include management subjects. Another MSC development, Training Access Points, will provide on-line information on what training opportunities are available in specific subjects.

The government as regulator of standards. Beck suggested that thought be given to the establishment of a national management examination. "With the breakdown of traditional employment patterns, it will become more important for individuals, whether working under short-term or long-term contracts, to be able to demonstrate their capabilities. There are also pressures from other quarters to try and identify a matrix of skills and competencies required by managers to do the full range of managerial jobs," he said.

"This will probably require some development work and investigative studies to ascertain whether it is feasible. Whether it is or not, there will still be pressures to reach, where possible, nationally accepted standards to aid transfer from one job to another," said Beck.

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THE MONDAY PAGE

When judges are on trial



JUSTINIAN

THESE HAS been, understandably, a plethora of emotional reaction and, less understandably, much sloppy thinking in public comment about the prison sentences passed by Mr Justice Leonard in the Ealing vicarage case. If there is any criticism to be made of the judge, it is confined to his apparent inability to persuade the public fed, sensationalistically by the press, that the sentences in their totality were entirely appropriate.

The first point to make, without much elaboration of the adjustments to be made for the particular case, is that the judge appeared to conform to the guidelines laid down for sentences in rape cases, formulated a year ago by the Lord Chief Justice.

If there be any complaint, it should be directed at the guidelines. But assessing the period of imprisonment for an offender is not a mathematical calculation. Within the range of sentences there is no "right" or "wrong" sentence.

The art of sentencing is not so much the actual punishment, but the manner in which the sentencer communicates the reasons for a particular sentence. In short, judges need to be acutely aware that public relations are of great moment in the process. It is on this score that one might fault Mr Justice Leonard, but even in this respect his remarks were probably wrenching out of their context, and even misreported.

Judges are handicapped by the fact that the prosecution is strictly not permitted to play any part in the sentencing process. Its role in the civilised trial ceases at the moment of the defendant's conviction. At this point in the criminal process the trial is no longer adversarial; the judge abandons his Olympian aloofness and engages in a dialogue with the convicted person's counsel whose duty it is to mitigate the offence and persuade the court towards the most "lenient" and not necessarily the appropriate sentence.

The remedy for dealing with inadequate sentences is not the mechanism favoured by the Government in promoting a clause in the Criminal Justice Bill, now wending its way through the parliamentary process. That clause provides that the Court of Appeal, on reference by the Attorney-General, will look at the sentence passed by the trial judge and pronounce on whether or not the principles and guidelines followed by the judge were appropriately applied in the particular case, and issue fur-

ther guidelines for the future, if necessary.

If that provision becomes law, and if (for example) the Ealing vicarage case were to be referred to the appeal court judges, the result would be an idle exercise. The Court of Appeal would encounter what Mr Justice Leonard had done, and the press would have another field day in berating the Court of Appeal, to no discernible advantage to anyone.

What is more relevantly needed is a refined sentencing procedure at trial. The Crown at trial is not just a prosecutor endeavouring to affix criminal responsibility. It is the public's representative in the determination of the purpose of the criminal process—namely, to deal appropriately with those convicted of criminal offences.

There is something analogous and un-English about a prosecuting counsel advocating a particular sentence, although in other civilised systems of criminal justice the prosecution actually "moves" the court to pass a particular sentence.

The range of sentences available, the impact of parole on sentences and the availability of accommodation within the prison system and of the alternative non-custodial penalties are all matters upon which the prosecution can materially assist the sentencing judge in the difficult task of selecting the appropriate penalty.

Two recent innovations in the trial process already point in the direction of participation by the prosecution.

Until the introduction of the Crown Prosecution Service last October it was impossible to effect a uniform policy of the prosecuting authorities. But now, with a single service throughout the country, it is possible for the Director of Public Prosecutions to lay down a consistent penal policy that would be reflected in every Crown Court in England and Wales. Judges would know what that policy was in relation to criminal cases brought to the courts. Second, the Drug Trafficking Offences Act 1986 and similar provisions in the Criminal Justice Bill require the prosecutors to initiate and involve themselves in the process of search and seizure of ill-gotten gains and to apply for confiscation of assets after conviction. A similar, limited involvement has existed since 1972 in the process whereby offenders in certain circumstances could be subjected to orders of criminal bankruptcy.

If trial judges were to be put in possession of all relevant matters pertaining to offenders and their offences, there should be few, if any, occasions for the kind of public disquiet exhibited this last week. There would be no need for the proposal to provide an appeal to the Court of Appeal to review "lenient" sentences.

An occasional, judicial aberration could be readily accommodated within a more rational sentencing process at trial, which should satisfy any reasonable public demand for justice alike to the offender, the victim, the immediate community affected by the criminal event and society as a whole.



JOHN LLOYD

Lessons from the Zircon affair

relating to defence expenditure are reported to Parliament.

The Public Accounts Committee has had an agreement with government since 1982 that it will be informed of all major expenditure incurred by the Minister of Defence. That agreement was drawn up in the wake of the discovery that the Polaris modernisation (Cheyenne) programme had cost £10m over budget. The committee insist that a satellite costs over \$400m, including over \$100m launch costs; or if an escape clause in the 1982 Agreement which appears to offer the Comptroller discretion on reporting very highly classified projects to the PAC was invoked in this case; or if that clause is regarded as valid by PAC members.

The 1982 Agreement was designed to mark a break. All major defence projects, now defined as those expected to cost over £250m, or incurring project development costs of over £10m, must be reported to the PAC.

It was this agreement which Mr Duncan Campbell's spy satellite film, which issued as an article in the New Statesman after the film was dropped from the BBC's Secret Society series, claimed

whose job it is to report to Parliament, has let it be known that he believes Zircon will not exceed £250m.

But it is not clear if the project has exceeded the £10m development cost criteria; or if the total costs referred to by Sir Gordon include £10m (£10m

more than £10m)

and so on.

As Mr Sheldon admits, the Ministry of Defence has been adept at concealing expenditures in the past by trifling parts of some projects elsewhere, and it may still be doing so.

The charge that Parliament has not been told of the project when it should have been is not been dismissed; and its rehearsal has already made clear that the rules governing the reporting of major project statements are at best nuclear.

The first bad response has been to accept that the rules have been followed on the basis of a speech in the

Commons on January 27 by Mr Sheldon, which no one subjected to examination.

National security is accepted as being complex: questioners are met with massive disapproval, or unmanageable complexities, and do not continue.

Second, the sanctity of the concept has acted like a nerve gas on the opposition. Mr Neil Kinnock's swift agreement that a leading journalist who wrote the article and his colleagues had seen the film read the New Statesman article, or done other than receive a briefing from Sir Geoffrey Howe and senior officials reveals the awesome power of national security.

Mr Kinnock's action is defended by his colleagues on the grounds, not that he made the best of two bad choices—but that he had no choice. The Leader of Her Majesty's Opposition cannot but agree with the Prime Minister of the day, after speaking on national security grounds:

"Political opinion would not tolerate otherwise."

Bad response number three. Such an equation of socialism with scope, is inconceivable in the US, where the press is arguably freer and where such revelations are accepted as the everyday stock-in-trade of newspapers both liberal and conservative. It is bad for both journalism and politics if that equation is accepted, for it is nonsense.

Affid to this has been an attack on the motives for printing the article as being "political." Politicians and public tend to overlook this, not appreciating the journalist's

delight in getting a good story, whatever its political ramifications. But the element is clearly present in this case: Mr Campbell's beliefs incline him more towards certain investigations than others.

Once again, that should be thought other than wholly natural in a democracy with a pluralist press is astonishing. Exposes and investigations of the Labour Party and the trade unions by journalists have been rather more frequent than revelations on defence. Many of these exposés have had substantial elements of truth in them and have performed a valuable service in being aired. This is not a bias this way or that should give the energy for investigation at its inception is not alarming, so long as the journalism is good enough to sustain itself to a test of accuracy and fairness in the end.

Three bad responses: three signs that we are a secretive, suspicious people still. The good news is that a spectrum of support has revealed itself for libertarian values; and that the more ridiculous aspects of secrecy have had a harsh light shone on them.

John Lloyd is editor of the New Statesman

INTERVIEW

A U-turn in Silicon Valley

Louise Kehoe talks to Charlie Sporck, the champion of US microchip makers

STANDING six foot five, with a handlebar moustache and a shock of unruly grey hair, Charlie Sporck, president of National Semiconductor, looks more like a riverboat gambler than a Californian microchip maker.

Indeed, Sporck is a risk taker, and proud of it. "I like the title entrepreneur," he says. In Silicon Valley he ranks as one of the original business builders whose wagon is on its own ability paid off.

Today, with chances of survival among America's merchant chip makers lessened by Japanese competition, Sporck is playing against the odds.

He has set out to turn the tables on the Japanese and is developing an audacious game plan to create a co-operative manufacturing venture called Sematech, combining American chip makers with suppliers and customers. The billion-dollar cost would be borne by government and industry.

The plan is to create an advanced production facility that would serve as a development platform for next-generation technology. This would eliminate duplication of research and development spending by US chipmakers. By drawing in equipment vendors, he hopes to lessen antagonism between the chip makers and their suppliers by establishing standards for new equipment.

Today, with chances of survival among America's merchant chip makers lessened by Japanese competition, Sporck is playing against the odds.

Nowadays he is more friendly. Maybe he never was quite as ferocious as the legend has it and concealed behind the public persona is a man whom all employees find approachable and informal.

Sporck is driven by a belief that his industry plays a critical role. He likens the semiconductor business to the roots of America's industrial tree. "If the roots remain healthy, existing branches will be strengthened and continue to grow, while new branches sprout. If the roots die, the entire tree will follow."

His career has spanned the beginnings of US semiconductor production, its rapid growth, its decline and now its potential annihilation in the face of Japanese competition.

Sporck laughs as he recalls the early days at Fairchild Semiconductor, Silicon Valley's first commercial chip company, where he and many of today's industry leaders began their careers. "I was hired in New York by two guys who were tanked out of their gourds at 10 in the morning. They interviewed me and hired me over lunch. I was making \$8,000 at the time and they offered me \$13,000, which I thought was unbelievable. I accepted on the spot, went home, sold the house, packed up the kids and drove to California."

"And when I got there they didn't know me from Adam. They had already hired another guy for the same job — that was the nature of the business in those days."

Despite such an inauspicious start, Sporck went on to become general manager of Fairchild.

"I had the very good fortune of coming into this industry when I was almost the only guy here with any manufacturing skills," he says.

In 1967, he made his big move. He quit the security of Fairchild to take up the reins at National Semiconductor, then a transistor manufacturer with annual sales of \$7m. It was close to bankruptcy.

"We turned the company around in a weekend. We just structured the company from a cost standpoint to relate it to revenue" — a nice way of saying that he fired half the 600 pro-

duction workers. National was profitable by the end of the first quarter after he arrived.

Although he makes it sound simple, National had some tough times in the early days. According to industry lore, Sporck and his fellow managers spent their weekends hand-packing components.

Ironically, many of the tough tactics later employed by Japanese companies were National's hallmark in the 1970s.

Sporck's description of the company's entry into the digital logic circuits market (taken from The Big Score, the billion-dollar history of Silicon Valley by Michael S. Malone, Doubleday), bears an uncanny resemblance to the Japanese takeover of the world market for dynamic random access memory (DRAM) chips:

"We chose, after linear circuits, to enter digital logic in the 1968-1972 period... and we went into the market with a vengeance. We were just plain heartless on price. We kept driving the price until one by one the other guys started leaving the game... We now had a sizeable market share that gave us an economic scale, so we were no longer at any disadvantage."

Those were the glory days of the US semiconductor industry, the days of what Sporck describes as "violent aggressive antagonism" between competing manufacturers.

National initially took on the Japanese with the same verve. "We are at war with Japan, not with guns and ammunition,

PERSONAL FILE

1952 Born upstate New York, son of the owner of a taxicab business.

1952 Gained bachelor's degree in mechanical engineering, Cornell University.

1952 General Electric, various jobs in manufacturing.

1959 Fairchild Semiconductor, production manager and then general manager.

1967 National Semiconductor, president.

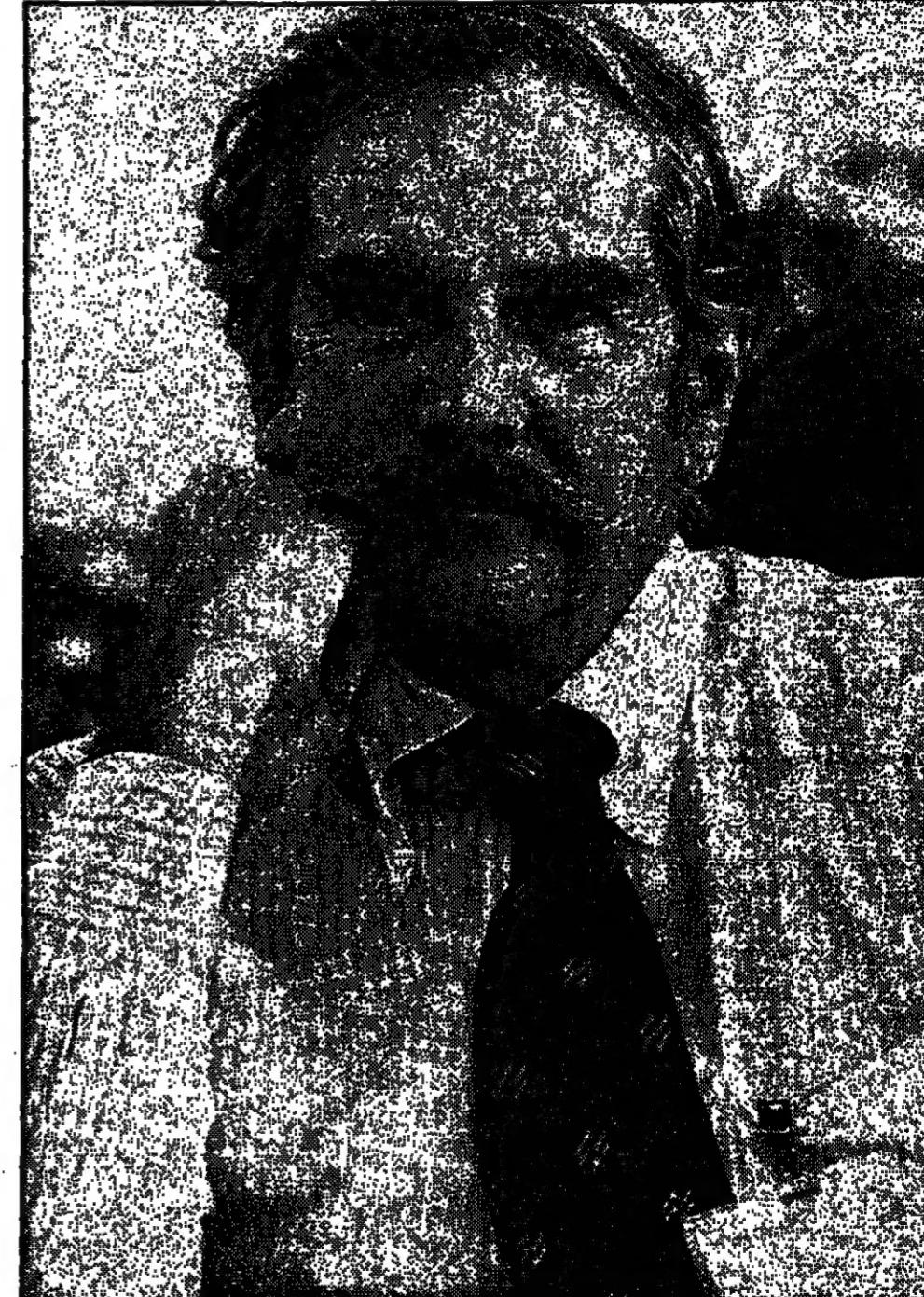
1977 Founding member of Semiconductor Industry Association.

but an economic war with technology, productivity and quality.

At the time, many regarded Sporck as an alarmist who was overstating the threat of Japanese competition. He and others who formed the Semiconductor Industry Association to represent the industry's position in Washington, were labelled "Japan bashers."

But he has stuck to his guns. "I have felt for many years that the industrial base of the United States was in trouble, that there were some real disadvantages in our country's approach to industrial competition. The environment created by Government policies clearly puts industry at a disadvantage."

He does not blame the Japanese. "If I were in their shoes I would be doing exactly what they are doing, and have done. They are right. We are improving the industrial



strength of their nation, which in turn improves their economic strength and their standard of living."

Co-operation has replaced competition as the by-word for survival in the US semiconductor industry. National, like other US manufacturers, is forming alliances with customers and competitors. The industry is jointly backing research and development projects to counter the impact of "Japan Inc". Sporck's proposals for a co-operative manufacturing venture would take co-operation even closer to the marketplace.

"The trend toward cooperation is very healthy because it demonstrates the flexibility of the people in this business. We see a challenge and we are coming up with ways to address it, as opposed to being cast in concrete," he says. Leaders of other industries that have fallen prey to foreign competition — steel, automotive, textiles and consumer electronics — were too slow to adapt, he implies.

But how long can the independent chip maker survive? Surely the trend toward cooperation is just a precursor of industry consolidation?

"On that we have not changed. I've long said that if our independence was threatened we would react violently. I still feel that way. I am not interested in

selling a portion of National to anybody."

He is also adamant that semiconductor producer cannot flourish in the ownership of large conglomerates in the US, this despite the success of Japan's Ziaibatsu.

Others think Sporck will have to change his mind on this, just as he has been forced to on other US semiconductor business creditors. It is just three years since executives including Sporck told congressmen that maintaining an "arms length" involvement in the industry should not be a side priority.

Then comes the creation of the capability of doing something about it."

He is encouraged by the growing interest of Congress in trade and industrial policy. "Right now we have the worst of all possible industrial policies — which is not to have any industrial policy."

For his part, Sporck is dedicating himself to building consensus within the industry. "A delicate process because of the diverse interests of merchant chip makers of various producers and of the suppliers of production equipment and materials. But if we are to be successful then we must have a truly unified co-operative effort."

"Look, this industry has two choices. We don't keep up with technology and get wiped out — or we come up with an overall integrated development plan and compete with the Japanese — typical fighting talk from a man who does not give up easily."

THE RAT RACE

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THE ARTS

Architecture/Colin Amery

Flexible inventiveness replaces concrete dogma

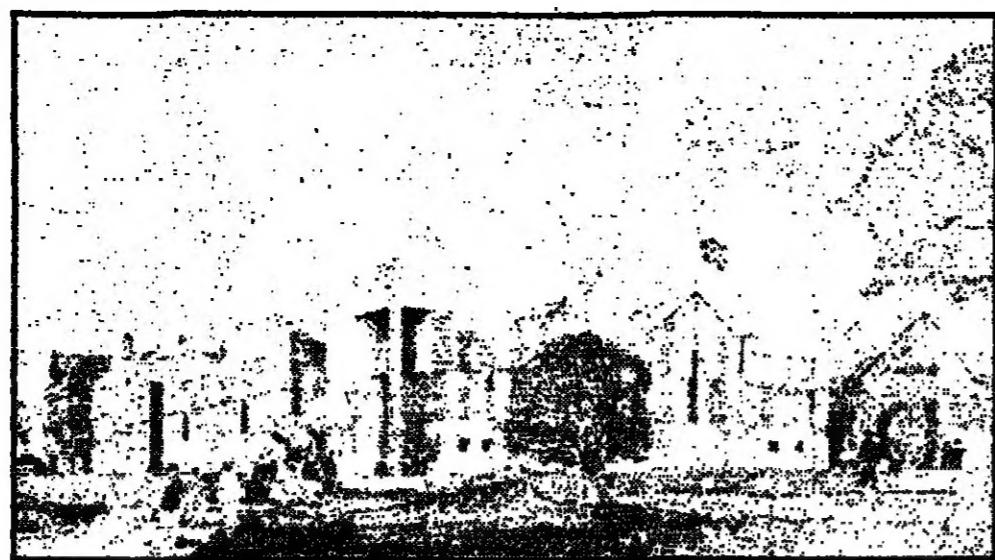
Architects today seem to be developing in a new way. They now have to be "fixers" on a major scale. It is no longer enough simply to design buildings. They have a role in the community as enablers, professionals who help their clients to put together desirable packages that meet social as well as design requirements. The new President of the Royal Institute of British Architects, Mr Rod Hackney, has shown in his own work that it is possible for architects to act as designers, enablers and developers—all at the same time.

Earlier this year a prominent firm of architects, Rock Townsend, gave one of the regular presentations at the RIBA in the Architects and Their Work series. They are very representative of the new architectural culture. Two of their projects deserve attention: the Cleveland Business Centre in Middlesbrough and the planned new use of Tyne-mouth Station.

David Rock and his partners pioneered the idea of shared workspace in both the Chiswick development in Chiswick and in Covent Garden's Dryden Street. Their idea, which now seems like common sense, was put together by a lot of small firms and provides for them shared support services. The original Street scheme began in the early 1970s when some 65 small firms converted two warehouses in Covent Garden and ran what was in effect a design community—a mixture of shared and independent facilities—all holding voting shares in the collective in relation to the amount of space they occupied.

All this was organised by the architects and they have now extended their expertise to schemes where they sometimes act also as developers.

The Cleveland Business Centre is to be a 60,000 sq ft



The Cleveland Business Centre, Middlesbrough, represents the new style architectural initiative

business centre in the centre of Middlesbrough. It is hoped it will for ma model for such business centres in the United Kingdom. Rock Townsend have compiled their experience to help to develop the idea of a business and innovation centre that has been initiated by the local council.

While they design the new building to a very flexible brief, the other main role of the architects has been to form a team to refine the original idea and find ways of making it happen. The mixed nature of the team reflects the complexity of the problem. KMG Thomson McInnes considered the economics and regeneration; Property Market Analysis surveyed the market and Inner City Enterprises (a company wholly owned by 60 major financial institutions) acted as funding consultants.

In providing a willingness to

put their design expertise alongside newer enabling and entrepreneurial attitudes architects like Rock Townsend are offering an extremely important and valuable service. The Middlesbrough Cleveland Business Centre is now launched and looks like being a success in more than just design terms.

At Tynemouth similar approaches are being applied to save a Grade II listed railway station. This station was completed in 1882 by William Bell of the North Eastern Railway Company. It is in the High Victorian Gothic style and has the remarkable feature of 200 yards of arched cast iron canopies over the platforms.

For many years only a small part of the station has been in use, more recently as part of the Tyneside Metro system. The architects were brought in by Community Service Volunteers and with a multi-disciplinary

team have been able to find sources of finance (from organisations like the EEC Social Fund) to develop and repair the station. It is hoped to provide starter workshops and studios; business premises; a museum and tourist attractions; under-cover shopping and eating facilities; and some community facilities for children and adults. By utilising some five year's worth of Manpower Services Commission labour it is hoped to restore the station from one end to the other, at the same time providing intelligent new uses.

As architectural consultants to the town of Ware in Hertfordshire, Rock Townsend have produced a detailed report, master-minded the regeneration of the historic centre. It is successful and the same principles are being applied to Leamington Spa. It is the idea of an architect/designer acting

as manager that has proved to be the interesting development for this firm.

They have initiated the ideas of the workspace with shared facilities as well as the Town Development Trusts with new ways of funding the regeneration of historic towns. It is an exciting thought that this kind of pragmatic and intelligent approach to alternative design solutions is now going to revolutionise the actual institution of the RIBA. David Rock, wife of Rod Hackney's running mate and will be his vice-president. An exhibition of Rock Townsend's work will open at the RIBA in March and provide an opportunity to show the physical results of an approach that is sometimes so diffuse that it is hard to grasp.

The importance of the enabling approach to architecture is that it has no stylistic preconceptions and is open to a wide range of ideas. It makes commercial sense too, certainly at a small scale by providing opportunities for the initiation of new ideas for growth, and giving them a base. Flexible inventiveness is the hallmark of this practice—a refreshing change from concrete dogma.

'Decadence' at the Wyndham's

Steven Berkoff's play *Decadence* is to begin a limited season at the Wyndham's Theatre from February 25 with Linda Marlowe joining Berkoff in this two-hander.

'Siegfried Sasso' transfer

Peter Barkworth's one-man show, *Siegfried Sasso: The Story of the Young Soldier Poet*, opened at the Apollo Theatre for a four-week season after a successful run at the Hampstead Theatre.

Twelfth Night/Sheffield Crucible

Martin Hoyle

Isolde's Liebestod rings through the darkened theatre. For eight minutes Orsino's face alone is illuminated in the blackness, rape and intense as the music surges. In "If music be the food of love," he quivers, tormented by a romantic fire, and clasps Valentine, himself a Keatsian figure. Assisted by Martin Duncan, Steven Plimcott has directed a darkling *Twelfth Night*, half in love with esoteric death for the Sheffield Crucible.

Much as Wagner's *Leitmotif* provide an orchestral subtext, so this production uses the silent appearance of some characters to comment on scenes in which they do not appear. "He's e'en now in some commerce with my lady," they say of Cesario. Oh no, he isn't (to take our cue from the be-draggled paper-chains and small Christmas tree shedding its fairy lights); for my lady, Olivia (Helen Cooper), stands immobile upstairs, a drooping pre-Raphaelite odalisque, patient on a monument, brooding, oblivious of the below-stairs hanky-panky. Scenes of intense dramaticality, sometimes to striking visual effect, as when Orsino and the disguised Viola, sprawled on the ground, gaze silently at each other, the one puzzled, the other helplessly in love, while Olivia's household indulges in midnight revels up-stage.

The comedy is deliberately kept within bounds, as epitomised by David Ross's Malvolio. Not such a smoothie high-flyer as Cheek by Jowl's Hugh Ross and a hungover Sir Toby (Robert O'Mahoney) in vest and braces. On the roof are two young men, one slumped in grief, the other watchful, their elegiac stillness eventually broken by dialogue: shipwrecked Sebastian and loyal Antonio whose lines are interwoven with Viola's first embassies to Olivia below. Their fond parting is spoken simultaneously with Malvolio's contemptuous delivery of Olivia's ring to the young messenger. The production is so rich in these musicless operatic ensembles that one can only regret that the play was never set by a great composer.

The moth-eaten sofa of

Orsino's court is aptly ambiguous. Tom Cairn's design allows the director to group his characters across the Crucible's spacious acting area uncluttered by isolated individuals, only fleetingly linked. By the third part, (thus version fuller than most, especially runs to two intervals) an Alpine landscape girds the walls; the sofa stands in water in which strands slash or serpentine stretch at full length; and the little tree is a dry clump of twigs that Feste burns so that he and Aguecheek can warm themselves, crouched on an empty stage as the rain finally comes down.

The comedy is deliberately kept within bounds, as epitomised by David Ross's Malvolio.

Not such a smoothie high-flyer as Cheek by Jowl's Hugh Ross

(any relation?), not half so dangerous, he is a grey-suited, dowdy meritocrat, unimaginative but on the make, who has probably done well out of the present government if Ilyria is British territory. Mr Ross plays him as the late Leonard Rossiter might well have done: slightly nasal, capable of tremblingly repressed frenzy at the promise of Olivia's favour, his jaws rigid in a crocodile snarl sardonicus when out to charm.

This low-key approach made the mocking of mad Malvolio as unfunny as one fears it will be, despite John Rann's excellent Sir Topas act—a powerful Festa. Unerringly like the eminent TV historian Michael Wood, the gangling boyish Aguecheek of Simon Roberts lopes around in red velvet an overgrown Fawnley, the audience's darling, funny and unexaggerated—an RSC track record always shows. William Hope's Orsino is promising, and Francis Middle-ditch made poor Antonio's outbursts of anger and dignified reproach into highlights of the play: a very proper Shakespearean. Janet Dibley's pretty Viola is a convincing boy (though she looks 13) but never even scratches the surface of the part. Her chirpy suburban twang is even more marked in her brother whose bright cockney whine made this the least moving reconciliation of the twins I have ever seen.

Music/Monday. Opera and Ballet/Tuesday. Theatre/Wednesday. Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

Arts Guide

Music

VIENNA

Austrian Youth Philharmonic Orchestra conducted by Christoph Eschenbach, piano. Mozart, Konzertstücke; Brahms (Tues); Colillard Chamber Soloists with Judith Mendenhall flute. Bach, Rousset, Ravel, Mendelssohn (Wed); Music Spectrum. Boris Berman music director and pianist. Smetana, Janacek, Dvorak (Thurs). 57 w. of Broadway (282 8719).

BRUSSELS

Palais des Beaux-Arts: Belgian National Orchestra conducted by Avi Cetkowicz with Miriam Fried, violin. Verdi, Brahms, Dvorak (Wed). (512 50 45). Conservatoire: Julian Bream, guitar. Scarlatti, Bach, Villa Lobos (Mon); Trio Amati, Beethoven, Mendelssohn, Scarlatti (Tue). (511 0427).

NEW YORK

New York Philharmonic (Avery Fisher Hall); Kurt Masur conducting Glenn Dicterow violin, Lorin Muir cellos. Siegfried Matthus, Brahms, Schumann (Tues); Krzysztof Penderecki conducting, Paul Neubauer violin, Jan DeGastin mezzo-soprano, Simon Estes bass-baritone. Penderecki, Shostakovich (Thurs). Lincoln Center (574 2424).

Merlin Hall (Goodman House); Daniel Stepner violin and Seth Carr piano recital on original instruments. Mendelssohn, Beethoven, Schubert, Schumann (Mon); New York Woodwind Quintet with Daniel (Tues).

Phillips violin, Reichta, Etter, Stravinsky, Mai Powell (world premiere), Francois (Tues); Colillard Chamber Soloists with Judith Mendenhall flute. Bach, Rousset, Ravel, Mendelssohn (Wed); Music Spectrum. Boris Berman music director and pianist. Smetana, Janacek, Dvorak (Thurs). 57 w. of Broadway (282 8719).

LONDON

Endymion Ensemble conducted by Oliver Knussen. Ravel, Schoenberg, Krausen, Sexton and Ligeti. Purcell Room (Mon). (928 3181). London Philharmonic conducted by Bryden Thomson with David Nolan, violin. Vaughan Williams, Walton and Elgar. Royal Festival Hall (Thurs).

Royal Philharmonic Orchestra conducted by Witold Rowicki with Paul Tortelier, cello, Rossiini, Tchaikovsky and Rimsky-Korsakov. Royal Festival Hall (Thurs).

London Symphony Orchestra and Chorus conducted by Gennadi Rozhdestvensky, Stravinsky and Bartok. Barbican Hall (Thurs).

Orchestra de Paris conducted by Sylvain Cambreling. Christiane Ed-Pierre, soprano; Rossini, Chausson, Dutillier (Wed, Thur). Salle Pleyel (4561 0630).

Gianina Rossetti, soprano, Harry Dworkin, bass, Lausanne Chamber Orchestra conducted by Lawrence Foster (Thurs). TMP-Chatellet (4233 0000).

Jeffrey Grie, piano; Schumann, Faure, Ravel (Thurs). Salle Gaveau (4563 2030).

Piero Cappuccilli, baritone, Leon Maigret, piano (Mon). Théâtre de l'Athénée (4742 8727).

Ensemble Orchestrade Paris' soloists: Mozart, Mendelssohn (Wed). Auditorium des Halles (4562 8757).

February 6-12

kovsky and Holst. Barbican Hall (Tues). English Chamber Orchestra conducted by Philip Ledger with Emma Johnson, clarinet and Jose-Luis Garcia, violin. Handel, Mozart and Vivaldi. Barbican Hall (Wed).

PARIS

Paris quartet. Telemann, empripias, C.P.E. Bach (Mon). Salle Gaveau (4563 2030).

Orchestre Colonne conducted by Pierre Dervaux with Igor and Valery Oistrakh and Colonne Orchestra Choir conducted by Jean Sourisseau. Mozart, Beethoven (Mon) in Salle Pleyel (Wed). TMP-Chatellet (4233 2289).

Sylvie McNair, soprano. Hanna Schwarz, contralto. London Mozart Players conducted by Jules Glover (Tues). TMP-Chatellet (4233 0000).

Liviu Hefi, piano. Beethoven, Debussy, Liszt, Chopin (Tues). Salle Gaveau (4563 2030).

Orchestra de Paris conducted by Sylvain Cambreling. Christiane Ed-Pierre, soprano; Rossini, Chausson, Dutillier (Wed, Thur). Salle Pleyel (4561 0630).

Gianina Rossetti, soprano, Harry Dworkin, bass, Lausanne Chamber Orchestra conducted by Lawrence Foster (Thurs). TMP-Chatellet (4233 0000).

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Faust/Coliseum

Max Loppert

The 1985 English National production of Gounod's *Faust*, which returned to the house on Saturday, is one of the most intelligent, vivacious, and genuinely theatrical stagings in the company's repertoire. Before it first came on the scene, there was a *Faust* tradition of fairly long standing that permitted reviewers to wonder aloud whether this opera still merited the attention of serious opera companies. (The answer was usually a grudging affirmative, for Gounod's indestructible melodies are always worth hearing.)

After Ian Judge's sparkly new look at the piece, the tradition has been exploded. *Faust* at the Coliseum is first-rate operatic entertainment, alive and lively all the way through, not a creaky old war-horse studded with a few star turns. The good work begins with the edition itself. An opera that started life as an *opéra-comique* (ie with spoken and sung passages) has been balanced and refined, and was muscled all the way through to serve on Grand Opera stages, has here been returned to its proper spoken-and-sung form. No dreary recitative gum up the pace; there is no lagging between numbers. The setting for Gounod's intimate, carelessly simple melodies is structured to liberate their very best qualities.

Mr Judge has accepted that the Barber-Carré dilution of Goethe cannot be presented to a modern audience at face value. A thread of witty, erudite irony runs through the production, occasionally (as in the soldiers' return and the death of that arch-male-chauvinist, Valentine) taking an overt form, mainly glittering in counterpointed comment on the Victorian Values enshrined therein. The production never hedges too hard, because its sympathy for and with the music is sincere, and because it moves with a showbiz fleetness of foot.

There have been slight pruning since 1985. The Jewel scene is no longer a Delacroix piece of visual exotica with four bare-chested black men in pearl

necklaces and Marguerite in her cam-knickers (a pity, I feel, the original was not just camp). And because John Tomlinson as Mephistopheles has been succeeded by a performer of completely different build and manner, the whole Jack Buchanan-style debonair manipulation of events has had to be reworked. No matter, the main lines of the show are as strong and confident as ever.

A show of this sort needs a conductor who understands that *opéra-comique*, especially in a large theatre, must move forward. As in 1985, Jacques Detacht was an excellent star performance. The giant Danish bass Ulrich Cold, remembered for his Kent Opera *Arrianna* and *Pompeii*, makes a successful ENO debut as Mephisto. His intelligently humorous and quizzical touch with the spoken and sung English words is a pleasure (and the traces of Danish accent confer a genuine sense of difference on the character). The lissome movements required by the producer are not yet completely smooth, and the voice seems to boast wide range (top G to low E) rather than distinctive quality (the Serenade was not Gounod's best). Altogether, however, he adds an interesting new note to the sounds and sense of the show.

Many of the original cast members have returned for duty, almost all immeasurably more confident than on that rather nervous first night. Fiona Kirwan (Siebel), Sophie Davies (Marguerite) and Simon Masterson (Valentin) make much of little, Siebel's second air being especially



Ulrich Cold, Helen Field and Arthur Davies

The Sleeping Beauty/Covent Garden

Clement Crisp

career to find a way to capture the moonlit lustre of the Vision (something which Gelsey Kirkland managed unforgottably a few weeks ago) and the noon day blaze of the wedding duet. And because she is a musical dancer, I hope that she will accept slightly faster tempi in the first act solo: on Friday night the music's sobriety, its meanest, was so rich that Miss Almeida sank into the score and the dance instead of treading blithely over them.

The role, though, can be Miss Almeida's: she has, as her Manon showed us, the dramatic resource to develop character, and the emotional shape of Beauty, subliminal though it is, will merit just such attention. She should, further, be matched with a stronger Prince than Bruce Sansom, who was also much improved in his debut. With a still boyish frame and a very youthful manner, Mr Sansom's Florimund seems hardly ready for

the dramatic crisis which awaits him in the Vision scene. We are surprised even that he should have a mistress flitting red velvet and hoity-toity airs. Mr Sansom presents a Prince on his best if somewhat tentative behaviour, with dancing pure in line, and a correct Head of School air. Some of his partnering looked uncomfortable, but that is a matter cured by the rehearsal studio and the experience of further performance. A first need is for a stronger sense of period style: Florimund is, after all, Perenburg's tribute to the young Sun King.

Cordelia Harvey added to her list of debuts this season with a gentle and very sweetly danced Lilac Fairy to set against the high dudgeons of Monica Mason's Carabosse; the general level of the rest of the performance seemed to me to be below what should be expected of the 61st performance of a nation's greatest theatre.

The Guest Room/Old Red Lion

Claire Armitstead

This is one either for fans of Fenella Fielding or students of Flaubert: the former will enjoy a marvellous performance, the latter might be able to understand what on earth it is all about.

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BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telex: Finantime, London PS4, Telex: 8954871
Telephone: 01-248 8000

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Not so loony town halls

LOCAL government is likely to be one of the main issues in the British general election. Mrs Thatcher's administration has spent much of the last seven years not so always with the greatest degree of sensitivity—and Labour's loony town halls are regarded as soft targets by Mr Norman Tebbit's Conservative Central Office.

Yet it is not an issue on which the Labour Party is bound to lose. Not all the Labour town halls are loony any more than all Conservative controlled councils are models of sanity. There are parts of the country, notably some of the northern cities, where Labour authorities have made a decent show of shielding the local population against the worst excesses of urban decay, structural change and unemployment. Some of Labour's best people worked in local government over the last few years and are entitled to claim that they kept the party going when the outlook was otherwise bleak.

Thus Labour held its local government conference in Leeds at the weekend against a not unprospective background with much, though not all, of the shadow cabinet in attendance. It was only a mixed success. The overwhelming impression that emerged was of a potential Labour Government that wants to centralise first, perhaps in order to decentralise later, pitched against local representatives who believe change has already taken place on the ground and now needs to be encouraged from Westminster.

Preserving services

On the face of it, a lot of the discussion was about money. Dr John Cunningham, the Shadow Environment Secretary, told the conference on the first day that under a Labour Administration: "There will be no easy money for government departments—there will be none for local councils." Mr Neil Kinnock, the Party leader, made much the same point when he said: "I cannot and I will not promise a supply of funds on a scale that compares with the level of cuts in support made in seven years of Tory Government."

Only Mr Roy Hattersley, the deputy leader, who spoke at the end and had the advantage of having realised that the conference was not entirely sympathetic,

The ambitions of Mr Craxi

ON Wednesday, Mr Bettino Craxi, the Italian Prime Minister, meets Mrs Thatcher in Downing Street for what is now a routine round of consultations between EEC premiers. Routine, that is, except for the fact that Mr Craxi is quitting his post in April and will not, therefore, be in charge of his government's affairs at the next Community summit in June.

After three-and-a-half years as premier, a post-war record in Italy, there are many who wonder whether Mr Craxi will try to launch the country into early elections instead of waiting for the end of the legislature's natural life in June next year.

But Mr Craxi is still insisting he will stick by the agreement he made last summer with the Christian Democrat leader, Mr Ciriaco De Mita, and hand over his office, quite probably to Mr Giulio Andreotti, who does not lack for experience after five previous spells as premier.

None the less, it rarely pays to take things at face value in Italy. The politicians are already giving much thought to which combination of parties might form the post-election government.

Mr Craxi's Socialists, the very much smaller Social Democrats, and, to a lesser extent, the republicans and liberals all dream of breaking away from Christian Democrat domination.

Limited options

Certainly, this is not what it was. The party's share of the vote has gently declined from 48.8 per cent in 1983 to 32.9 per cent in 1983. Whereas once the party could and did claim the premiership by right, internal divisions have so weakened its grip that it has been denied the prize for all but a few months since 1983.

Mr Craxi has been largely responsible for this deprivation. His agreement, under Christian Democrat pressure, to step down a year or less from an election is undoubtedly a case of "reculer pour mieux sauter."

Mr Craxi's task is to translate an impressive period in office,

greatly helped by a flowering of Italian entrepreneurship and a halving of the oil price, into more votes for his Socialist Party. Although Italy's third

Going for a song

Hard-pressed securities regulators in London and New York may wish they could follow the example of Michael Ross, who has left his job as watchdog of the Vancouver stock exchange to pursue a less stressful career, writing rock songs and ballads.

Among Ross's first assignments as a songwriter is to make use of the 85 hours of free studio recording time which he won in a recent contest. Titled "We are the Angels," his award-winning song is obviously not dedicated to the speculators and promoters who have turned the hundreds of "peony" resource stocks traded on the VSE into some of the world's most risky investments.

Ross's last duties as British Columbia's superintendent of brokers included a probe into volatile trading in a company appropriately named Skyhigh Resources, whose chairman is the once high-flying Sandi Arabian arms dealer, Adam Khadagi.

Despite opening such investigations, Ross, aged 47, did not consider himself to members of the local business community struggling to convince themselves that the VSE is not a stock market than a casino. The colourful former superstar arrived at a trade show last year resplendent in a dashing cowboy outfit. It did not take long for the VSE to be dubbed the "cowboy exchange."

Such setbacks to its image have not, however, prevented the VSE from enjoying a boom in trading volumes, new listings and company financings in recent months.

Chunnel search

Sir John Harvey-Jones, outgoing chairman of ICI, has been asked to take on the job of British joint chairman of Eurotunnel, the Anglo French channel tunnel consortium—but he has declined.

The Bank of England is

When the US Government broke up AT & T three years ago, many feared for the future of Bell Labs, its famous research centre. David Fishlock reports

TO MEET Nobel laureate Arno Penzias is an exhilarating if exhausting experience. An astrophysicist who, as a company scientist, shared the 1978 Nobel physics prize with Robert Wilson, a fellow researcher, Dr Penzias is chief scientist responsible for basic research at Bell Laboratories, the world's most famous industrial research centre.

It is from this spring that seven Nobel prizes have gushed—not to mention a torrent of revolutionary inventions, such as the transistor, which Bell scientists demonstrated 40 years ago.

But in the last three years, there has been a serious question-mark against Bell Labs' ability to maintain this pace of invention, having suffered the loss of hundreds of staff to the autonomous Bell operating companies as a result of the break-up of American Telephone and Telegraph (AT&T) in 1983.

Many US universities were sure this fragmentation would mean the end of Bell Labs as a national research institution to which they could confidently recommend their students. Others wondered whether Bell Labs could continue to deliver the kind of product development performance needed to keep AT&T ahead in a highly competitive industry.

Dr Penzias, a slight, trimly waist-coated figure could be mistaken for a banker—until he begins to expand on science. His unstructured but wholly compelling delivery is emphasised further by large gesticulations. As well as being a Nobel prizewinner, Dr Penzias is by instinct an entrepreneur, which is perhaps a good thing since it was his area of responsibility.

He has a science budget of \$250m (£170m) a year. "And I don't think I file more than a dozen pieces of paper for it," he smiles.

This is roughly one-eighth of the total research and development expenditure of Bell Laboratories, about \$2bn last year. It is money spent in-house with a detachment from workaday company problems that is almost unknown in most companies.

Dr Penzias admits that he cannot formally justify it. "If the company gets sick we cannot afford it."

But that gives him a terribly strong motive to make sure AT&T succeeds, he says. "If we don't provide the technology, someone else will provide at least part of it."

But science for Penzias means not figures but people and their ideas. He points proudly to leather-bound theses of former students. He sees his job as keeping his own army of scientists—some 800 PhDs—generating original ideas which will be seized by co-researchers and turned quickly into innovation.

Bell Labs began in 1925 and now a company within the AT&T group—is the way it is by accident not planning, says Dr Penzias. "But what is planned is the way we handle performance."

Tee-shirts commemorating the "big bang" theory which earned Penzias and Wilson their Nobel prizes hang like diplomas on some laboratory walls. They are

Mission control for the new wave

just one of the many small ways Penzias has discovered for rewarding outstanding scientific performance. He gives presents of books and chocolates. He says he got the idea from the British honours system.

He also gives money. The brightest young scientists recruited for perhaps \$40,000, can quickly find themselves earning as much as \$100,000. Only a top professor at a handful of universities could expect this much.

Individual performance is continually being evaluated, not only by a scientist's own head of department but also by other department heads. This gives scientists a direct incentive to collaborate across formal boundaries and so gain extra credit.

It is all a far cry from science in Britain, which he calls "an engine with a wonderful head and no body." Britain has been too diligently categorising its brainpower at too early an age—he admits he was bad at exams—and too ready to export anyone who didn't quite fit from convicts to scientists, he says.

He claims American science is more productive because of its diversity of people and attitudes to society accommodate "the inhomogeneity of the pool that makes all the difference."

He cites Bell Labs' own top management team, with six different nations represented, including a British-born president. "And it goes all the way through the company."

Lancashire-born Ian Ross, president of Bell Labs has been with Bell since leaving Cambridge in 1952. A soft-spoken engineer who still retains his English accent, Dr Ross sees the role of Bell Labs as taking technology all the way to where he can transfer it confidently to the manufacturing company. Traditionally, this has included about 10 per cent spent on "pure research."

Dr Ross is credited with a profound understanding of the subtle relationship between research and development, something not all past Bell Labs presidents have quite grasped, it is said.

There is one fundamental difference between the university and Bell Labs' pure research, he says. The university is pursuing a specific discipline. Bell is pushing a broad but distinctively commercial mission: networking.

Networking is the "second wave of the information age" following the mainframe computer, already an endangered species, says Dr Ross. It will exploit telecommunications on a much larger scale than is possible today, allow business, industry and consumers to exchange information across vast distances in any form—voice, data or video. Above all, it will "link and utilise the machine intelligence that has become widely distributed in our factories, offices and homes."

For AT&T, the mission is simply to establish a universal telecommunications transport system into which a great diversity of information devices will plug, much as the electricity grid is tapped for local power.

He foresees the day when he will converse with a scientist in Japan, each speaking his own language. One thing it will need is enormous computing power. Bell Lab's aim is to do for data what earlier Bell scientists did for voice.

Dr Ross was a vocal opponent of privatisation, but believes that his laboratories have survived its disruption. "In a very healthy way," emerging still stronger, he claims. This is despite the fact that 4,000 of the 20,000 staff—including 100 of Dr Penzias's scientists—were hived off to help create Bellcore, the 8,000-strong co-operative research centre which serves the seven regional operating companies.

Senior colleagues of Dr Ross have also spent careers with Bell since leaving Cambridge in 1952. A soft-spoken engineer who still retains his English accent, Dr Ross sees the role of Bell Labs as taking technology all the way to where he can transfer it confidently to the manufacturing company. Traditionally, this has included about 10 per cent spent on "pure research."

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Among the challenges now facing Bell Labs are the trend towards shorter product lifecycles, increasing use of software in products, and increasing use of chips in the kind of products Bell Labs develops. The big competition, as Dr Ross sees it, comes from IBM and net-working.

Instead, he transferred to Bellcore five of his research directors—recognised leaders, whose staff followed. The five even gave him an egg timer as a parting gift to commemorate a genuine "two-way exchange."

But in rebuilding research in pursuit of the new mission, Dr Penzias made changes. He

Three highlights from 50 years of R&D (the laboratories have averaged a patent a day since 1928).

1928a	Hf ft and stereophonic sound
1928b	Sound motion pictures
1927	Live TV transmission
1928	Artificial lexicon
1929	Speech synthesis
1939	Digital computer
1947	Transistor
1954	Solar cell
1958	Laser
1960	Digital telephone switching
1962	Telstar I communications satellite
1964	Touch-tone telephone
1970a	UNIX software
1970b	Charge-coupled devices
1976	Molecular beam epitaxy (MBE)
1984	Million-bit memory chip
1985	Kammerer's linear programming algorithm
1985	World's fastest circuit
1986	4-megabit lightwave transmission
1987	Trans-Atlantic optical cable

Three Bell scientists share the 1986 Nobel physics prize.

Dr Ian Ross and some of Bell Lab's inventions over 50 years

the Japanese companies—not from Europe.

Dr Ross has no doubts about the magnitude of the technological challenge posed by the new mission. But asked whether he sees big shifts in direction in the next few years, his reply is "unfortunately, no."

What Bell Labs calls the "killer technologies" which have already changed the face of telecommunications—such as silicon chips and optical transmission—will have to march on to make progress to be likely to succumb to rivals this century, he says.

The breakthrough he believes would be most beneficial to the mission lies in software, and some way of writing it very much faster and more accurately. He puts his faith in a robotic programmer.

Such a concept, if ever achieved, will probably be the brainchild of one of Dr Penzias's protégés. The exodus to Bellcore obliged him to rebuild his research staff. But he says there was never the slightest temptation to offend his poorer peers.

Instead, he transferred to Bellcore five of his research directors—recognised leaders, whose staff followed. The five even gave him an egg timer as a parting gift to commemorate a genuine "two-way exchange."

But in rebuilding research in pursuit of the new mission, Dr Penzias made changes. He

expanded software science (although his new research director is sceptical of the idea of a robot programmer). He played down run-of-the-mill physics but expanded the new area of surface physics. Further progress in silicon chips and any new generation is almost certain to depend crucially on the behaviour of surface layers of atoms of semiconductor. Now he has nearly 100 scientists working on surface physics.

Dr Cho was the genius who in 1976 developed the idea of sandwiching surfaces—layers of semiconductor only atoms deep—to get novel electronic properties, is in the vanguard of Bell's research in surface physics. Dr Cho's technique is called molecular beam epitaxy (MBE). It requires a complex, computer-controlled vacuum evaporation apparatus which can cost anything up to \$3m.

Most surface physicists are happy to have access to a single MBE apparatus. Dr Cho has four for his own research, of a total of about 30—more than most nations have—in Bell Laboratories. No British research centre has more than four.

He is a scientist in a hurry. While he believes Bell still leads the world in MBE research, he thinks the Japanese have already overtaken the US in getting MBE technology into the factory.

One scientist who admits he

was astonished when his chief scientist gave him the freedom and resources to try to invent a new kind of computer—an optical computer, perhaps 1,000 times faster than anything running today—is Dr Alan Huang. An improbably tall Chinese-born physicist, Dr Huang says "I've always wanted to build the world's most powerful computer, since I was ten."

For the last 14 years he has believed that the way to do it might be to use photons—light—instead of electrons. Bell has been paying him to think out how it might be done.

Now Dr Penzias has made him head of the new optical computing research department with a brief to invent the optical computer. He has six laboratories and a dozen scientists, and eight more in the laboratories with whom he is collaborating closely.

Dr Huang is confident that if anyone can invent an optical computer, "it has to happen right here in New Jersey." It is not only a matter of the resources and talent he is assembling. Bell Labs has a mission that needs an enormously more powerful computer. Bell

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A second article on Bell Laboratories will appear on the Technology Page on Friday.

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ONE OF the more striking aspects of the pre-election campaign now obsessively hogging the headlines in Britain, is the continued salience of the controversy over defence policy.

At first glance, and even at third glance, it looks like a three-cornered argument over nuclear weapons. This may in part be an illusion, a product of political slogans and newspaper headlines; the real fissure may well lie elsewhere, in the deeper strata of images of national identity and national independence. But the common perception is that the argument is about nuclear weapons, because this is what the protagonists say it is about.

Unilateral disarmament, and the eviction of all American nuclear weapons from British territory, is the centrepiece of the defence policy grimly adopted by the Labour Party. The cancellation of the American Trident missile system, and its replacement by a more modest European nuclear deterrent, is the centrepiece of the defence policy advocated by Dr David Owen and the SDP-Liberal Alliance.

By an almost inevitable reaction to this double attack, the purchase of Trident has become the centrepiece of Mrs Thatcher's government's defence policy; only 10 days ago, it produced yet another document ("Trident and the Alternatives") rehearsing all the familiar arguments why Trident is the only deterrent worth having, and why any other system, whether ballistic or cruise missiles, or submarines or in aircraft, would be absolutely useless.

These arguments can be easily summarised.

• A sea-launched cruise missile system would be unsatisfactory, because it is slow-flying and would be vulnerable to increasingly effective Soviet air defences; moreover, its range is so short that the submarines would be forced to patrol in part of the Norwegian Sea and would thus be vulnerable to Soviet detection.

Moreover, since cruise has only one warhead, compared with several for Trident, Britain would need many more of them to get the same striking power — at least 400 at sea at 21 times, and a total force of 800, and 11 submarines compared with four at present. Result: the cost would be twice that of Trident.

• Air-launched cruise missiles would suffer from analogous disabilities. Once again, the cost would be twice as great as Trident.

The Government has examined the possibility of buying a French submarine-launched ballistic missile; but the M4 — "the only possible missile" — is only now starting to be developed, and therefore could not meet Britain's Polaris replacement timetable. In any case, it might well cost considerably more than Trident.

Foreign Affairs

Thatcher's incredible deterrent

By Ian Davidson

abey more than Trident.

These arguments are tolerably familiar, because the Government has deployed them before on several occasions; but they are also of very variable quality. Moreover, the entire exercise suggests either that the Thatcher government is a good deal less confident of its posture than its customary arrogance would allow it to admit, or else is showing symptoms of a dangerously split personality.

The shortness of the range of the current generation of American cruise missiles is certainly a serious weakness: 1,600 nautical miles compared with 2,500 nautical miles for Polaris and at least 4,000 for Trident.

The Royal Navy likes to boast that its missile submarines have never yet been located by the Russians; but they are likely to get better at tracking in future, and extra sea room must be a great safety factor.

Much less persuasive is the Government's categorical assumption that any replacement for Polaris must be able to keep up with the big boys. The limits of a reasonable ambition should be no more than to muster a credible minimum deterrent.

Of course, there is the problem of the Soviet defensive system round Moscow. But unless the Anti-Ballistic Missile treaty is smashed by President Reagan's fixation with his Star Wars anti-missile programme, the Russians will continue to be limited to 100 interceptor missiles. So to justify a minimum British deterrent force of more than 100 warheads per boat, you

Britain is not in the business of keeping up with the big boys

are being fitted to the French submarine force? This carries six warheads, compared with three for Polaris, and has a significantly longer range according to published French documents: 3,750 nautical miles, compared with 2,500.

The clue to this lacuna, according to a man from the ministry, is that our chaps don't think much of the M4, but don't on any account want to upset the French by making discrediting comments. But is the real reason that the nuclear boys, having wrangled a contract for Trident, with all the most

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The closer you look at
Building Surveying the
more you see...
St Quintin

Roderick Oram
on Wall Street

Premium appeal of discounter

A SUDDEN dip in the Dow Jones industrial average sparks a lively debate among a knot of regulars hanging out at the Charles Schwab discount brokerage office in midtown Manhattan. Clustered half-a-dozen deep around a bank of stock quotation machines, they offer each other insights into the exhilarating, if perplexing, market.

"It just took over 2,100."

"Is that bad?"

"Terrible."

"Huh?"

"It's an important resistance level."

"So? Is it the correction, or what?"

"May be. It's a tired market."

"Nah. It's taking a little breather. That's all."

"Yeah. Would ya look at that breadth a moment. Advances have it over declines."

Oblivious to the discussion, other customers punch stock symbols into the quotation machines with the fixation of one-armed bandit players. Behind them, several dozen people sunk into sofas gaze up at a 20 ft long electronic ticker board carrying each transaction on the New York Stock Exchange down on Wall Street.

Some people are here all day, everyday. To them the discount broker's office is to the stock market what pubs are to politics. Talk has it over trades most of the time, although big price movements can get the real traders grabbing the direct phones to Schwab's order desk.

In the first five weeks of this year, the Standard & Poor's Index of 500 blue stocks has risen 25 per cent, almost double its advance in all of last year. Institutional investors have been the main driving force behind the rally but inevitably small investors have been sucked in, some for the first time.

Fidelity, the second largest discount broker after Schwab, has had 40 per cent more brokerage business so far this year than a year earlier, says Mr Paul Greeley, manager of its store-front office on the corner of Park Avenue and 51st.

"Some days we have 1,000 customers," he says. Many come to buy Fidelity's mutual funds, some to check quotes and call the firm's brokers while others just stare, some for hours on end, at the ticker.

The clientele is mixed, with some blue-collar workers but inevitably a preponderance of office staff and professionals given its high-rent location. On the opposite corner BMW exhibits retired racing cars splashily painted by the likes of Andy Warhol. Across Park Avenue, next to the Waldorf-Astoria, stands St. Bartholomew's Episcopal Church, famous for a bitter dispute about God and manna which has long split its vestry.

"This is heaven," says Lillian Friedman of the Fidelity shop's services and location near her favorite libraries. A lively woman in her mid-fifties and a keen stock market player for years, she likes to be able to walk in off the street, as she did on Friday on the way to the Alliance Francaise library, to check prices and perhaps to trade.

When the shop is closed, she turns to Fidelity's 24-hours-a-day, seven-days-a-week phone service. Last Sunday, for example, she spent all day studying newspapers before calling Fidelity in the evening to write some stock options.

Her portfolio is heavy on computer hardware and software stocks at the moment, with her selections demonstrating an impressive knowledge of small, respected, high flyers - the Apples of tomorrow. Books are her first love, but computers and telephones are close behind.

If Napoleon had called Moscow to check the weather, he wouldn't even have thought of going.

Among the other customers, Rohit Modi has taken time off from his graphic design business to invest some money for his 20-month-old son. Mr Modi has been taking evening courses in investment at New York University but has brought along a friend, Mr Pavan Sahgal, editor-in-chief of Wall Street Computer Review, for a second opinion. They decide to put \$1,500 in Fidelity's Puritan Fund.

This is hardly the frenzied speculation which characterised the 1929 crash. Bellhops aren't yet the fount of all wisdom, although John Mendelsohn is listening carefully. Chief market technician of Dean Witter Reynolds, a leading brokerage house, he thinks everything about today's market is thoroughly bearish but he says he needs a "flash of inspiration" before calling the turn.

Back in the 1984 raging bull market, the flash came in a finance committee meeting at his children's convent school. Normally the nuns spoke only about education topics but when he suggested selling some shares, one interjected: "Oh, Mr Mendelsohn, is that wise? Everyone knows one makes money in shares."

FINANCIAL TIMES

Monday February 9 1987



BRITISH AIRWAYS SHARE ALLOCATION FAVOURS SMALL INVESTORS

Institutions lose out in BA offer

BY RICHARD TOMKINS IN LONDON

THIS OVERWHELMING response to the British Airways flotation has resulted in institutional investors being eliminated from the UK public offering and small investors being allocated only a fraction of the shares they sought.

All applications for more than 100,000 shares have been rejected in their entirety and smaller investors will in most cases receive only 200 to 300 shares each. The maximum allocation will be 1,000 shares.

The severe rationing has been caused by the unexpectedly strong response to the issue. Nearly 1.1m applications were received by the close on Friday morning, compared with the 500,000 which had been expected.

The total value of the applications received in the UK public offering was £3.75bn (\$14.81bn) - substantially more than the £2.4bn worth of applications for the far bigger British Gas float in December.

A last-minute wave of enthusiasm for the issue was prompted by healthy overseas demand for the shares, a price at the low end of the

expected range, and the recent strength of international stock markets.

Hill Samuel, the merchant bank sponsoring the flotation, yesterday rejected any notion that it had underpriced the offer.

Mr David Buckle, vice-chairman, said the London stock market had risen by 7 per cent between the day the price was set and the close of the offer. "Any taxi driver could work out what that meant."

Mr Buckle said it was the commentators' judgment that the issue had been priced correctly which ensured its success. "I am absolutely convinced that if we had priced it higher we would have stood a very strong chance of seeing it flop."

British Airways' employees emerged as enthusiastic applicants for the shares and will receive preferential treatment in the allocation. Priority applications will be met in full for up to 25,000 shares, and this combined with the other special offers to employees will leave them with nearly 10 per cent of the airline's total equity.

The elimination of big investors from the UK public offering and the clawing back of their shares from

BRITISH AIRWAYS: Basis of Allocation

Shares applied for:	Allocation:
400-1,500	200
2,000-5,000	250
6,000-10,000	300
15,000-20,000	350
40,000-100,000	75
Over 100,000	NIL

the pre-placing will leave them starved of shares and increase the likelihood of a big premium when dealings begin on Wednesday afternoon. Analysts are forecasting that the £5p parity-paid shares will open at 55p to 60p.

Although the method of allocation leaves shareholders with parcels of stock too small for many to consider worth holding, it prevents individuals from being heavily exposed to what is widely perceived to be a relatively risky investment.

It will also spread the first-day dealing gains among the populace rather than putting them in the hands of a few big speculators, and avoids the need for a ballot.

Mr John Moore, the Transport Secretary, called the flotation a "resounding success."

"Even a few weeks ago, many commentators were arguing that it would be very difficult. I am delighted that they have been proved wrong and that the public has placed such faith in this great British company," he said.

Details, Page 18

follow the provisions of the Treaty that would allow more extensive testing of potential SDI components.

According to Mr Richard Perle, the Assistant Secretary of Defence, who is widely seen in Washington as the most able and forceful critic of past arms control agreements. The adoption of a broader interpretation of the 1972 ABM Treaty could improve prospects for reaching an arms control agreement with Moscow by making the SDI programme more effective.

The more extensive the SDI programme, the more leverage we are likely to have" in the arms talks with Moscow, Mr Perle said, at the weekend.

He also indicated, however, that reports suggesting that a decision on early deployment was imminent were premature. He also made it clear that there would be time for consultations with US allies and with Congress.

Mr Casper Weinberger, the US Defence Secretary, said yesterday on BBC television that said deployment of SDI would mean changes in the ABM Treaty but not violations of it.

However, Mr Shultz said considerable progress had been made in the Strategic Defense Initiative research programme and that it is now clear that to pursue the programme more effectively requires a different pattern of testing of SDI than is permitted by the ABM Treaty.

Mr Shultz said that the Administration would consult "with our allies on all of these things and with the Senate" before making a decision.

His comments came as some reports suggested that President Reagan was leaning towards the adoption of re-interpretation of the

provisions of the ABM Treaty...

There is speculation, however, that Moscow may be moving towards a new arms control proposal.

Shultz seeks to calm allies' fears on deployment of SDI

BY STEWART FLEMING IN WASHINGTON

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AHP follows bid for Robins with pledge to Dalkon victims

BY ANATOLE KALETSKY IN NEW YORK

A HUGE trust fund, worth at least \$1.5bn, will be set up to compensate women who were injured by the Dalkon Shield intra-uterine contraceptive device if American Home Products (AHP) succeeds in its bid to take over A. H. Robins, the health care company which manufactured the Dalkon Shield.

A series of meetings among these lawyers is due to begin today, and while preliminary reaction to the bid has been favourable from some of the litigants, AHP could be forced to spend far more money on settling Dalkon Shield claims than had earlier been anticipated by Robins.

AHP, which is interested in buying Robins because of its best-selling cough and cold medicines, including Robitussin cough mixture, is making it clear that a once-and-for-all settlement of Robins' product liability claims will be a key feature of the bid.

AHP will probably attempt to indemnify itself against future legal action by establishing a large trust fund and then seeking an injunction against further litigation from the US courts. This is how the long-

running saga of liability for asbestos was finally resolved.

However, one of those closely involved in both the Robins litigation and the negotiations with AHP points out that "talk about only \$1.5bn worth of claims against Robins is nonsense." The true value of the settlement will need to be much higher, several experts believe.

Before Robins filed for chapter 11 bankruptcy protection 18 months ago, the average claim it had settled cost \$74,000. The figure sometimes mentioned by the company appears to have been based on a calculation, made in 1985, that only 12,000 to 14,000 claims would ultimately be paid. Since then the company has been flooded with 327,000 lawsuits.

Of these claims, 200,000 replied to a questionnaire sent out by the bankruptcy court last year and are considered as potentially serious litigants. Even if only a quarter of these should ultimately be satisfied at the average 1985 cost, Robins would end up paying more than \$1.5bn, one lawyer pointed out.

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Monday February 9 1987

West German bond market remains buoyant

BY HAIG SIMONIAN IN FRANKFURT

OFFICIALS at the Bundesbank and in the West German Ministry of Finance must be rubbing their hands with glee. Last Thursday's DM 4bn government bond issue - the first for 1987 - demonstrated that the seller's market for federal government bonds that was such a feature last year shows no signs of tailing off.

If anything, the see-saving US dollar has made foreign investors keener than ever to buy West German Government securities. So much so that traditional yield relationships between different types of instruments have been stretched almost beyond recognition and some entrenched financing tools may even be in danger of extinction.

Responsibility for the change lies squarely with foreign investors, who have been steadily buying West German Government securities, principally as a currency play to get in to the strong D-Mark.

That buying spree has pushed down yields on government bonds

and allowed the federal government to expand the maturity range of its bond issues. Two issues last year even had previously unheard of 30-year terms, against the norm of 10.

Meanwhile, the federal government's new issues of Schuldchein darlehen - a form of semi-marketable syndicated loans - have fallen off sharply. The instruments, normally of five to 10-year maturities, used to be foreign investors' favoured way of buying into West German Government debt. Though that liquidity was limited, Schuldchein darlehen, unlike bonds, were free from the country's 25 per cent withholding tax.

The steady decline in yields on new government bonds speaks volumes about foreign investor demand. Although not as low as yields last April and May, last Thursday's 5% per cent 10-year government issue was nudging rock bottom with its 5.5% per cent yield. The government issued bonds with a lower coupon only last year. But in yield terms, Thursday's issue even undercut September's 5% per cent bond, now yielding 5.2% per cent.

Tumbling government bond yields have profound implications for other West German financial instruments. According to a report by Mr Graham Bishop, of Salomon Brothers, published today, the most telling effect could be on West Germany's communal bonds (Kommu-

nalobligationen).

These are bonds issued by public and private mortgage banks against the collateral of loans to - or guaranteed by - a West German public sector entity.

Communal bonds now yield 80 basis points more than 10-year federal government bonds, having touched a full point differential last September. "The ballooning of yield spreads is simply due to the fact that practically the whole of foreign demand squeezed through needs eyes of public sector bonds - with a clear preference for federal government issues," notes Dresdner Bank.

However, that yield margin is not necessarily based on any radical difference in credit quality. Among the possible borrowers or guarantors for banks' communal bonds are entities like the federal government itself (including the federal post office and railways), West German states, local and regional authorities and other public bodies.

Why then the spread differential? Partly because international investors are more aware of, and certainly feel more at home with, government debt than with communal bonds, despite their high quality.

More important, the secondary market for communal bonds lacks liquidity, although it is five times the size of the government bond market. That is part of the reason why communal bonds trade at substantially higher yields.

But if the federal government continues to reduce its borrowing via Schuldchein darlehen, there could be profound repercussions for the communal bond market, which depends on such securities as collateral. The levels of outstanding public sector Schuldchein and communal bonds have been related closely in the past.

Moreover, communal bonds could be under an even bigger squeeze if West Germany's other public sector issuers of Schuldchein follow the federal government's example and on a long term decline.

BOND MARKET TURNOVER
Turnover (\$m)

	Primary Market	Secondary Market	Total
US\$	1,951.4	318.0	2,271.5
Prev	2,055.4	1,518.4	3,573.5
Other	744.0	6.8	750.8
Prev	9,358.5	142.2	9,500.2
US\$	24,127.2	2,202.1	26,329.3
Prev	24,722.2	2,248.1	26,970.3
Other	18,688.5	304.1	19,002.6
Prev	18,715.7	316.9	19,032.6

Week to Feb. 5, 1987 Source: ABD

substitute potentially cheaper bonds, says Mr Bishop.

In that event, the pool of available collateral for new communal bonds will shrink further. The result? Spread differentials between communal bonds and federal government issues may be embarking on a long term decline.

British Airways flotation lifts sterling strength as dollar fades

BY CLARE PEARSON IN LONDON

THE Eurobond new issues market sprang into action last Friday after turning over listlessly on pieceemeal activity in the non-dollar sectors for much of the week.

Friday's lively marketplace was still dominated by the currencies other than the dollar. Eurosterling was particularly prominent but a couple of houses were emboldened by the successful completion of the US Treasury auctions in New York to launch Eurodollar issues.

The crop of sterling issues was prompted by the closing of the offer period for the British Airways flotation. Prior to this, the Bank of England had discouraged bond market offerings. But as the last applicant form changed hands on Friday morning, Samuel Montagu was able

to launch a £100m deal for Finland into the vacuum.

The timing was auspicious since the market was in a buoyant mood, gilt yields having eased the night before to below 10 per cent, a psychological barrier in recent weeks.

Like the two issues that quickly followed it, Finland's reaped the benefits of the recent hiatus, which allowed outstanding issues to be absorbed and left continental European investors calling out for more.

Still Samuel Montagu was certainly playing safe with the pricing of Finland's issue since its yield was pitched at a mere 10 basis points below the reference gilt - well above the level on some comparable issues in the secondary market. As a

result, its early trading looked distinctly frosty.

But dealers said the caution had been justified since the secondary Eurosterling market is a poor guide to appropriate levels in the new issues market.

Nevertheless, the lead-managers of the second two issues - for Caisse Nationale des Telecommunications and Philips - certainly took the point. These bonds sported yields well below those on gilts - 30 basis points, in the case of Baring Brothers' deal for Philips, terms of which the market considered tight.

All of the issues ended the day at prices within their total commissions, however. The buying emanated chiefly from continental accounts.

The Australian dollar market

continued a favourite among new issue managers last week. This sector has expanded both in volume and status this year, graced with issues for borrowers of the likes of the World Bank and Nordic Investment Bank.

Some dealers say its investor base has been broadening too, with increased buying from Canada, although the Japanese are still valiant takers, having had their fingers badly burned last year when the Australian dollar plummeted on the foreign exchanges.

Continental investors are still the mainstays of the market, however, and there were the usual concerns that this year's heavy issuing volume would prove too much for them.

Last week, however, dealers said they were keen buyers having decided that at an exchange rate of around \$0.80 to the D-Mark the sector was a buy.

Elsewhere, leading houses were proclaiming that a revival was in sight for the floating rate note (FRN) sector, arguing that the sell-off over the last few months had left it substantially undervalued.

Such murmurings were partially responsible for some hefty price rises on Thursday as other houses rushed to cover short positions. But, as one dealer said: "I can't see that any fairy has waved its magic wand over the market."

The readiness of professionals to sit on long positions should encourage end-investors to reappear but at the moment dealers say custom-

ers are still awaiting signs of stabilisation before they start buying.

Dealers in the D-Mark market spent last week wondering at what level the dollar would eventually stabilise, although the market retained a positive undertone. The new federal issue met firm demand, trading consistently at levels above its 99% issue price.

In Switzerland, prices in general were unchanged at the end of the week although buying interest in issues for better known borrowers had picked up.

Equity linked issues were in continued demand - partly because there have been comparatively few such deals in the market this year. A \$97 100m deal for Dumeini-Leible traded at 115% bid, and the convertible for Kuraray at 100 bid.

Ferruzzi in talks to buy Brazilian group

BY ALAN FRIEDMAN IN MILAN

FERRUZZI, the Italian agri-industrial group which is Italy's third largest private company after Fiat and Montedison, is to acquire 98.7 per cent of the biggest food group in Brazil in a deal worth \$135m.

As the result of a visit to Sao Paulo by Mr Raul Gardini, Ferruzzi chairman, his company has agreed the purchase of near-full control at 170bn (\$33.6m), according to Mrs Maria Bellisario, managing director.

The preliminary profit figure, which follows similar improvement in 1985, comes only a few days before a key meeting to finalise the terms of the merger.

Debt servicing charges at Italtel declined by 58 per cent last year, to £68m, representing 3.5 per cent of turnover (against 8.5 per cent the previous year).

Nordbanken profits hit by heavy loan losses

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM

NORDBANKEN, the fifth largest of Sweden's publicly quoted commercial banks, was hit by heavy loan losses last year which depressed operating profits for the whole of 1986 to an increase of only 1.7 per cent compared with a rise of 61.5 per cent after the first eight months.

The Swedish banking sector reported record profits last year but Nordbanken, formed through the merger of Sandovalbanken and Uplandsbanken in 1985, was unable to keep pace and has been forced to seek new equity capital to support its increased business volume.

Nordbanken is raising SKr 241.5m (\$37.7m) in new capital through a one-for-five rights issue. The new shares are to be issued at SKr 155 per share compared with a trading price this week of about SKr 245.

Loan losses jumped last year to SKr 18.3m from SKr 4.6m in 1985. The bank said it had been hit by problems among a large number of small and medium-sized corporate customers, particularly in northern Sweden.

The bank has also been forced to make a provision against a SKr 200m loan made last year to Mr Rafat El-Sayed, the discredited former chief executive and majority shareholder of Fermenta, the troubled Swedish chemicals and antibiotics group.

Nordbanken's operating profits rose to SKr 414.9m from SKr 355m a year earlier. The bank's costs rose by 21.1 per cent of which some 4 percentage points was accounted for one-off costs arising out of the merger.

The Kingdom of Denmark

Can. \$150,000,000

9 1/8% Notes Due 1992

Issue Price 101 1/2 per cent.



LTCB International Limited

Bankers Trust International Limited

Dominion Securities Inc.

Shearson Lehman Brothers International

Privatbanken A/S

Dai-Ichi Europe Ltd.

McLeod Young Weir International
Limited

Wood Gundy Inc.

Den Danske Bank

This announcement appears as a matter of record only.

JANUARY 1987

U.S. \$325,000,000

The Equitable Life Assurance Society of the United States

Revolving Credit Facility

Arranged by

Credit Suisse First Boston Limited

Funds provided by

Algemene Bank Nederland N.V.

Amsterdam-Rotterdam Bank N.V.

Banca Nazionale del Lavoro
New York Branch

Barclays Bank PLC

Credit Suisse Deutsche Bank AG
New York Branch

The Industrial Bank of Japan Trust Company

The Mitsubishi Bank, Limited
New York Branch

The Mitsui Bank, Limited

The National Westminster Bank Group

The Sumitomo Bank, Limited
New York Branch

Swiss Bank Corporation International Limited

Westpac Banking Corporation

The Bank of Tokyo Trust Company

Crédit du Nord

Crédit Lyonnais

Kredietbank International Group

The Long-Term Credit Bank of Japan, Limited
New York Branch

Morgan Grenfell & Co. Limited

Agent Bank

Credit Suisse First Boston Limited

Swing-Line Agent

National Westminster Bank PLC
New York Branch

INTERNATIONAL CAPITAL MARKETS

UK GIILTS

New tap confirms ease of funding

FRIDAY'S announcement of a new tap stock provided the UK government bond market with clear confirmation of the ease of the Government's funding position.

Despite the Bank of England's purchases of gilt-edged stocks over the past three weeks, the new issue did not come as a particular surprise.

The market was looking busy and had been untapped for some weeks. Whatever the Bank's motivation for buying gilts—and there has been a myriad of theories—little doubt exists that this year's funding programme is all but sewn up. This, at least technically, gives the market room for advance on its gains since December.

The stock—\$300m of 9 per cent Treasury due in 2008—is partly paid, with only 25 per cent payable at the Wednesday tender and the rest on April 6. Very little cash will therefore be received this financial year.

Last week, the market finally broke through the 10 per cent yield barrier at the long-dated end, amid persistent reports of West German buying and talk of a large US order. It remains unclear, however, whether much further progress can be made.

There is still a feeling of unease with yields below 10 per cent, and buying at this level still appears to be patchy. Sterling's steady performance, reaching a recent high on its effective index on Friday of 63.0, has contributed to a bit more confidence overseas in investing in British securities.

A shift in perspective to the nearer term may have done something to bolster market sentiment. After a period when opinion polls seem to be the dominant factor in the Budget, the markets seem to have moved away from the surveys to some extent. That could be something to do with the bad press the polls and their erratic results have received. It may also be something to do with the increasing emphasis of market chat on the Budget, rather than the General Election.

There appears to be a growing consensus that the Budget on March 17 will produce three good things for the Chancellor of the Exchequer and for voters he is concerned to win. The arithmetic appears to suggest that Mr Nigel Lawson has scope for generous tax cuts, but he

will be able to achieve this generosity within the bounds of credible and impressive public borrowing figures, and the confidence about these two aspects of budgetary will also give the way for a cut in base lending rates.

Although the much-watched three-month interbank money market sterling rate did nothing terribly surprising, the market's attitude of around 11.10 per cent which hardly signals a rate in base rate—is beginning to be some confidence that the Government will give in to the temptation of delivering a rate cut around budget time.

Why do the Japanese keep coming back for more after the kind of drubbing they have recently suffered?

From a financial standpoint, there is only one plausible explanation. Paper losses, as long as they are not actually realised, do not seem to worry Japanese fund managers.

Oriental investment philosophy, we are told, has "long time horizon."

By the time a 30-year dollar bond matures, its 200 basis point annual yield advantage over a yen security will have been eroded into something like 80 per cent. This would be easily sufficient to compensate for any further fall in the dollar. Accordingly, a dollar bond acquired at Y150 will remain a steal, whether the dollar falls to Y130 or even Y100.

Unfortunately this story begs a very important question. On a genuinely "long-term view," what does the dollar worth Y100 or "even" Y100? Suppose the dollar depreciated at an average rate of 3 per cent per year from its present level. By 2017 a dollar would be worth just Y60—and the 30-year bonds the Japanese snapped up last Thursday might not, after all, look like such a great bargain.

The following are the economic indicators due for this week:

The Bank of England's money market operations on Friday, in which it relieved a large shortage partly by way of bids to be repaid in the market on March 12, appeared to signal the authorities' desire to dampen down any outbreak of enthusiasm now about rate cuts.

All this tends to suggest that the gilt-edged market will continue to drift with yield levels around 10 per cent or a bit below. There seems little reason to do more than consolidate recent gains, now that the Budget is within sight.

Janet Bush

US MONEY AND CREDIT

Why Japanese keep coming back

WITH ANOTHER smooth and successful quarterly refunding operation under its belt, the US bond market has no particular reason to budge out of the uneventful rut in which it has been stuck since the great bull market in bonds ran out of steam last April.

The average yield in last week's auction—5.54 per cent on the three-year notes, 7.25 per cent on the 10-year securities and 7.49 per cent on the 30-year bonds—bore a mark of the eventful month in November, in which hardly signals a rate in base rate—are beginning to be some confidence that the Government will give in to the temptation of delivering a rate cut around budget time.

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This announcement appears as a matter of record only.



ASSOCIATES CORPORATION OF NORTH AMERICA

US\$250,000,000

Revolving Credit Facility

Arranged by

Swiss Bank Corporation International Limited

Lead Managers

Amsterdam-Rotterdam Bank N.V.

BankAmerica Capital Markets Group

Banque Nationale de Paris

Barclays Bank PLC

The Bank of Tokyo Trust Company

Canadian Imperial Bank of Commerce

Commerzbank Aktiengesellschaft

Crédit Lyonnais

Credit Suisse

Daiwa Bank Trust Company

Dresdner Bank

The Long-Term Credit Bank of Japan, Limited

National Westminster Bank Group

Orion Royal Bank Limited

Swiss Bank Corporation

Westdeutsche Landesbank

Westpac Banking Corporation

Managers

Algemene Bank Nederland N.V.

Kredietbank International Group

The Industrial Bank of Japan, Limited

Midland Bank PLC

Agent Bank & Swingline Agent

Swiss Bank Corporation

February, 1987

Swiss Bank Corporation International Limited

US MONEY MARKET RATES (%)

	Last Friday	1 week ago	4 weeks ago	12 months ago
Fed Funds (weekly average)	6.20	6.20	6.20	5.71
Three-month Treasury bills	5.99	5.99	5.97	5.61
Short-term Treasury bills	5.69	5.64	5.64	5.66
Three-month prime CDs	6.03	6.00	5.87	5.85
90-day Commercial Paper	5.95	5.90	5.85	5.85
90-day Commercial Paper	5.95	5.95	5.70	5.45

US BOND PRICES AND YIELDS (%)

	Last Friday	Change	1 week ago	4 weeks ago	12 months ago
Seven-year Treasury	102.79	+ 1	102.78	102.78	102.78
10-year Treasury	111.75	+ 2	111.75	111.75	111.75
30-year Treasury	100.00	+ 3	97.48	97.28	97.28
New 10-year "A" Financial	N/A	N/A	8.00	7.85	7.85
New 10-year Long-term Utility	N/A	N/A	8.00	7.85	7.85
Money Supply: In the week ended January 26 M1 rose by \$800m to \$732.4bn.					

Source: Salomon Brothers (estimates).

NRI TOKYO BOND INDEX

	PERFORMANCE INDEX
December 1983 = 100	136.72
5/2/87	142.62
Average	134.62
yield (%)	5.60
52 wks ago	122.07
ago	5.56

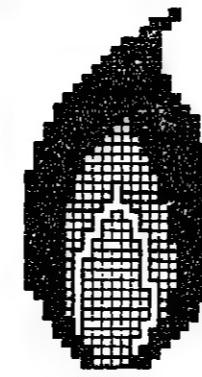
* Estimated per yield.

Source: Nomura Research Institute.

Anatole Kaletsky

FT/ABD INTERNATIONAL BOND SERVICE

US DOLLAR	Yield	Philip Morris 8s 85	300	0	Gilbane Savings 7s 08	100	100%	26.91
ABN Amro 8s 81	100	102.0	-0.4	7.51	Ford Credit 10s 87	100	100%	1.54
AHFC O/S Fls 11% 84	100	103.0	+0.4	7.51	Procter & Gamble 8s 85	100	100%	40.28
ADC 11% 85	75	101.0	+1.0	7.51	Kaiser Aluminum 5s 88	100	0	40.28
AICL Australia 8s 82	100	102.0	+0.4	7.51	Lockheed 10s 87	100	100%	12.23
Alcos Australia 8s 82	100	102.0	+0.4	7.51	Lucent-Telco 8s 87	100	100%	11.95
American Express 12s 82	100	100.0	-0.4	7.51	Marmon Mining 7s 87	100	100%	9.53
America Dev 12s 82	100	101.0	+0.4	7.51	Newmont Mining 7s 87	100	100%	10.00
America Dev 11% 82	100	101.0	+0.4	7.51	Rockwell Int'l 10s 87	100	100%	7.76
Australia 8s 82	100	101.0	+0.4	7.51	Reynolds R.J. 10s 87	100	100%	6.53
Australia 7s 82	100	101.0	+0.4	7.51	Rubberoid Control 6s 87	100	100%	7.76
Australia 6s 82	100	101.0	+0.4	7.51	Southwest Air 6s 88	100	100%	46.02
Australia 5s 82	100	101.0	+0.4	7.51	Sysco Corp 8s 87	100	100%	35.26
Australia 4s 82	100	101.0	+0.4	7.51	Transco Int'l 8s 87	100	100%	33.98
Australia 3s 82	100	101.0	+0.4	7.51	Yankee Int'l 8s			



British Gas plc

European Offering of

101,728,050 Ordinary Shares of 25p each

Offer Price: 135p per Share

Swiss Bank Corporation International Limited

Algemene Bank Nederland N.V.
Banque Paribas Capital Markets Limited
Credit Suisse First Boston Limited
EBC Amro Bank Limited
Girozentrale und Bank der österreichischen Sparkassen
Aktiengesellschaft

Banca Commerciale Italiana
Creditanstalt-Bankverein
Deutsche Bank Capital Markets Limited
Enskilda Securities
Skandinaviska Enskilda Limited
Kredietbank N.V.

Union Bank of Switzerland (Securities) Limited

Genossenschaftliche Zentralbank AG-Vienna

Austria
Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft
Creditanstalt-Bankverein
Österreichische Länderbank Aktiengesellschaft

Die Erste österreichische Spar-Casse - Bank

Banque Bruxelles Lambert S.A.
Banque Internationale à Luxembourg S.A.

Belgium and Luxembourg
Kredietbank N.V.

Banque Générale du Luxembourg S.A.
Generale Bank

Commerzbank Aktiengesellschaft
Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft
Berliner Handels- und Frankfurter Bank
Schweizerischer Bankverein (Deutschland) AG

Federal Republic of Germany
Deutsche Bank Capital Markets Limited

Dresdner Bank Aktiengesellschaft
Bayerische Vereinsbank Aktiengesellschaft
DG BANK Deutsche Genossenschaftsbank
Vereins- und Westbank Aktiengesellschaft

Banque de Neuflize, Schlumberger, Mallett
Banque Nationale de Paris
Caisse Nationale de Crédit Agricole
Crédit du Nord
Crédit Lyonnais

Westdeutsche Landesbank Girozentrale
France
Banque Paribas Capital Markets Limited

Banque Indosuez
Caisse des Dépôts et Consignations
Crédit Commercial de France
Crédit Industriel et Commercial de Paris
Lazard Frères et Cie

Banca Nazionale del Lavoro
Banco di Roma S.p.A.
Euromobiliare S.p.A.
Istituto Bancario San Paolo di Torino

Société Générale
Italy
Banca Commerciale Italiana

Banca Manusardi & C.
Credito Italiano
IMI Capital Markets (UK) Ltd.
Nuovo Banco Ambrosiano

EBC Amro Bank Limited
Bank Mees & Hope NV
Pierson, Heldring & Pierson N.V.

Italy
SIGE S.p.A.

Algemene Bank Nederland N.V.
Nederlandse Middenstandsbank nv
Rabobank Nederland

Bergen Bank A/S
Privatbanken A/S

The Netherlands
Scandinavia
Enskilda Securities
Skandinaviska Enskilda Limited

Kansallis-Osake-Pankki
Union Bank of Finland Ltd

Credit Suisse First Boston Limited
Julius Baer International Limited
HandelsBank N.W. (Overseas) Ltd.
Lombard Odier International Underwriters S.A.

Switzerland and other European countries
Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited
Banca del Gottardo
Leu Securities Limited
Pictet International Ltd.

Banca della Svizzera Italiana
Banque Kleinwort Benson SA
Compagnie de Banque et d'Investissements, CBI
Rothschild Bank AG

Banca Unione di Credito
Bordier & Cie
Ferrier Lullin et Cie S.A.
Overland Trust Banca

Swiss Volksbank

Bank J. Vontobel & Co. AG
Banque Paribas (Suisse) S.A.
Hentsch & Cie
Sarasin Investment Management Limited

Bank in Liechtenstein AG
Darier & Cie
Finter Bank Zurich
Privat Kredit Bank

Swiss Cantonalbanks

Unigestion SA, Geneva

Co-ordinator of European Offering
Swiss Bank Corporation International Limited

EUROCREDITS
Facility for Federal Express

FEDERAL EXPRESS, the US courier services company, has awarded a mandate to First Chicago to arrange a \$35m multiple option facility in the Eurocredit market.

The five-year facility carries a margin over London interbank offered rate of 7.5 basis points, with utilization fees of 10 basis points for 33 to 66 per cent usage and 15 basis points above 66 per cent. The facility fee is 6.25 basis points. Front-end fees are 10 basis points for \$40m commitments, 8 for \$25m and 5 for \$15m.

Elsewhere in the Eurocredit market, Credit Populaire d'Algérie mandated Long-Term Credit Bank of Japan for a loan of up to \$100m, to be syndicated on a best-efforts basis. The deal is the second for an Algerian borrower in as many weeks, following Sonatrach's \$275m.

Credit Populaire is paying 6.25 basis points over Libor for the entire seven-year term which includes four years' grace. The commitment fee is 3.75 basis points, and the front-end fees range up to 1.25 percentage points for commitments of \$10m.

Chase Investment Bank and Union des Banques Arabes et Françaises have been mandated for a \$560m Turkish motorway financing covering the section of the Europe-Middle East highway from Tarsus to Gaziantep, and are arranging a substantial portion of it through private placements. On the bank portion, launched at the weekend, there is a two-to-one ratio between Italian-guaranteed export financing and Turkish risk.

The bank financing comprises a \$135m 13-year buyer credit, 90 per cent guaranteed by Italy's SACE agency, with 3½ years' grace and a margin of 32.75 basis points over Libor, and 36.4m seven-year Eurocredit with 3½ years' grace and a 1.25 percentage point spread over Libor. There is a commitment fee of 50 basis points and front-end fees range down from 88 basis points on \$20.9m commitments to the export credit and 90 basis points on \$8.8m to the Eurocredit.

Republic National Bank of New York appointed Samuel Montagu as a "distributor" in conjunction with itself, for sterling certificates of deposit to be issued.

Alexander Nicoll

Cyclops seeks delay on raised bid

BY ANATOLE KALETSKY IN NEW YORK

CYCLOPS, the Pittsburgh-based steelmaking and electrical retailing company which Dixons of the UK is believed to be considering as its next acquisition, has asked its shareholders to defer consideration of a newly-raised offer worth \$332m from Audio/Video Affiliates, another US retailer.

The Audio/Video bid, which was increased on Thursday from \$75 to \$80 a share, is the only offer for Cyclops currently on the table, but there is strong

speculation on Wall Street that another suitor may soon come forward.

Cyclops shares closed at \$85 on Friday, up \$12 on the week, as investors set their sights on an offer which would top the Audio/Video bid.

In its response to the bid, the firm made a statement made by Cyclops on the subject, the board was careful not to rule out a merger with Audio/Video or any other company.

It merely asked shareholders

not to decide on the offer until the board made a formal recommendation, which it promised by February 18.

The attraction of Cyclops to potential bidders, including possibly the acquisitive Dixons electronic retail chain, lies in its possibility of spinning off its specialty steel and industrial construction operations, and being left with a substantial retailing business.

This includes 111 Silo electrical appliance stores and 11 busy Beaver home improvement centres. Retailing currently accounts for roughly 40 per cent of Cyclops' total annual sales of \$1.4bn.

Audio/Video says it now has commitments to provide up to \$100m of the financing. It adds in a filing with the Securities and Exchange Commission that it may consider the sale of certain assets, "depending on business, financial and other conditions."

Final-quarter provision puts E. F. Hutton in red

BY OUR NEW YORK STAFF

E. F. HUTTON, the Wall Street brokerage firm which has been suffering from a series of financial and legal problems, has reported a net loss of \$133.2m or \$4.25 a share in the fourth quarter of 1986, and has slid into the red for the year as a whole.

The loss included a previously announced provision of \$130m to cover client losses on certain municipal securities and fax shelter products, as well as associated litigation.

For the latest quarter, Hutton lost \$90.3m or \$2.90 a share compared with a profit of \$43.7m or \$1.63 a share the year before. The company's revenues increased in 1986 by 12 per cent to \$2.8bn. Excluding the last quarter's provisions and related tax charges the full year earnings in 1986 would have been \$38m, Hutton said.

All Hutton's results have been adjusted to exclude the profits from its insurance operations in order to justify the suspension move. Earlier, Mr Juan Alegre Marot, Hutton's chairman, said

In the fourth quarter of 1986, Hutton had lost \$12.2m or 46 cents a share as a result which was also due to special charges, that time connected with problems in mortgage securities and receivables.

For 1986 as a whole, Hutton lost \$90.3m or \$2.90 a share compared with a profit of \$43.7m or \$1.63 a share the year before.

The company's revenues increased in 1986 by 12 per cent to \$2.8bn. Excluding the last quarter's provisions and related tax charges the full year earnings in 1986 would have been \$38m, Hutton said.

Mr de Benito would be equivalent to over 85 per cent of Feca's equity capital.

Local press reports at the weekend said that a new managing director was due to be named at Feca to negotiate the reorganisation of Feca's debts, the sale of assets, and an agreement with the government on accounting norms.

Loss at Spanish utility 'equals 85% of capital'

BY DAVID WHITE IN MADRID

AN AUDIT carried out at Fueras Electricas de Cataluna (Feca), the electrical utility which sent tremors through Spanish stock markets when its shares were suspended last week, have shown up losses of more than Pta 40bn (\$308m) for 1985 and, on the basis of the first nine months, similar losses for 1986, according to Mr Enrique de Benito, chairman of the Madrid Stock Exchange.

The combined losses cited by Mr de Benito would be equivalent to over 85 per cent of Feca's equity capital.

Local press reports at the weekend said that a new managing director was due to be named at Feca to negotiate the reorganisation of Feca's debts, the sale of assets, and an agreement with the government on accounting norms.

Chicago plans Liffe T-bond link

BY DAVID OWEN IN CHICAGO

THE London International Financial Futures Exchange (Liffe) and the Chicago Board of Trade (CBOT), the world's largest futures exchange, are expected today to announce plans to establish a fungible trading link between their respective US Treasury bond futures contracts.

Such an arrangement, which has been under consideration for a prolonged period, would permit positions opened in London to be closed later the same day in Chicago.

Since the Chicago exchange last month approved at board level a plan to trade its T-bond and T-note contracts in an additional 5 pm to 9 pm session, the move promises to create a virtual round-the-clock market in

the instrument. Liffe already has a US T-bond futures link with the Sydney Futures Exchange, established last October.

T-bond futures at the CBOT, is the world's most actively traded contract. Overall 1986 volume totalled 62,000 lots. By comparison, Liffe's T-bond futures volume last year was 1,600 lots.

The link is one of a number of projects on which the two exchanges have been working together. These include a joint agreement to develop and launch an interchangeable yen bond futures contract and an ongoing attempt to devise a viable Eurobond futures contract.

Liffe now expects to introduce a yen bond future by the

end of May, despite difficulties over its precise formulation. The CBOT anticipates a later launch date, due mainly to tougher US regulatory requirements.

• The Chicago-based Midwest Securities Trust Company and France's Societe Interprofessionnelle pour la Compensation des Valeurs Mobilières (Sicovam) have announced the formation of an electronic link for the settlement and safe keeping of US securities transactions. It is the first such link to be implemented between the two countries.

All 56 US issues listed on the Paris bourse are eligible for settlement via the link, which is expected to provide cheaper and more efficient settlement of trades.

The operation, which follows listings in Paris, Frankfurt and London, is planned for mid-April and would raise the total foreign holding in the bank to between 8 and 10 per cent.

The bank also announced a 20 per cent rise in dividend from Pta 75 to Pta 90 per share and an increase in its nominal share value from Pta 470 to Pta 500.

US offering by Banco Santander

By Our Madrid Correspondent

BANCO SANTANDER, which in terms of stock market capitalisation ranks first among Spanish banks, announced plans at the weekend to introduce between 3 and 4 per cent of its equity on the New York Stock Exchange.

The operation, which follows

listings in Paris, Frankfurt and London, is planned for mid-April and would raise the total foreign holding in the bank to between 8 and 10 per cent.

The bank also announced a

20 per cent rise in dividend from Pta 75 to Pta 90 per share and an increase in its nominal share value from Pta 470 to Pta 500.

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Av. life years	Coupons %	Price	Book Runner	Offer yield %
U.S. DOLLARS							
Stone Bridge Ltd	100	1982	5	3 1/4	100	Yannick Int. (Sec)	3.000
Hansen and Co Ltd	100	1982	3	3 1/4	100	Daiwa Europe	3.125
Wynn Technology Inc	45	2002	15	8	100	J. H. Schroder Waggon	6.250
Kelton Electronics Inc	80	1982	5	3 1/4	100	Nomura Int.	-
Kelton Electronics Inc, Subsidiary	70	1982	5	3 1/4	100	Warburg Securities	7.040
EEC	250	1993	5	7 1/2	101	-	-
Toyota Finance Europe Ltd	70	1982	5	3 1/4	100	Nomura Int.	-
Kyoto Corp Co Ltd	25	1982	5	3 1/4	100	Nomura Int.	-
Telecom Spain S.A.	50	1982	5	3 1/4	100	Nomura Int.	-
Telecom Spain Int. (Int'l)	50	1984	7	7 1/2	101.35	Daiwa Sec., Mitsui Tat	7.247
Swedish Export Co	50	1984	7	7 1/2	101.30	Pro-Bache Secs.	7.287
Swedish Export Co, Subsidiary	50	1984	7	7 1/2	100	Pro-Bache Secs.	7.285
Swedbank	50	1984	7	7 1/2	100	Deutsche Bank	7.485
Swedbank, Subsidiary	50	1984	7	7 1/2	100	Deutsche Bank	7.485
Christiania Bank	30	1990	3	(c)	100	-	-
Swedbank Export Co	100	1990	5	5 1/4	101.30	Pro-Bache Secs.	8.251
Swedbank Export Co, Subsidiary	100	1990	5	5 1/4	100	Pro-Bache Secs.	7.485
Ciel Finance (Int'l) Ltd	25	1984	7	7 1/2	100	Eli Leventi, Bk Republica	-
Eli Agroindustrial Co	100	1987	10	7 1/4	100	HSBC (Secs)	7.750
AUSTRALIAN DOLLARS							
Westpac Banking Corp	100	1982	5	14 1/2	101 1/2	Deutsche Bk, Mitsui	13.815
Westpac Banking Corp, Subsidiary	40	1982	5	14 1/2	101 1/2	Morgan Guaranty	14.911
Westpac Banking Corp, Subsidiary	50	1982	5	14 1/2	101 1/2	Bayernische Versicherung	14.885
Westpac Banking Corp, Subsidiary	100	1982	5	14 1/2	101 1/2	Warburg Securities	13.887
SWISS FRANC							
Kennedy Int. (Sec)	100	1982	-	1 1/2	100	Credit Suisse	1.875
Kennedy Int. (Sec)	100	1982	-	1 1/2	100	Credit Suisse	1.875
Deutsche Bank, Subsidiary	100	1982	-	2	100	Bank Pictet (Switzerland)	2.680
Warburg Int. (Sec)	100	1982	-	2	100	E. G. Warburg Secs	-
Warburg Int. (Sec)	100	1982	-	2	100	Warburg Int.	4.842
Swissair	25	1982	-	(2 1/2)	100 1/2	Swissair	4.500
Swissair	25	1982	-	4 1/2	100	Credit Suisse	4.575
Swissair	25	1982	-	4 1/2	100 1/2	Credit Suisse	4.575
Swissair	25	1982	-	4 1/2	100 1/2	Swissair	4.538
Swissair	100	1982	-	4 1/2	100 1/2	Feijo Bk (Switzerland)	4.693
Swissair	100	1982	-	4 1/2	100 1/2	Feijo Bk (Switzerland)	4.693
Swissair	40	1982	-	4 1/2	100 1/2	Feijo Bk (Switzerland)	4.693
Swissair	100	1982	-	(3 1/2)	100 1/2	E. G. Warburg Secs	-
FRENCH FRANC							
EDF	100	1988	12	8 1/2	95.70	Societe Generale	8.104
LEXEMBORG FRANC							
Council of Europe	800	19					

INVESTCORP

OVER \$1 BILLION IN TRANSACTIONS INCLUDING...

CORPORATE INVESTMENT

MUELLER HOLDINGS CORP.
A company formed by members of senior management of Mueller Co. and other investors
Mueller Co.
The management team of Mueller Holdings Corp.
has acquired by
INVESTCORP
The underlined acted as financial advisor to Mueller Holdings Corp.
Merrill Lynch Capital Markets

June 1986

Peebles Inc.
has been acquired by
Peebles Holdings, Inc.
A company formed by members of senior management
and other investors
INVESTCORP
The management team of Peebles Inc.
has participated in the transaction
MORGAN STANLEY & CO.
Incorporated

October 1986

CCI HOLDINGS, INC.
A company formed by members of senior management
and other investors
CLUB CAR, INC.
has acquired
INVESTCORP
The management team of Club Car, Inc.
arranged the financing and
participated as one of the equity investors

December 1986

TIFFANY & Co.
The business operations and holdings of the company have
been acquired by the management of Tiffany & Co. and a
group of U.S. and international investors
AVON PRODUCTS, INC.
The management team has participated in the negotiation and structuring
of the transaction
Shannon Lehman Brothers Inc.
INVESTCORP

October 1986

**BERTRAM YACHT RIVA YACHT
TROJAN YACHT**
has been acquired by a group of investors
in participation with
Whitaker Corporation
The management team of financial advisor to the transaction
Shannon Lehman Brothers Inc.
INVESTCORP

March 1986

A & W BRANDS INC.
has been acquired by a group of investors
through Equitable Corporation N.Y.
in participation with
Castle & Cooke Inc.
Citcorp Venture Capital Ltd.
The management team organized and placed
this transaction with investment bankers
INVESTCORP

October 1986

REAL ESTATE INVESTMENT

MANULIFE PLAZA
55 South Figueroa Street, Los Angeles, California
A \$250 million lease deal has been signed by
NOMURA REAL ESTATE INTERNATIONAL INC.
The management team of Nomura
has participated in the transaction
INVESTCORP

July 1986

THE PACKARD BUILDING
20th Street, Philadelphia
Real Estate Finance
provided by
GENERAL ELECTRIC CREDIT CORPORATION
The management team of financial advisor to the transaction
INVESTCORP

November 1986

727 FIFTH AVENUE
New York, NY
has been acquired by affiliates of
PACIFIC REALTY CORPORATION
The management team of financial advisor to the transaction
INVESTCORP

September 1986

BEVERLY HOUSE
23-25 Park Road, London NW8
Development of 160 luxury apartments and 10 office units
Construction Finance by
BARCLAYS BANK PLC.
The management team of financial advisor to the transaction
INVESTCORP

December 1986

DOMINION POINT
An London Tech Center, Virginia
Acquisition and development of two office buildings by
WAINTECH LIMITED PARTNERSHIP
Construction Finance by
NATIONAL BANK OF WASHINGTON
The management team of financial advisor to the transaction
INVESTCORP

June 1986

RUSSIAN HILL TERRACE
Lombard Street, San Francisco
Acquisition and development of 10 luxury
apartments and 10 lofts known by
RUSSIAN HILL I LIMITED PARTNERSHIP
Construction Finance by
BANKERS TRUST COMPANY
The management team of financial advisor to the transaction
INVESTCORP

December 1986

AUTHORISED UNIT TRUST & INSURANCES

Authorised Unit Trust & Insurances									
Cromer Assurance Ltd									
100% Way Wmly HMB									
2nd Series Life Accommodation									
Equity 363.7									
Hedg Income 198.4									
Property 217.1									
Dividend 27.5									
Gilt Edged 181.9									
International Equity 104.9									
Interest-Rate Money 110.5									
Index 115.9									
Cashed 105.9									
Reinvested Profits 105.9									
Equity 614.3									
High Income 570.3									
Managed 380.4									
Residential Property 27.5									
Other Funds 78.0									
Property Units 23.4									
Equity Residual 35.3									
Balanced Fund/Cash 55.4									
LSE SIF 7.5									
City of Edinburgh Life Assurance									
031-223 1655									
Italy & Some Bonds 116.0									
North America 117.2									
North America Pfd 110.0									
Money Market Fund 110.0									
Investment Fund 110.0									
Equity & Some Pfd 110.0									
Risk Reward Fund 110.0									
Money Market Pfd 110.0									
Inv Strategy Fund 100.0									
City of Westminster Assurance									
Sentry House, 500 Avenue Boulevard, Savernake West, London NW1 2LA									
General									
Property Fund 116.0									
Money Fund 22.5									
Equity Fund 25.5									
Fixed Interest Fund 20.0									
Equity & Bond Fund 20.0									
Equity & Bond Managed Fund 20.0									
Equity & Bond Managed Fund 20.0									
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INSURANCE, OVERSEAS & MONEY FUNDS

Financial Times Monday February 9 1987

INDUSTRIALS—Continued

LEISURE—Continued

PROPERTY—Contin

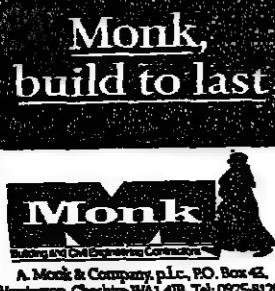
INVESTMENT TRUSTS—C

FINANCE,

MINES—Cont'd

1 -

CONSTRUCTION CONTRACTS



Turning the tide

The first link in the chain needed to complete the sea defences at Shoreham has been put in place with the announcement from the Sussex division of Southern Water of the award of the contract for replenishing the beach. The contract, valued at £2.2m, has been awarded to a Dutch firm, ZANEN DREDGING, who will be working in a joint venture with Tarmac MARINE. The total cost of the sea defence project will be £9m.

The contract involves dredging 1.5m cu metres of shingle from the seabed of Littlehampton and translocating it by sea to Shoreham Bay. The shingle will be pumped ashore through a pipeline laid on the seabed. Bulldozers will shape the beach to the required profile. The new inlet channel will be 25 metres wide at the crest and then slope to the sea.

In August last year the Minister of Agriculture, Mr Michael Jopling, made a special grant of £8m towards the cost of the scheme. Already two contracts have been awarded at Seaford, construction of the terminal groynes at Splash Point, which have already been completed at a cost of £500,000 and the placing of large granite rocks to protect the foot of the seawall over half of its length will be completed soon at a cost of £1.4m.

Zanen Dredging will be mobilising its dredgers and equipment in March and hope to start pumping shingle ashore in April. Work will commence at the eastern end of the terminal at Splash Point and move westwards towards the Buckle Inn.

The pumping will take three to four hours twice daily. Because of the high cost of the equipment, work will be on a continuous basis, seven days per week. Placing of shingle is expected to be completed by September.

GARDNER & THEOBALD has been appointed quantity surveyors by Bristol (Development) for Phase II of the Glasgow office project. The work involves construction of a seven-storey reinforced concrete office block extension to the existing building with granite cladding and curtain walls to elevations and full air-conditioning throughout. The contract is a management contract and is valued at £4m.

Egyptian military township

A major civil engineering contract, worth nearly £40m, has been awarded to Cementation (Egypt), a Trilateral House company, and its joint venture partner, Consolidated Contractors International (UK).

The project is for the Egyptian Ministry of Defence Land Projects Organisation for the development of infrastructure for a new military township. The contract's UK goods and services content is financed under an ECGD supported line of credit.

Work encompasses the construction of 350,000 sq metres of roads, water supply network including elevated and underground water tanks and pumping stations, foul drainage including a sewage treatment plant, electrical works comprising power distribution stations, transformers, sub main power distribution and the laying of 500 km of medium and low voltage cable.

The Cementation/Consolidated Contractors Joint

Venture will also supply and install the electrical and mechanical equipment for the domestic kitchens and messes, together with the supply and installation of water heating boilers, laundry, ice making plant and four semi-automatic laundries.

The project will take 33 months to complete, including a three-month initial design period. A local workforce of some 600 Egyptians will be employed with a joint venture project team of 35 expatriate personnel.

Surrey Docks housing development

The GLENLION GROUP has secured contracts worth £17m for new build and refurbishment works. Heading the list is a £3.3m subcontract to construct two blocks of flats in the Green Lane Passage entrance to the Surrey Commercial Docks, 146 luxury dwellings with adjacent underground car parks. Glenlion has imported a European tunnel formwork system for the insitu pouring of concrete superstructures and below ground parking facilities. The concrete walls will be cast in hollow stock brickwork with portland stone plinths and feature panels. The contract, awarded by Danish developer and project management company Isle in joint venture partnership with Christian Nielsen, will take 78 weeks to complete.

At Enfield, Glenlion is funding and constructing a grammar and technical facilities following a donation by Westminster Roman Catholic Diocese Trustees to relocate the St Ignatius College

lower school to a site alongside the existing upper school. The new facilities are part of a build exchange agreement between Isle and the London Borough of Barnet. New quality executive homes will be built and offered for sale following pupil relocation and demolition of redundant buildings. Design and construction costs for the school and proposed housing are £1.3m and £1.7m respectively.

New sheltered housing contracts include a £1.3m design and build scheme of 34 flats and 17 bungalows at Wigston, Leicestershire, for Cadby and Wigston Borough Council; 62 flats worth £1.8m for Dartford Borough Council; 83 flats valued £1.4m at Nottingham for the Metropolitan Housing Trust; and a private scheme of 68 flats for sale to the elderly at Leighton Buzzard on behalf of developers Retirement Appreciation.

Other Local Authority and Housing Association awards for

housing and refurbishment works include 15 family houses at South Norwood for the London Borough of Croydon (£539,363); flats and houses at Burgh Heath for Regis and Barnet Borough Council (£506,818); extensions and alterations to former 35 flats owned by Methodist Homes for the Aged (£750,692) and modernisation of 30 family dwellings for the London Borough of Barnet (£691,303).

The contracts in the commercial and retail sectors complete the list of recent awards. Work has commenced on a 600,000 sq m employment benefit office for the DOD/PSA at Albion Street, Bermondsey, and 33,550 sq m supermarket development in the centre of Harrogate, Yorkshire. The supermarket, to be built on a new railway approach to the town's mainline station, will be completed in 1989.

Design and construction costs for the retail unit and parking deck are £1.7m.

Mixed bag for Lilley

F. J. C. LILLEY, the Glasgow-based building and international construction group, has been awarded a number of contracts in the UK totalling £16m by January. Among the larger contracts received, £1m will be undertaken for the WRVS at CARE village near Ardeer (£1.2m).

JOHN NUGENT CONSTRUCTION has been awarded a contract worth over £7m. They include 52 flats for workers at Auster House in the City of London; a £1.25m contract for the WRVS at Care House, SW2 and numerous contracts for Barclays Bank, including branches at Sloane Square, Tunbridge Wells, Tonbridge and Canterbury. Additional contracts include Currie & Sons, the Royal Festival Hall, the Victoria and Albert Museum and a contract for The Queen's Silver Jubilee Trust at Jockey's Field.

Open-out) for just under £1m. In the south, Lilley Construction will be building additional facilities for the disabled at CARE village near Ardeer (£1.2m).

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SIR ROBERT McALPINE & SONS has been awarded a contract valued at £10m, by Rotech Investments (UK) for the construction of two six-storey office blocks on the old Cadby Hall site at Hammersmith. The two fully air-conditioned buildings, to be known as Windsor Plaza, will be reinforced concrete frame, construction on raft foundations, and finished in high quality aluminium and glass curtain walling. Work will include the installation of four passenger lifts, and the provision of a basement car park for 108 vehicles.

The building is scheduled for completion in June and will provide the client with almost 10,000 sq metres of office accommodation.

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WORLD STOCK MARKETS

FINLAND				1986/7				1986/7				1986/7				1986/7					
High	Low	Feb. 6	Price	High	Low	Feb. 6	Price	High	Low	Feb. 6	Price	High	Low	Feb. 6	Price	High	Low	Feb. 6	Price		
229	100	Amer.	181.5	776	603	BIC	745	1,70	0.78	Woodside Petrol.	1.67	505	505	Mitsui	1,005	2,003	CUM A 1	5100	387	387	
65	43.75	KOP	45	2,700	1,610	Bongrain	1,380	4,457	809	Bouygues	1,280	1,280	909	909	909	909	909	5100	387	387	
276	191	Kone	180	5,750	2,730	BSN Gervais	4,650	5,548	1,366	CIT Alcatel	2,223	2,218	Citroen	8,471	8,471	458	Club Medifer	665	665	665	
171	87.2	Finnish Sugar	98.5	746	458	Cle Bancaire	1,082	5,685	847.5	Confimeq	406	2,218	2,218	Carrefour	4,711	4,711	4,750	Corfimex	406	406	406
169	63.6	Nokia	146	800	1,050	Dunelm	2,330	5,685	1,781	Dartart	2,300	2,300	1,650	1,650	1,650	1,650	1,650	1,650	1,650	1,650	1,650
233	57.8	Pohjola "B"	66.3	5,800	1,050	Dunelm S.A.	2,330	5,685	215	Darty..	485	2,330	2,330	Gitt Alcatel	2,223	2,223	1,366	Gitt Alcatel	2,223	2,223	2,218
265	34.8	Rautava-Repolia	20	5,800	1,050	Eaux (Cle Gite)	1,432	5,685	186	Elf-Aquitaine	201.5	201.5	1,650	1,650	1,650	1,650	1,650	1,650	1,650	1,650	1,650
365	29.4	Stockmann "B"	159.5	5,773	1,050	Exxon	2,330	5,685	714	Gen.Occidentale	1,325	2,000	2,000	Exxon	2,330	2,330	1,050	Exxon	2,330	2,330	2,330
340	130	Wartalis (S11)	187	5,773	1,050	Dumetz S.A.	2,330	5,685	877	Eaux (Cle Gite)	1,432	1,650	1,650	Eaux (Cle Gite)	1,432	1,432	1,650	Eaux (Cle Gite)	1,432	1,432	1,432
NORWAY				1986/7				1986/7				1986/7				1986/7					
High	Low	Feb. 6	Price	High	Low	Feb. 6	Price	High	Low	Feb. 6	Price	High	Low	Feb. 6	Price	High	Low	Feb. 6	Price		
204	142	Bergens Bank	188.5	5,770	2,640	Legrand	5,370	158	5,770	Maisons Phenix	176.5	158	158	158	158	158	158	158	158	158	
265	245.5	Bergesen B.	265	5,775	1,480	Matra S.A.	2,200	158	5,775	Michelin B	2,915	158	158	158	158	158	158	158	158	158	
239	161.5	Christiansen Bank	203	5,555	1,725	Moet Hennessy	2,320	158	5,555	Elm	1,689	158	158	158	158	158	158	158	158	158	
191	146	Den Norske Cred	177.5	5,685	1,735	Moet Hennessy	2,320	158	5,685	Elm	1,689	158	158	158	158	158	158	158	158	158	
181	86	Elkem	90	5,685	1,755	Moet Hennessy	2,320	158	5,685	Elm	1,689	158	158	158	158	158	158	158	158	158	
195	120	Kosmos	155	5,685	1,761	Moet Hennessy	2,320	158	5,685	Elm	1,689	158	158	158	158	158	158	158	158	158	
156.5	88	Kvaerner	176.5	5,685	1,767	Moet Hennessy	2,320	158	5,685	Elm	1,689	158	158	158	158	158	158	158	158	158	
245	176	Norsk Doms	92	5,685	1,767	Moet Hennessy	2,320	158	5,685	Elm	1,689	158	158	158	158	158	158	158	158	158	
168.5	123	Norsk Hydro	151.5	5,685	1,767	Moet Hennessy	2,320	158	5,685	Elm	1,689	158	158	158	158	158	158	158	158	158	
477.5	514	Orkla-Borgregd	379	5,685	1,767	Moet Hennessy	2,320	158	5,685	Elm	1,689	158	158	158	158	158	158	158	158	158	
215	355	StoraEnso	306.5	5,685	1,767	Moet Hennessy	2,320	158	5,685	Elm	1,689	158	158	158	158	158	158	158	158	158	
SWITZERLAND				1986/7				1986/7				1986/7				1986/7					
High	Low	Feb. 6	Price	High	Low	Feb. 6	Price	High	Low	Feb. 6	Price	High	Low	Feb. 6	Price	High	Low	Feb. 6	Price		
1,580	1,480	Adis Int'l	9,088	5,877	1,100	Sklis Rosemont	1,410	5,877	1,100	Sklis Rosemont	1,410	5,877	1,100	Sklis Rosemont	1,410	5,877	1,100	Sklis Rosemont	1,410	5,877	1,100
1,764	1,680	Aldufors	495	5,877	1,640	Alstom Elect	1,440	5,877	1,640	Alstom Elect	1,440	5,877	1,640	Alstom Elect	1,440	5,877	1,640	Alstom Elect	1,440	5,877	1,640
4,250	3,900	Bank Lau	5,675	5,877	1,640	Brown Boveri	1,550	5,877	1,640	Brown Boveri	1,550	5,877	1,640	Brown Boveri	1,550	5,877	1,640	Brown Boveri	1,550	5,877	1,640
2,285	1,540	Brown Boveri	1,550	5,877	1,640	Brugmann	1,550	5,877	1,640	Brugmann	1,550	5,877	1,640	Brugmann	1,550	5,877	1,640	Brugmann	1,550	5,877	1,640
4,650	3,775	Ciba Geigy	5,325	5,877	1,640	Brugmann	1,550	5,877	1,640	Brugmann	1,550	5,877	1,640	Brugmann	1,550	5,877	1,640	Brugmann	1,550	5,877	1,640
5,482	3,050	do. (Part Oertel)	5,580	5,877	1,640	Brown Boveri	1,550	5,877	1,640	Brown Boveri	1,550	5,877	1,640	Brown Boveri	1,550	5,877	1,640	Brown Boveri	1,550	5,877	1,640
5,910	5,100	Credit Elektrowatt	5,680	5,877	1,640	Credit Elektrowatt	1,550	5,877	1,640	Credit Elektrowatt	1,550	5,877	1,640	Credit Elektrowatt	1,550	5,877	1,640	Credit Elektrowatt	1,550	5,877	1,640
5,390	5,925	Fliektroll	5,680	5,877	1,640	Fliektroll	1,550	5,877	1,640	Fliektroll	1,550	5,877	1,640	Fliektroll	1,550	5,877	1,640	Fliektroll	1,550	5,877	1,640
1,050	1,125	Flischer (Ges.)	1,550	5,877	1,640	Flischer (Ges.)	1,550	5,877	1,640	Flischer (Ges.)	1,550	5,877	1,640	Flischer (Ges.)	1,550	5,877	1,640	Flischer (Ges.)	1,550	5,877	1,640
14,000	9,945	Hoff-Roche PDCo	12,500	5,877	1,640	Hoff-Roche PDCo	12,500	5,877	1,640	Hoff-Roche PDCo	12,500	5,877	1,640	Hoff-Roche PDCo	12,500	5,877	1,640	Hoff-Roche PDCo	12,500	5,877	1,640
14,000	9,400	Hoff-Roche PDCo	12,500	5,877	1,640	Hoff-Roche PDCo	12,500	5,877	1,640	Hoff-Roche PDCo	12,500	5,877	1,640	Hoff-Roche PDCo	12,500	5,877	1,640	Hoff-Roche PDCo	12,500	5,877	1,640
6,185	1,100	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
4,400	3,100	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
2,050	1,125	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
14,000	9,400	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
1,185	1,100	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
2,050	1,125	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
1,185	1,100	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
2,050	1,125	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
1,185	1,100	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
1,185	1,100	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
1,185	1,100	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
1,185	1,100	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640
1,185	1,100	Jacobsen	5,680	5,877	1,640	Jacobsen	5,680	5,877	1,640	Jacobsen	5,6										

NOTES—Prices on this page are as quoted on the individual exchanges and are last traded prices. # Dealings suspended. ad Ex dividend. xs Ex scrip

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Indices										
NEW YORK		INDICES								
		1986/87					Since Comp			
DOW JONES	Feb. 6	Feb. 5	Feb. 4	Feb. 3	Feb. 2	High	Low	High	Low	
Industrial	186.87	181.45	181.35	181.45	181.45	179.43	181.43	183.25	181.45	
	5/2/87	22/1/86	6/2/87	5/2/87	5/2/87	181.45	181.45	183.25	181.45	
H'me Bnd..	95.45	95.35	95.31	95.30	95.35	95.45	95.75	95.80	95.35	
	5/2/87	12/1/86	12/1/86	5/2/87	5/2/87	95.45	95.45	95.80	95.35	
Transport..	824.15	817.35	811.94	801.89	801.90	924.15	881.97	924.15	812.82	
	5/2/87	22/1/86	22/1/86	5/2/87	5/2/87	924.15	881.97	924.15	812.82	
Utilities....	236.16	227.49	227.31	225.45	225.99	227.85	188.47	227.85	186.52	
	22/1/87	22/1/86	22/1/86	22/1/87	22/1/87	227.85	188.47	227.85	186.52	
eDay's High	213.30	(223.26)			Low	3176.35	(3174.65)			
STANDARD AND POOR'S										
Composite	380.04	381.16	379.64	378.99	376.45	281.10	380.49	281.10	4.40	
	5/2/87	22/1/86	5/2/87	5/2/87	5/2/87	281.10	380.49	281.10	4.40	
Industrials	316.89	317.66	316.78	311.09	311.53	417.88	224.48	417.88	224.48	
	5/2/87	22/1/86	5/2/87	5/2/87	5/2/87	417.88	224.48	417.88	224.48	
Financials..	29.97	29.91	29.66	29.34	29.63	51.18	25.79	51.18	25.79	
	5/2/87	22/1/86	5/2/87	5/2/87	5/2/87	51.18	25.79	51.18	25.79	
N.Y.S.E.	159.95	160.35	160.31	157.38	157.45	180.58	117.75	180.58	4.45	
	5/2/87	22/1/86	5/2/87	5/2/87	5/2/87	180.58	117.75	180.58	4.45	
COMPOSITE	316.73	314.98	311.40	305.56	304.15	510.75	247.38	510.75	251.15	
	5/2/87	22/1/86	5/2/87	5/2/87	5/2/87	510.75	247.38	510.75	251.15	
AMEX. MKT VALUE	406.98	406.70	403.12	399.38	397.18	411.18	328.81	411.18	54.8	
	5/2/87	22/1/86	5/2/87	5/2/87	5/2/87	411.18	328.81	411.18	54.8	
NASDAQ	406.98	406.70	403.12	399.38	397.18	411.18	328.81	411.18	54.8	
OTC COMP.										
DIVIDEND YIELDS	Jan. 30	Jan. 23	Jan. 16	Jan. 9		year ago (approx)				
Dow Industrial.....	3.11	3.19	3.23	3.34	4.01					
	Jan. 28	Jan. 21	Jan. 14	Jan. 7						
S and P Industrial.....	2.68	2.75	2.81	2.85	3.44					
S and P Ind P/E ratio:	18.87	19.34	18.88	18.36	14.68					
TRADING ACTIVITY	Millions			New York	Feb. 6	Feb. 5	Feb. 4			
	Feb.	Feb.	Feb.	Issues Traded...	1,973	1,986	1,981			
Volume ↑	6	5	4	Rises.....	785	1,039	1,202			
New York.....	164.10	256.66	232.45	Falls.....	766	590	493			
Amerex.....	16.58	18.07	18.76	Unchanged....	422	367	355			
O.T.C.				New Highs....	188	834	194			
				New Lows....	3	1	7			
CANADA										
TORONTO	Feb. 6	Feb. 5	Feb. 4	Feb. 3	Feb. 2	1986/87				
						High	Low			
Metals & Minerals	2377.8	2332.3	2279.5	2251.3	2242.0	(2174)	1917.4	(6.6)		
Composite	3625.3	3515.2	3449.1	3400.3	3370.7	5225.6	5162.8	5274.0	(17/18)	
MONTRÉAL Portfolio	1799.08	1793.9	1760.7	1757.4	1753.7	1788.00	(2/27)	1888.5	22/1/86	
NEW YORK ACTIVE STOCKS										
	Change					Change				
AUSTRALIA	Feb. 6	Feb. 5	Feb. 4	Feb. 3	Feb. 2	High	Low	High	Low	
All Ord. (1/1/86)	1659.2	1651.4	1652.8	1652.5	1655.8	1655.8	1651.4	1656.8	(2/1/86)	
Metals & Minis. (1/1/86)	785.6	785.2	785.1	782.2	786.8	786.8	781.8	786.8	(2/1/86)	
AUSTRIA										
CreditEx Aktien (9/12/84)	281.8	286.98	285.37	285.14	286.84	(2/4/84)	285.88	(5/2/84)		
BELGIUM										
Brussels SE (1/1/86)	4807.36	4809.78	4810.32	4805.38	4811.88	(2/1/86)	4806.51	(1/1/86)		
DENMARK										
Copenhagen SE (8/1/86)	215.85	217.85	216.84	218.85	218.70	(10/4)	216.85	(1/1/86)		
FINLAND										
Unitas Genl. (1978)	446.5	449.4	446.8	442.1	442.1	(10/1/87)	446.5	(2/1/86)		
FRANCE										
CAO General (31/12/86)	476.4	476.5	476.8	476.7	475.7	(28/1/87)	477.8	(2/1/86)		
Ind'endance (31/12/86)	788.3	786.3	786.8	786.3	786.4	(2/27/87)	787.8	(2/1/86)		
GERMANY										
FAZ Aktion (31/12/86)	576.18	568.85	568.51	576.52	576.88	(17/4)	566.50	(2/4/87)		
Commerzbank (1/1/86)	1736.5	1777.5	1771.2	1782.7	1778.5	(17/4)	1777.85	(2/27/87)		
HONG KONG										
Hang Seng Bank (31/7/86)	2878.57	2962.14	2986.55	2988.38	2975.57	(2/27)	2960.84	(1/1/86)		
ITALY										
Banca Comun. Ital. (1979)	286.11	286.82	286.72	284.21	286.25	(2/4/86)	284.87	(2/1/86)		
JAPAN										
NIKKEI (18/4/86)	13669.85	13795.1	13767.5	13860.5	138972.1	(2/2/87)	13891.5	(2/1/86)		
Tokyo SE New (4/7/86)	1722.19	1751.68	1742.12	1746.77	1762.97	(2/2/87)	1765.86	(2/1/86)		
NETHERLANDS										
ANP/OPS General (1978)	282.5	282.8	280.1	280.5	281.8	(6.8)	284.4	(6.8)		
ANP/CBS Indust (1978)	247.8	247.1	246.8	246.5	246.8	(10/6)	244.8	(6.8)		
NORWAY										
Oslo SE (4/1/86)	875.18	871.28	871.11	871.52	882.91	(10/1/86)	881.81	(4/1/86)		
SINGAPORE										
Straits Times (8/12/86)	996.38	971.28	972.57	972.88	972.87	(4/2/87)	986.84	(2/4/86)		
SOUTH AFRICA										
JSE Gold (28/9/86)	1894	2010.0	2000.0	2011.0	2011.0	(10/1/87)	2018.1	(2/1/86)		
JSE Indust (24/1/86)	1521	1520.8	1524.8	1544.8	1544.8	(4/2/87)	1573.8	(2/1/86)		
SPAIN										
Madrid SE (4/12/86)	241.28	247.51	251.45	248.88	251.45	(4/2/87)	248.85	(5/1/86)		
SWEDEN										
Jacobsson & P (5/1/12/86)	2255.85	2271.42	2242.00	2256.75	2272.78	(7/11)	2253.57	(2/1/86)		
SWITZERLAND										
Swiss Bank Cptn (3/1/86)	574.4	571.1	574.7	576.5	576.5	(4/1/86)	587.2	(4/6)		
WORLD										
MS. Capital Int'l. (1/1/86)	481.8	482.3	482.1	482.4	482.4	(2/2/87)	483.82	(1/1/86)		

Closing prices, February 6

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 27

NYSE COMPOSITE CLOSING PRICES

Continued from Page 26

12 Month High	Stock	Div.	Vol.	P/ Stk.	100s High	Low	Close Prev.	Chg. Pct.	12 Month High	Stock	Div.	Vol.	P/ Stk.	100s High	Low	Close Prev.	Chg. Pct.	12 Month High	Stock	Div.	Vol.	P/ Stk.	100s High	Low	Close Prev.	Chg. Pct.	12 Month High	Stock	Div.	Vol.	P/ Stk.	100s High	Low	Close Prev.	Chg. Pct.										
774 48s Penwest 20	53.49	0.00	500	75	74	74	74	-1%	514 SciAd 12	8	1453	142	145	145	145	145	145	-1%	154 UCCel 31	153	317	31	31	31	31	31	-1%	149 ImpGp 1.60	149	45	44	44	44	44	44	+1%	149 WestI A	503	171	45	45	45	45	45	-1%
592 16s PeopEx 44	5.71	11	412	44	44	44	44	-1%	502 Scop 1.35	1.7	15	614	100	70	70	70	-1%	204 UDC 2.64	2	12	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
289 26s PeopEx 44	5.32	157	476	474	474	474	474	-1%	344 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	172 Instroy 1.60	172	125	125	125	125	125	125	-1%										
254 12s PeopEx 44	2.0	18	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
224 20s Primian 20	7.7	22	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
207 12s PeopEx 44	1.2	17	106	106	106	106	106	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
223 22s PeopEx 44	2.4	17	142	142	142	142	142	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
187 16s PeopEx 44	1.8	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
168 18s PeopEx 44	1.6	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
105 100s PeopEx 44	0.9	81	20000104	104	104	104	104	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
197 12s PeopEx 44	1.1	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
107 10s PeopEx 44	1.0	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
124 12s PeopEx 44	1.2	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
125 10s PeopEx 44	1.1	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
126 12s PeopEx 44	1.3	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
127 10s PeopEx 44	1.2	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
128 12s PeopEx 44	1.4	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
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130 12s PeopEx 44	1.5	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
131 10s PeopEx 44	1.4	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
132 12s PeopEx 44	1.6	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
133 10s PeopEx 44	1.5	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
134 12s PeopEx 44	1.7	10	149	149	149	149	149	-1%	149 SacCn 24	2.4	12	30	32	31	31	31	-1%	143 SeafTr 14	14	30	12	12	12	12	12	-1%	142 Instroy 1.60	142	45	45	45	45	45	45	-1%										
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CURRENCIES, MONEY & CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar may be set for period of consolidation

By COLIN MILLHAM

DOLLAR BEARS showed signs of losing heart last week, as the US currency was supported by a solid start to the year. This week's figures from Washington include January retail sales, which are expected to fall by 4.5 per cent according to Money Market Services. But this figure on Thursday, followed by December business inventories and the January producer price index on Friday, are unlikely to have as much impact as data provided over the past week or so.

The improvement in the dollar's fortunes began with the much better than expected US December trade

deficit of \$10.7bn, announced on January 30. This may not have been sustainable, but it did give the news some encouraging indicators.

US leading indicators rose 2.1 per cent in December, compared with market estimates of around 1.4 per cent, and a revised November gain of 0.9 per cent. The increase in December was the biggest for any month since January 1982.

Also on Tuesday it was announced that December US factory orders rose 1.2 per cent, but excluding defence orders the increase was 4.4 per cent, the largest since April 1978. At about the same time there

was news that December home sales rose 1.2 per cent, adding to the improved underline.

The other encouraging news about the US economy was a surprisingly large rise of 443,000 in non-farm employment in January. Most forecasts were in the region of 210,000 to 250,000. As expected the unemployment level remained at 6.7 per cent.

The rise in the non-farm payroll

was the biggest since February 1984, but as special factors contributed to the gain, most of the work created was in the retail and construction sectors, which benefited from warmer weather. Employ-

ment in the manufacturing sector rose only 3,000.

It was suggested that the US authorities were worried about a fall in the value of the dollar when the Treasury was auctioning \$220m in notes and bonds last week. Mr Satoshi Sumita, Governor of the Bank of Japan, had warned about the implications of the weaker dollar for the flow of Japanese capital into the US.

Japan's recovery was more relaxed than had been feared at the beginning of the week. The Japanese demand for the \$3.35bn in 30-year Treasury bonds, to be sold on Tuesday, was expected to be

more than 15 per cent, but in the event it appears Japanese investors took their cash to 50 per cent of the stocks.

The dollar's recovery was also based on indications that Mr James Baker, US Treasury Secretary, and Mr Paul Volcker, Chairman of the Federal Reserve Board, agree the dollar's decline has gone far enough.

Another possible source of speculation about the possible future of five-year Treasury bonds, to be sold next week, produces some unexpected news: the dollar seems likely to be in for a short period of consolidation.

After the rise to around DM 1.83,

the December trade figures, it became clear the dollar was far from alone in the recent trading range.

Friday's close of DM 1.8560 in London gave few clues about the medium term direction of the dollar, but it did give a decisive

signal to move it outside the range of DM 1.80 to DM 1.90. The week's production of new unexpected news the dollar seems likely to be in for a short period of consolidation.

EMS EUROPEAN CURRENCY UNIT RATES

Feb 6	Close	Previous Close
Euro	1.5070-1.5080	1.5181-1.5195
1 month	0.57-0.56 pm	0.57-0.56 pm
3 months	0.56-0.55 pm	0.56-0.55 pm
12 months	0.56-0.55 pm	0.56-0.55 pm

Forward premiums and discounts apply to the US dollar.

£ IN NEW YORK

Feb 6	Close	Previous Close
Euro	1.5070-1.5080	1.5181-1.5195
1 month	0.57-0.56 pm	0.57-0.56 pm
3 months	0.56-0.55 pm	0.56-0.55 pm
12 months	0.56-0.55 pm	0.56-0.55 pm

Forward premiums and discounts apply to the US dollar.

STERLING INDEX

Feb. 6	Close	Previous
8.30 am	68.0	68.6
9.00	68.0	68.6
10.00	68.0	68.6
11.00	68.0	68.6
12.00	68.0	68.6
1.00 pm	68.0	68.6
2.00 pm	68.0	68.6
3.00 pm	68.0	68.6
4.00 pm	68.0	68.6

CURRENCY MOVEMENTS

February 6	Bank of England Index	Morgan Guaranty Index	Change %
February 6	100.0	100.0	-0.1
U.S. Dollar	104.9	104.9	-0.3
Canadian	78.7	78.7	-0.2
Australian	126.4	126.4	-0.4
Belgian Franc	68.1	68.1	+0.2
Danish Krone	147.4	147.4	+0.2
Swiss Franc	147.0	147.0	+0.2
German	124.5	124.5	-0.1
French Franc	71.9	71.9	-0.2
Irish Punt	148.3	148.3	-0.2
Yen	124.5	124.5	-0.2

Morgan Guaranty changes average 1986-1987. © 1987, Bank of England Index (Bank average 1979=100).

CURRENCY RATES

Feb. 6	Euro	S Fr.	DM	Yen	F Fr.	S Fr.	H Fr.	Lira	£ S	£ B
Euro	1.5070	1.5080	1.5080	1.5181	1.5195	1.5181	1.5195	1.5181	1.5195	1.5195
S Fr.	0.4633	1.5070	1.5080	1.5181	1.5195	1.5181	1.5195	1.5181	1.5195	1.5195
DM	0.5677	0.5682	0.5682	0.5683	0.5683	0.5683	0.5683	0.5683	0.5683	0.5683
Yen	1.2026	1.2026	1.2026	1.2026	1.2026	1.2026	1.2026	1.2026	1.2026	1.2026

Estimated volume total, £10,000.

EURO-CURRENCY INTEREST RATES

Feb. 6	Short term	7 Days	One Month	Three Months	Six Months	One Year
Sterling	1.1111	1.1111	1.1111	1.1111	1.1111	1.1111
U.S. Dollar	1.1049	1.1049	1.1049	1.1049	1.1049	1.1049
Canadian	1.0977	1.0977	1.0977	1.0977	1.0977	1.0977
Australian	1.0934	1.0934	1.0934	1.0934	1.0934	1.0934
Belgian Franc	1.0813	1.0813	1.0813	1.0813	1.0813	1.0813
Danish Krone	1.0782	1.0782	1.0782	1.0782	1.0782	1.0782
German	1.0761	1.0761	1.0761	1.0761	1.0761	1.0761
French Franc	1.0740	1.0740	1.0740	1.0740	1.0740	1.0740
Irish Punt	1.0729	1.0729	1.0729	1.0729	1.0729	1.0729
Yen	1.0718	1.0718	1.0718	1.0718	1.0718	1.0718

Estimated volume total, £10,000.

FOUND SPOT—FORWARD AGAINST THE POUND

Feb. 6	Day's spread	Close	One month	% p.a.	Three months	% p.a.	One year	% p.a.
US	1.5010-1.5150	1.5080-1.5090	0.58-0.55 pm	4.4%	1.71-1.66 pm	4.4%	1.71-1.66 pm	4.4%
Canada	2.0090-2.0150	2.0145-2.0150	0.58-0.55 pm	3.1%	1.95-1.90 pm	3.2%	1.95-1.90 pm	3.2%
Netherlands	3.11-3.17	3.13-3.16	1.51-1.48 pm	5.2%	4.14-4.10 pm	5.3%	4.14-4.10 pm	5.3%
Denmark	10.51-10.65	10.51-10.65	1.51-1.48 pm	0.0%	1.51-1.48 pm	0.0%	1.51-1.48 pm	0.0%
Ireland	1.0400-1.0510	1.0500-1.0510	0.20-0.35 pm	2.1%	1.04-1.03 pm	2.1%	1.04-1.03 pm	2.1%
Portugal	2.78-2.81	2.78-2.80	0.75-0.75 pm	1.5%	2.78-2.80 pm	1.5%	2.78-2.80 pm	1.5%
Spain	2.31-2.34	2.31-2.34	0.75-0.75 pm	1.5%	2.31-2.34 pm	1.5%	2.31-2.34 pm	1.5%
Sweden	1.04-1.05	1.04-1.05	0.51-0.51 pm	1.5%	1.04-1.05 pm	1.5%	1.04-1.05 pm	1.5%
Switzerland	1.52-1.55	1.52-1.55	0.51-0.51 pm	1.5%	1.52-1.55 pm	1.5%	1.52-1.55 pm	1.5%
Yugoslavia	1.00-1.01	1.00-1.01	0.51-0.51 pm	1.5%	1.00-1.01 pm	1.5%	1.00-1.01 pm	1.5%

Estimated volume total

SECTION III

FINANCIAL TIMES SURVEY

Vehicle Fleet Management

Companies are giving greater freedom of choice to managers and other staff, which car makers are eager to meet. There has been a decline in fleets bought outright and a marked swing to contract hire.

Vital say of user-chooser

By Kenneth Gooding
Motor Industry Correspondent

BRITAIN'S BIG fleets bought 471,000 new cars last year, valued at about £1.3bn if you take a conservative average cost of £2,700 each. While the total car market raced to record heights, the fleet sector remained relatively stable and demand was only 1.3% per cent above the 1985 level.

But fleet car purchases are expected to give a greater boost this year as the UK economy is encouraged by the government to put on a spending run-up to a general election.

Mr Roger Hunn, Ford of Britain's managing director, reckons that fleet car sales could reach 500,000 in 1987, representing a healthy 6 per cent growth rate.

What other trends can be expected in the fleet sector?

The latest edition of Monks' Guide to Company Car Policy, soon to be published, will show that companies are giving greater freedom of choice to those entitled to a "perk" car—not only at senior management level but at lower levels as well.

This does not mean that companies are behaving in a more free-and-easy way about company vehicles, however. The results show there has been considerable tightening of the rules about the provision of company petrol when cars are in private use.

Monks analysed the results from more than 200 companies and found there has been a decline in outright purchases of vehicles by the fleets. This method of acquisition was down by 2 per cent compared with 1985 when the number of companies was measured and by 3

per cent when measured by the number of vehicles bought.

The inquiry showed clearly the switch to contract hire, with the number of companies using contract hire up 4 per cent and the vehicle total up by 3 per cent.

"Those who experimented with contract hire have in the last 12 months moved all their fleets to this method," says Mr Tony Verdon-Harcourt, one of the authors of the Monks report.

It can be argued that the move to greater freedom of choice will see more foreign cars in UK fleets. At senior management levels, for example, BMW and Mercedes are making substantial progress.

And the statistics go to show once again the importance of the so-called "user-chooser"—the employee who is allowed to select from a wide range of manufacturers' models within certain price bands—in the fleet market.

This point obviously has not been lost on the new regime at Austin Rover which this year intends to make better headway in the fleet sector.

Two weeks ago the state-owned company provided a first view of its revised marketing approach, instituted by new chairman Mr Graham Day, with the launch of two new versions of the Montego.

Austin Rover chose to start with the Montego because the company really must do better in the fleet market if it is to stop a precipitous decline in sales which saw its UK car market share fall from 17.7 per cent to 15.5 per cent last year.

The new Montegos were developed after one of the most extensive market research programmes ever carried out by the UK motor industry. The research covered the whole model range and "identified

new marketing opportunities which are exemplified in the new Montego," Austin Rover says.

The company promises similar changes will be made this year to other models in its car range. It claims the new Montego models are "very firmly targeted at both business and private buyers in the up-and-coming young-to-middle-age group wanting a sporting, distinctive and affordable motor car."

It is clear that the company now intends to place the marketing emphasis on specific models rather than on Austin Rover itself and the complete car range. The new models do not even carry the Austin name on the outside of the car, just the Montego badge.

Can the Montego do better in the fleets? Reliability problems in some early Montegos badly damaged the model's appeal to the fleets but Mr Neil Pyke, joint managing director of Interleasing, one of the major vehicle leasing organisations, insists: "Decision makers in the fleets are not against the car, it is the driver. It has almost become fashionable to drive the Montego and unfashionable to drive out."

"If Austin Rover can make the car more desirable to the driver, then the Montego certainly stands a good chance in the fleets."

Austin Rover is attempting to capture that desirability by giving the new Montego models—new 1.6i and a 2.0i—high levels of specification (including two-tone paint finish, a sunroof and a three-band electronic stereo radio/cassette player, all as standard) at very competitive prices.

In the big fleet sector—made up of cars registered by companies which buy more than 25 a year—Austin Rover just about held its ground in 1986 with a share of 14.37 per cent of the 470,925 sector total.

Ford increased its domination of the fleet sector, according to the Society of Motor Manufacturers and Traders' figures, by boosting its share from 44.95 per cent in 1985 to 47.77 per cent.

Ford's progress was mainly at the expense of General Motors, the Vauxhall-Opel concern, which slumped from 31.2 per cent to 27.72 per cent. All GM's fall was accounted for by a drop in sales of the Vauxhall Cavalier, its fleet best-seller.

The Cavalier transformed GM-Vauxhall's position in the UK car market and helped the company double its sales in Britain in six years. The timing of its introduction was perfect.

It was launched just before Britain's then best-selling car, the Ford Cortina, went out of production to be replaced by a very different vehicle, the Sierra, which met with a mixed reaction in the UK.

This provided GM with an unprecedented opportunity which it could not fail to take up. As it turned out, the Cavalier had a great deal of customer appeal—among other things it has front-wheel drive whereas the Sierra is rear-wheel-drive—and the fleets seized the chance to play two major car makers off against each other instead of having to deal with one dominant group.

However, now the balance of power is swinging in Ford's favour. Every professional knows that the Cavalier is to be replaced next year by an almost totally new model. The 1988 statistics show this knowledge already is beginning to affect the Cavalier.

Continued on next page

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PROFILES:

Car fleets—Coopers & Lybrand; Jaguar Cars; Nationwide Building Society

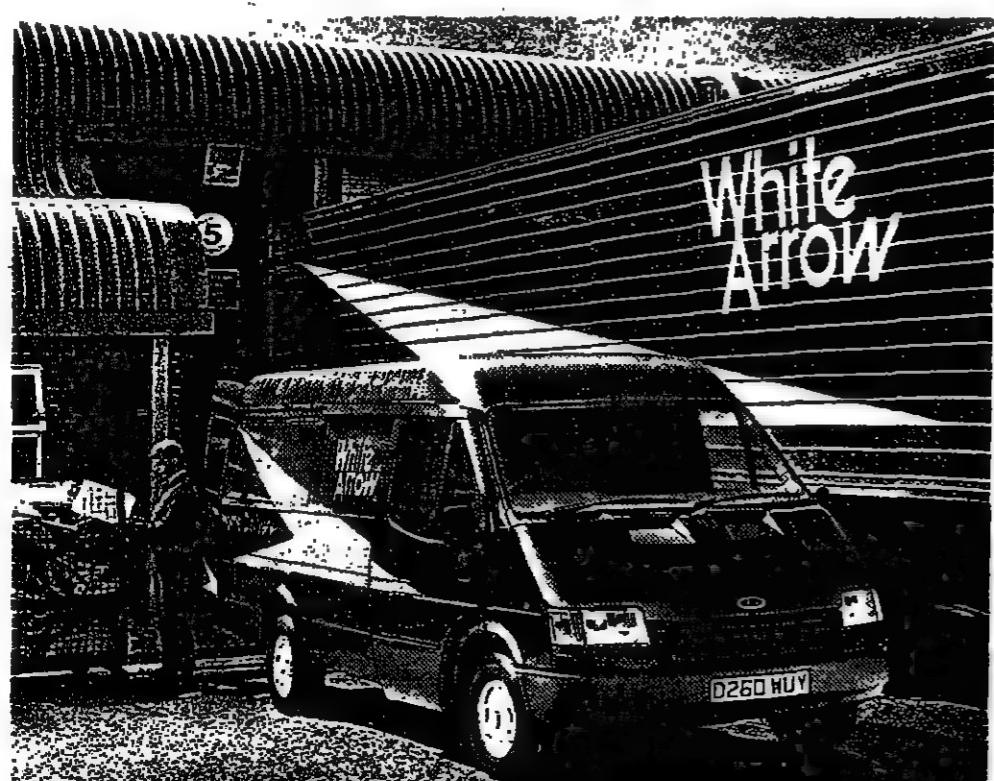
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Large and small: the search to contain costs applies equally to the modest car and big truck.

Trevor Humphries

THE FORD TRANSIT AS TRUSTED WITH GOLD BULLION, INTENSIVE CARE PATIENTS AND MRS. PROWSE'S KETTLE.



The Ford Transit is the overwhelming choice of security companies and ambulance services.

That explains the gold bullion and intensive care patients, so where do Mrs. Prowse and her kettle fit in?

Well, Mrs. Prowse is a sprightly 68. She's lived for the past 50 odd years in a tiny farm cottage in deepest Cornwall.

Her home is so far off the beaten track that she can't exactly pop out to the shops all that often. So Mrs. Prowse is a regular customer of Kay's mail order catalogue, part of Great Universal Stores plc.

The distribution arm of the G.U.S. group of companies is called White Arrow. Each year they deliver a phenomenal number of parcels to towns and villages throughout the U.K.

To achieve this end White Arrow run a fleet of 2,000 vans.

Every one of them is a Ford Transit.

In the course of a year White Arrow reckon that each of their Transits travels 25,000 miles. This gives an annual mileage figure for their fleet of around 50 million miles.

The man who's got the responsibility for those 50 million miles is White Arrow's Fleet Director.

As you would expect he's the constant focus of attention for all Transit's competitors, and he knows a great deal about the van market.

"We test models of just about every other similar panel van, but the Transit has always proved the better vehicle. All costs are recorded on computer. Every single mile is logged and has been since 1968. The Transit comes top in everything."

A satisfied customer indeed.

And he adds, "we're delighted with the Ford Transit and plan to progressively replace our entire fleet with the new model."

But White Arrow don't only serve the needs of the G.U.S. group. They also make deliveries for many other companies.

In the words of John Abberley, their Managing Director, "White Arrow are specialists in parcel delivery to home and business, challenging for the number one position in parcel distribution."

And in aiming for that number one position they're driving Britain's number one van.

It's a van designed to surpass the almost legendary achievements of the old Ford Transit. (Whilst still retaining all the classic Transit traits.)

The Transit boasts even more loadspace, even higher levels of cab comfort and significantly improved fuel economy than ever before.

Naturally, it's available in a wide range of derivatives, all of which can be specified with the world beating 2.5 direct injection diesel engine.

And although we're proud to number the police, ambulance, security and motoring rescue services amongst the many Transit users, we really couldn't hope for a better seal of approval than that of White Arrow and Mrs. Prowse.



THE FORD TRANSIT

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With Renault Contract Hire, petrol is all you put in to keep your company cars on the road.

The rest is our responsibility.

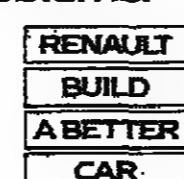
And we don't shirk any of it. Everything from routine servicing to depreciation is taken care of right across the Renault range. Including the new Renault 21 and the luxurious Renault 25.

Prefer a little more involvement? Try our Non Maintenance Hire Plan. It has the same wide choice of cars but the nuts and bolts are down to you.

No matter what size of fleet you have or what type of business user you are, there's no-one better qualified than Renault Contract Hire to solve your transport problems.

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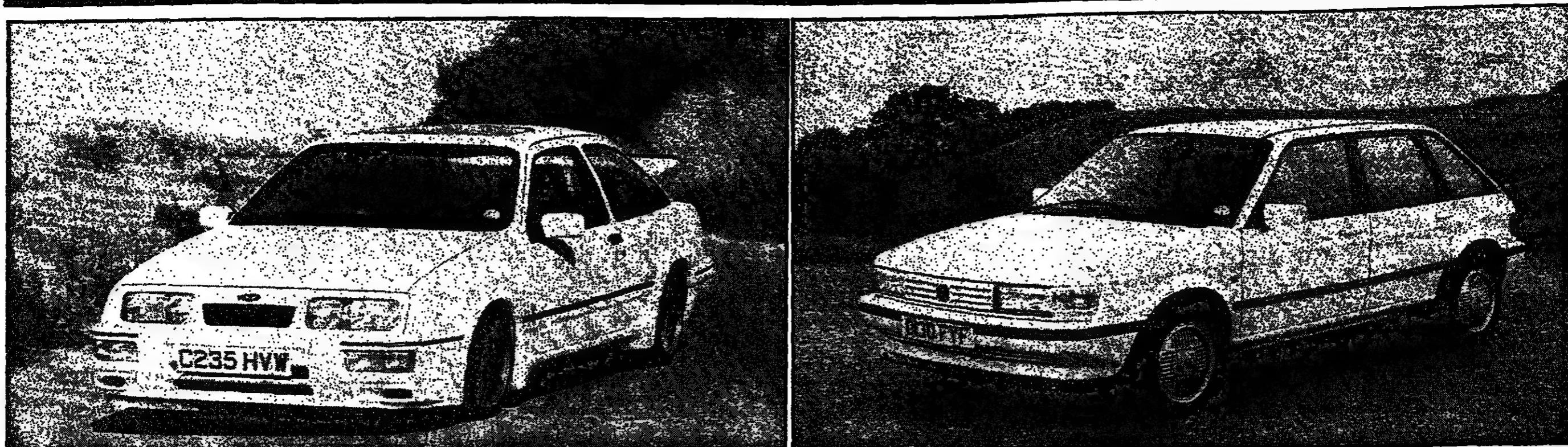
Tel. No. _____

RENAULT

Contract Hire

Contract Hire available for Business Users only (offer does not include Channel Isles or Isle of Man).

Vehicle Fleet Management 4



The Ford Sierra RS Cosworth and (right) the MG Maestro 1.3 EFi designed to appeal to young executives

In-house Management

Move towards more choice for company car users

THE COMPANY CAR fleet can be an organisation's most difficult administrative problem, given the move towards greater freedom of choice for company car users, encouraged by "niche marketing" by the car makers.

More manufacturers are bringing out precisely-targeted models such as the new Austin Montego 2.0SL which lines up against the Vauxhall Cavalier SRi and the revamped Ford Sierra 2.0iS. All three are designed to appeal to young executives with sporty instincts.

Mr Tony Vernon-Harcourt of Monks Guide* says that more choice is being offered to company car users, right down to sales representative level.

Monks' 1987 survey highlights a 7 per cent growth in choice for directors of companies, with 68 per cent allowed to choose any make or model of vehicle.

Eight per cent more senior managers, or 58 per cent are allowed free choice, 4 per cent more area sales managers (38 per cent) and 3 per cent more sales representatives get a

choice, those salesmen representing 34 per cent of the sample.

This has a bearing on the way company car fleets are administered, with a move towards contract hire continuing to accelerate. The leasing and hire industry puts growth at around 15 per cent a year.

The same survey shows that from a sample of 210 companies operating 30,000 cars, 70 per cent favoured outright purchase compared with 73 per cent last year.

Leasing saw no change, with 14 per cent of each sample.

Contract hire, with vehicle acquisition and fleet management bought in as a package, moved from 13 per cent in 1986 to 16 per cent this year.

Many companies which had experimented with contract hire in the year ended by moving over to the system completely.

It does mean a cash call on the company's resources, so cost evaluation is a question of assessing how profitably the funds can be deployed which would otherwise be tied up in the purchase of cars.

Only a thorough and detailed appraisal will determine whether the cost of outright

purchase will be lower than the cost of external finance.

Buying a car gives only a 25 per cent writing down allowance for tax purposes to a maximum of £2,000 a year, irrespective of lease or purchase, so the tax position is more complex for cars costing more than £2,000.

Outright purchase allows maximum choice of cars and suppliers with disposals and acquisition at any time. But purchase ties up capital even in the modest fleet of 20 cars involves capital expenditure of at least £125,000.

There is also a substantial administrative burden ranging from arranging purchase and sale, maintenance and temporary replacements to recording costs.

And many companies still have no real idea of the costs of running their fleets according to Mr Trevor Jones, deputy managing director of Autolease of Birmingham.

Outright purchase is an option for cash-rich companies. The move towards other methods is

seen by the industry as a result of the squeeze on liquidity from the years of recession and the realisation by managers that other methods of fleet control and financing should at least be examined.

On and off-balance sheet methods exist, covering methods from outright purchase to various lease and contract hire arrangements. On the balance sheet, outright purchase can be the cheapest, though most companies do not let nearly all the cars in use in their various departments.

But it is not necessarily the most cost-effective method, given the call on the company's liquidity and cash flow.

Hire purchase is not now widely used by companies as a form of credit, and it is usually the most expensive, with interest at a flat fixed rate.

Contract purchase, or lease purchase, is a system where the full capital cost is not paid off during the period of operation. A final "balloon" payment is built into the calculations, so monthly payments cover anticipated depreciation and funding charges.

This cuts the outlay and gives better cash flow, though the larger "borrowed balance" means higher interest charges. The hirer then pays "balloon rental" on termination. In practice the lessor disposes of the vehicle and settles the balance.

A flexible or open-ended lease is similar but allows the lessee to pay a predetermined settlement figure on early termination.

A "balloon" lease instead sees the lessee paying "balloon" rental on termination after an agreed period.

Because they carry the risks and rewards of ownership, these lease types will have to be used on the lessee's balance sheet from April this year.

If the risks and rewards of ownership are carried by the lessor, it is treated as an operating lease under the new rules, is not shown on the balance sheet as assets and cosmetically improves gearing.

This method principally covers the increasingly popular contract hire with or without maintenance.

Under this the lessor bears depreciation and maintenance costs and risks, and receives the sales proceeds when the vehicle is sold.

The lessor returns the vehicle and may pay adjustments based on mileage and condition.

Where an operating company decides to maintain its own fleet it can still opt for a fleet management scheme. Such schemes are increasingly common.

The scheme allows operators to use the minimum number of personnel to control the fleet, using the management company's cost control system.

Short-term rental is another option, normally used as a supplement to contract hire and other methods, with rental costs written off as trading expense.

Finances for leasing and contract hire depends on the status of the lessor.

Large companies may use their own group financial strength to buy money on the markets. But there are more links between the large finance houses and specific lessors, Forward Trust and Avia, Lombard and Lex, UDT and Swan Rentals, for example. And finance houses such as Lloyds Bowmaker have specific schemes to back dealers.

Graham Sidwell

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Vehicle Fleet Management 5

Tax benefits

Strong factor in pay packages

THE PROVISION of fringe benefits in a tax-efficient way remains an important element in the pay packages which employers put together for higher paid employees, and the company car is probably the most popular and visible of these. This is despite pressure by the Government through the tax system to limit such tax benefits.

An employee is defined as "higher paid" if he or she earns £2,500 a year or more and their remuneration includes not only salary, commission and bonus payments but also benefits in kind, valued as if the employee were higher paid, and any expenses, irrespective of whether they are taxable

because he gets a personal benefit from them.

The only deductions allowed for this purpose are for those expenses covered by a dispensation obtained by the employer and for pension scheme contributions.

Employees who are not within these definitions are unlikely to get caught by the benefit in kind rules, provided that certain elementary rules are observed. An important one is that the provision of a car should not be in substitution for salary. To put it another way, the employee should not be able to claim an increase in salary if he gives up his company car.

When the separate regime for taxing benefits on directors and

higher paid employees was completely recast in 1976, a new scheme for taxing the provision of company cars for employees was introduced. The 1976 legislation introduced the concept of the "scale" or "table benefit". This lays down that the value of the taxable benefit of the provision of a car to an employee is to be determined by a scale depending on the car's size, cost and age. This scale is normally adjusted annually; the amounts applicable for the tax years 1986/87 and 1987/88 are shown in the accompanying tables.

No adjustment is made for business mileage, except:

• Where the business use is less than 2,500 miles a year the

scale benefit is increased by 50 per cent.

• Where the business mileage is 18,000 miles a year or more the scale benefit is reduced by 50 per cent.

Adjustments to the scale figures are also made where the car is off the road for a material period and where more than one car is provided. Not surprisingly the scheme extends to cars provided for the use of members of an employee's family.

This scale applies only to the provision of a company car and therefore covers the benefit of depreciation and expenses such as leasing, insurance and maintenance, insurance and licences.

All these expenses should be deductible by the employer in accordance with normal tax principles except that some adjustment may be required where the car costs more than £28,000.

A separate scale applies where petrol is supplied by the employer; again this depends on the size and cost (but not age) as shown in the tables. A 50 per cent reduction for high business mileage (18,000 miles a year or more) is given as in (b) above but no increase is applied for low business mileage.

Where an employee makes some contribution for his private use of the car this is deducted from the scale figure

in arriving at the amount on which he is actually taxed. However no adjustment is made for any contribution for private petrol unless:

• The employer is required to make good the whole cost of the petrol taken for private use and actually does so.

• The employer only provides petrol for business use.

It follows therefore that to be tax effective any contribution by employees should be related to the provision of the car only and not be in respect of petrol.

The actual cost to the employee is income tax at his top rate on these scale amounts after allowable contributions. It is possible that for an individual with a low private mileage the cost in extra tax, particularly on the petrol scale, can exceed what it would cost out of his own pocket; if this is the case it may be appropriate to consider some other arrangement.

So far as employers are concerned an added problem and an added cost has now been brought in as regards Value Added Tax. Customs & Excise have sought in the past to apply VAT to the private use of such cars by individuals but without great success. Proposals were made by C&E at the end of 1984 that an appropriate proportion of the running expenses of company cars should be identified as attributable to their private

use and VAT should be charged on the national "supply" accordingly.

However, apart from the incidental difficulty of dealing separately with those expenses which are exempt from VAT, such as insurance or outside its scope such as vehicle excise duty, a material difference in the VAT treatment was perceived depending on whether the car was owned by the employer or leased.

VAT at 15 per cent is shown in brackets.

Eventually these proposals

were abandoned and the charge to VAT is limited to the supply of petrol for private use. It has in fact been common practice for many employers to accept some charge to VAT on private petrol for company cars, either by accounting for an agreed amount of output tax arrived at on a round sum basis or by restricting the claim for deductible input tax.

With effect from the next VAT accounting period, beginning after April 6 1987, the Inland Revenue petrol scale is also to be used for VAT purposes, though only by reference to engine size. The amounts laid down in the scale will be treated as VAT inclusive and the company will be required to account for output tax accordingly, as shown in the table.

The scale charge is reduced by 50 per cent where the business mileage exceeds 4,500 a quarter. However, if the employee pays a larger amount by way of contribution for private petrol, this is to be taken as the measure of the tax inclusive supply for VAT purposes.

One important difference between the VAT and income tax treatments is that the VAT scheme applies to all company cars, not just to those used by directors and higher paid employees. Thus the new scale will apply to cars used by non-highly paid employees as well as to those already within the scope of the 1976 income tax legislation.

It is therefore important that the company's VAT records are geared up to ensure that the appropriate output tax is identified and accounted for on all business cars.

Bill Packer
Bill Packer is a specialist at Touche Ross.



Charge cards can bring a big saving in paperwork for companies

Charge cards Big cut in paperwork

CARD-BASED systems for fleet management are in a "tremendous growth stage", says Mr John Cullum, managing director of PHE, the vehicle fleet management group that controls the All Star fuel card system in the UK.

All Star, a charge card for the purchase of petrol, Derv, LPG and oil, is intended to reduce paperwork and minimise abuse of fuel expenses by company personnel. It is issued by PHE at a cost inversely related to volume, for use at a national network of petrol stations and diesel outlets.

PHE claims that its fuel card holds about 50 per cent of the market, with 250,000 cards issued. It also runs the BP Supercharge card, which takes the number of its charge cards for fuel to over 300,000, or 65 per cent of the market, it says.

You can now choose weekly at pump prices, with details of location, vehicle registration, quantity, total and average costs, and VAT. The invoice can be designed to suit individual requirements.

Although the fuel card was the start of PHE's payment system for clients, it is now seen by the company as a link to provide other fleet management services. "Part of our armoury is to go after the car from its birth to its grave," says Mr Cullum.

The link takes the client on to the All Star Service Card, launched last year as another purely charge card—"a natural evolution to do the same for repairs and maintenance as there were doing for fuel," says PHE.

The Service Card allows company drivers to obtain service and repair for their cars at 7,500 national outlets. They also have access to a recovery service, arranged with National Breakdown, on a pay-as-you-go basis at special rates negotiated with PHE.

Each card is embossed with a repair limit, and before a garage can carry out work that will exceed this limit, it must telephone the company for authorisation—the telephone number is on the card. Charges for this card are also related to the number of car orders.

The other product in PHE's armoury is the fleet-card—the most comprehensive and expensive service for your fleet of cars. The Fleetcard is more than a charge card in that PHE manage maintenance for you, making the decisions on when and to what extent repairs need to be done.

Volume discounts are available on servicing nationwide, and a spending limit on each vehicle prevents expensive repairs without consultation with a PHE technical adviser, who has the history of each vehicle on record.

A variation on eftpos under consideration for fuel services is epos—electronic point of sale, without the funds transfer. This would involve the sort of technology that banks use in their cash-dispensing machines. The magnetic stripe in the plastic fuel card would contain all the relevant information about the cardholder, which would be checked by the epos equipment on the forecourt.

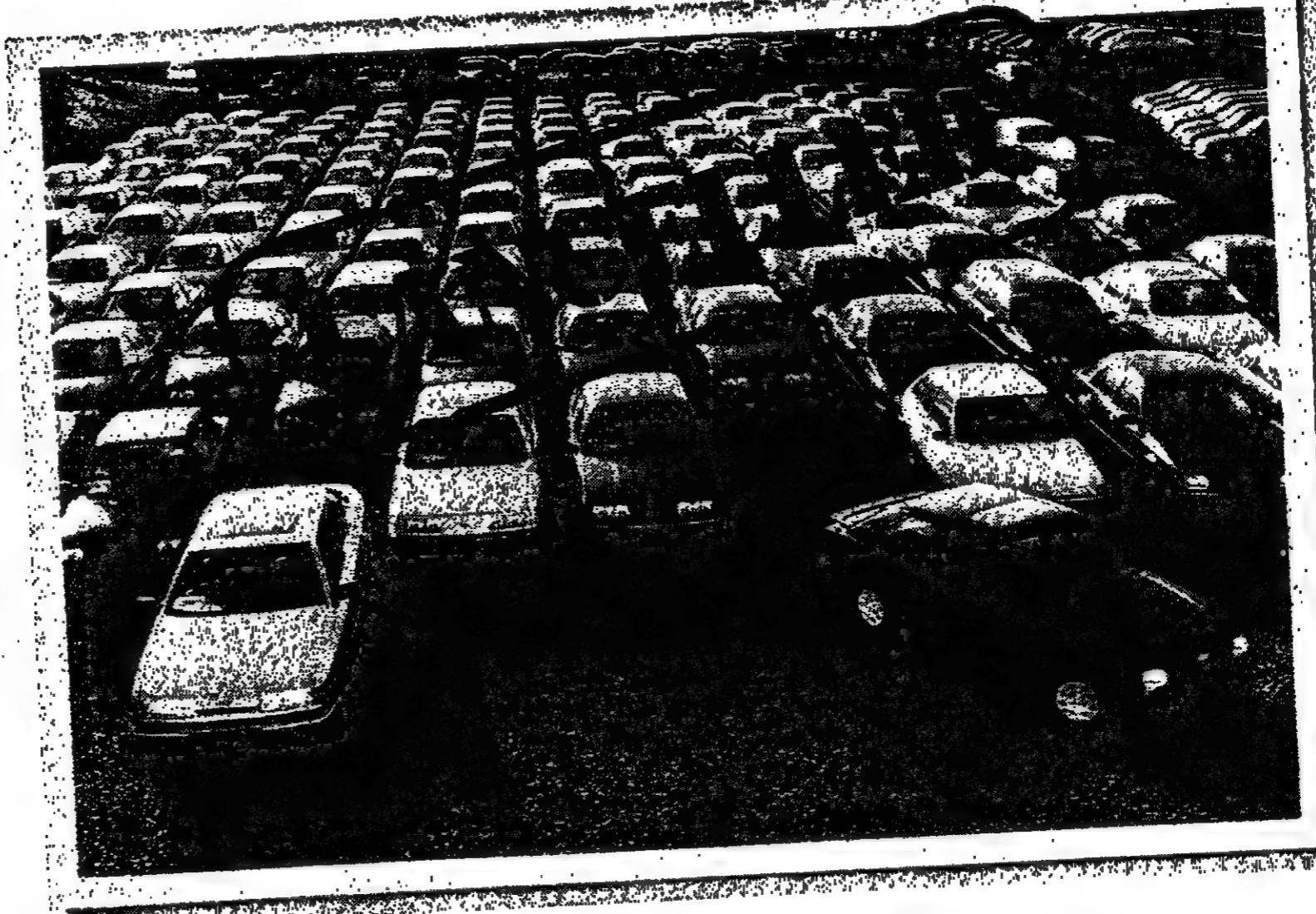
Information from the pump, such as quantity, and fuel grade, would be added automatically, and the attendant would merely pass the card through the reader for full receipt.

PHE has been conducting experiments with epos using its All Star fuel card, which has a magnetic stripe, and the group is working on the adaptation of the system for the fuel-card function.

As the technology improves, data transmission systems to the client become more sophisticated. All of the major companies can offer data on magnetic tape or disc, or by direct data transmission.

Dina Thomson

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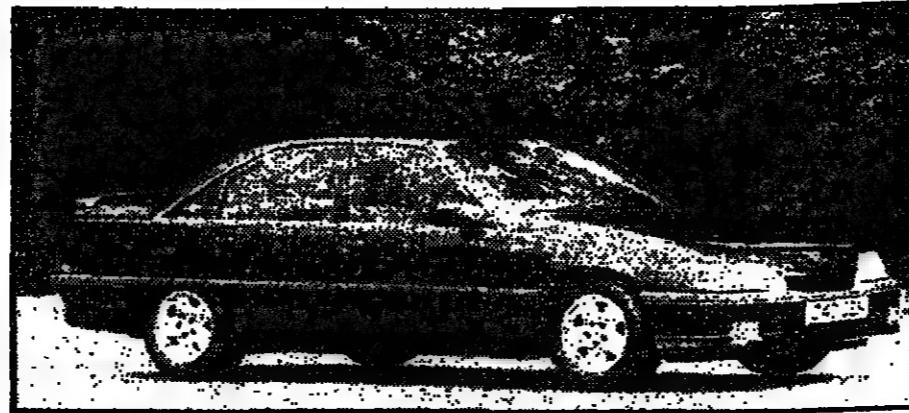
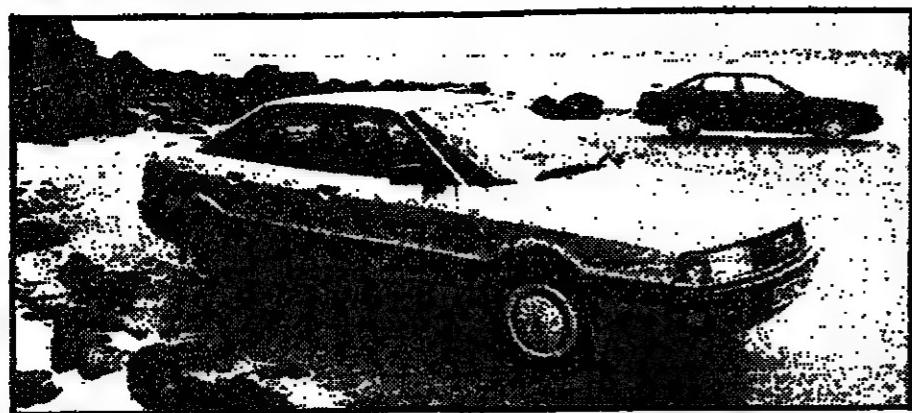
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Vehicle Fleet Management 6



The new cars

Variety of upmarket models with all the refinements

THE PAST year has seen the introduction of a substantial number of cars with appeal to fleet managers and business users. They extend still further the variety of models on offer to business drivers.

The range is being extended in part by the continuing emphasis on the user-chooser, who may opt in some cases for a model not included in the company's normal purchases.

The need in some companies to be flexible in the choices allowed, perhaps to attract staff, is also pushing choices further upmarket and among the cars looked at here are models that aim to provide the many refinements that a driver might expect if buying the car himself or herself.

First, the Audi 80. Though mechanically not much different from before, has an aerodynamically-styled body of exceptional efficiency and will appeal to buyers for whom the Audi 100—which it closely resembles—is just that much too big.

At present, the new body is offered only with a 1.8 litre four-cylinder engine in various stages of tune, but a 2.0 version with a two-litre, five-cylinder is waiting in the wings. So, too, is a Quattro 80 with all-wheel drive, and its attractions will be obvious to any one who has had to drive in the recent snows.

BMW's big Seven-Series saloon is for the top manager seeking a change from his S-Class Mercedes or Jaguar. Though little different externally at first glance, the lines are subtly more elegant and BMW have poured vast sums of R&D money into making the new car more refined, economical and reliable than before.

Ride comfort and silence is now in the Jaguar class, and praise comes no higher. The BMW's classic in-line six-cylinder engines of three litres and 2.5 litres capacity do not have the increasingly fashionable multi-valve heads but still manage to produce higher output per litre than many engines so equipped.

Citroen, once so idiosyncratic as to be the stuff of which fleet manager's nightmares were made, has scored a hit with the mid-sized BX models which manage to be sophisticated and simple at the same time. The diesel version in particular has been sought after. During some months in 1986, it was Britain's best-selling diesel car.

The smaller AX, due to reach the UK this summer, could be called a car designed by computers to be made cheaply by robots. Lively and very economical to drive, it has the potential to win Citroen fleet business at the junior salesman level.

Fiat's Croma, a close though lower-priced relative of the Lancia Thema, is Italy's answer to the Audi 100 and Renault 25 and offers quite a lot of large and roomy car for the money. The Turbo is a notably high performer, too.

One of the most eagerly awaited announcements for fleet managers has been that of the Ford Sapphire—a booted development of the Sierra. Until Sapphire—it goes on sale on March 3—appeared, Ford was missing out on 40 per cent of potential buyers in the C/D class. The Sapphire must be a roaring success in its class. It comes with six equipment levels from the fairly basic to luxurious, and a choice of six engines, ranging from a 1.6 litre to a 2-litre with fuel injection.

Like the Sierra hatchback and estates, the Sapphire has suspension changes reflecting Ford's experience with high performers such as the Sierra 4x4 and RS Cosworth. Also new for 1987 are improved security and sound systems and the availability of ABS anti-lock brakes and air conditioning. So comfortable, lively and refined are the Sapphires that one can see them taking business not

only from other-make competitors but from the Granada as well.

Although the Honda Legend for Britain is being made by Rover Group, fleet managers will probably feel it is too Japanese to be considered as a likely buy. They will go for the Rover 800 and the forthcoming 600 hatchback derivative due for announcement at Geneva Show at the beginning of March.

Although somewhat outdated by the new Jaguars, the Rover 800s, with 4-cylinder, 16-valve engines and the Honda V6 powered 825 and Sterling, are admirable cars. They will be appreciated by business drivers much more than might be suggested by some of the early reports in enthusiast motoring publications.

Jaguar's XJ6, Sovereign and Daimler saloons are everything the senior manager demands of a car. Their ride comfort and

isolation from road-induced noise is approached by only a handful of competitors and surpassed by none.

The new 2.9 litre and 3.6 litre engines are more powerful and economical than the larger capacity units they replaced and are now matched with one of the best 4-speed automatic transmissions available.

Despite high-technology electronics in the engine management system, anti-lock brakes and instrumentation, the Jaguars epitomise the under-statement, the St James's Club atmosphere, of the traditional British quality car. When car makers in other countries try to achieve it, the result is self-conscious. In the Jaguar, it simply looks natural and correct.

The Mercedes-Benz 200-200 range of medium-sized saloons continues to represent a yardstick against which other busi-

ness cars are measured though the strength of the D-Mark makes the price of the top-of-the-range models look rather daunting.

They feature the five-link rear suspension first seen in the compact 190 series and have the kind of handling and roadholding that takes very good care of a manager who may have things other than driving on his mind.

Their seats no longer feel quite so hard; road roar over coarse surfaces has been much reduced; and they combine great mechanical refinement with an impression of indestructability.

Nissan's Bluebird front-wheel drive saloons are now being made at Washington, Tyne and Wear, and are British enough

to offer a lot of comfort and spaciousness for a modest outlay and has recently been joined by the 21 range. Though light in weight, these roomy cars are as good as any in their class for noise suppression, ride comfort and refinement, especially in the transmission.

The 2-litre Rover 820E, with a simpler kind of fuel injection from the up-market models, is listed at just under £21,000 which makes it look very good value when compared with many imports. This is a car that can hold its own in fairly exalted company.

Equally, a Sterling at nearly £19,000 may look expensive at first sight. But when the level of equipment is considered—everything is there including air conditioning, ABS brakes and powered seat adjustment—it seems much more competitive.

The all-important quality of noise suppression is a feature of the Sterling and of the lesser models in the 800 range.

Seab's 9000 Turbo 18SE challenges prestige products like BMW and Mercedes-Benz on performance and price. Turbocharging, an intercooler and multiple valves make it astonishingly vigorous for a large car with only 2-litres of engine under the bonnet.

Encouraged by winning the Car of the Year award, Vauxhall is expecting great things of the new Carlton. This large and aerodynamically efficient car has an advanced new all-independent suspension, power steering as standard and engines with ample low-speed torque.

With engines ranging from a 1.8 litre 4-cylinder to an in-line 3-litre 6-cylinder, the Carlton competes with high-volume rivals like the Granada and Renault 25 though the up-market version, the GSi 3000, is seen as an alternative to BMW and Mercedes.

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Vehicle Fleet Management 8

Manufacturers

User-chooser fragments the market

THE BALANCE of power in the UK new car market swung in Ford's favour in 1986 after four years during which the company lost ground continuously to its major rival, General Motors, the Vauxhall-Opel group.

Not the least of Ford's achievements last year was what it dubs "a treble top." In other words, the Ford Escort, the Ford Fiesta and the Ford Sierra took the first three places in the list of Britain's top-selling cars.

Not since 1981 had Ford won all three top places—in that year it did the trick with the Cortina, the Escort and the Fiesta.

GM's Vauxhall Cavalier has taken one of the top three spots since then. The Cavalier spearheaded Vauxhall's remarkable revival which has seen the company's market share nearly double since 1980.

A great deal more has changed since the late 1970s when Ford's position seemed almost impregnable.

For example, no longer does one model dominate the new car market in the way the Ford Cortina once did. In its heyday the Cortina captured 12 per cent of all new car sales in Britain.

Last year the chart-topping Ford Escort accounted for only 8.3 per cent of the market, the Fiesta 7.6 per cent and the Sierra and Cavalier just over 6 per cent each.

Demand has been fragmented as more companies gave more say in the choice of their company car and the so-called user-chooser became an important factor in the market.

However, there was a large gap between the top five best-sellers last year—the Austin/MG Metro ranked fifth with a 3.8 per cent market share—and others in the list compiled by the Society of Motor Manufacturers and Traders (SMMT).

The highest ever annual new car sales in the UK were recorded in 1986, according to the SMMT figures. Registrations reached 1,822,475 or 2.75 per cent more than the 1985 level.

Mr Anthony Fraser, SMMT director, said, however: "Despite this apparent buoyancy, profitability for both manufacturers and dealers has been at a disappointingly low level."

But 1986 did not feature the "disorderly marketing" which created such a turmoil two or three years ago. Manufacturers moved away from giving dealers big extra bonuses so that large discounts could be offered to private buyers. More subtle persuasion, such as low-cost finance, was used.

But in the fleet sector it was business as usual—and that



John Bagshaw: Vauxhall walked away when the discount reached 50 per cent.

meant very deep discounting indeed. Mr John Bagshaw, chairman of Vauxhall, says that his company walked away from one major deal—for several thousand cars over three years—when the discount demanded reached nearly 50 per cent. "There is nowhere else in the world where that kind of discount is given," Mr Bagshaw points out.

Manufacturers claim they are not to blame for the discount war but that some major fleet enjoy playing Ford, Vauxhall and Austin Rover off against each other.

The big discounts on offer did not expand fleet sector sales unduly. The 1986 fleet car market—made up of purchases by companies which buy more than 25 cars a year—increased by only 1.3 per cent to 470,995.

This represented just over 25 per cent of last year's total registrations, not much changed from the 1985 level.

However, one reversal in the usual trend which was wel-

comed by the British motor industry last year was that for the first time since the 1950s the number of imported cars registered in the UK fell and the importers' share of the market slipped back.

Even so total imported car sales remained above 1m and the Japanese continued to benefit from the buoyant demand. Between them the Japanese companies registered a record 203,940 cars last year.

On the other hand, Ford and GM, the two major importers, supplied more cars from their UK factories. Ford boosted its UK-produced car sales from 271,525 in 1985 to 330,945, representing an improvement from 53.9 per cent to 64.2 per cent of the company's total registrations—the best for ten years.

If all goes according to plan, Ford hopes to provide 75 per cent of its UK car sales this year from the British factories.

Ford says its UK plants have been consistently hitting scheduled production targets during

the past 18 months. But the company insists it is just a happy coincidence that this has occurred at a time when it makes much more financial sense to produce in the UK than import from plants on the continent—particularly those in West Germany because the Deutsche mark appreciated by 25 per cent against the pound last year.

GM increased the UK content of total sales from 44.4 per cent (134,763 cars) to 58.2 per cent (158,755).

Vauxhall's John Bagshaw admits his company hoped to do better but could not afford to walk up output at its two UK factories to full capacity because demand does not yet warrant it.

Ford celebrated ten consecutive years of UK car market leadership by gaining share for the first time since 1982 last year. GM, on the other hand, lost ground for the first time in six years.

Meanwhile, the potential threat to both US groups by the state-owned Rover Group's car subsidiary, Austin Rover, faded in 1986.

Austin Rover's drop in market share was exceptional—more than two percentage points—and gathering speed as the year progressed.

That left Austin Rover with less than 1.8 per cent of its domestic market, the lowest level since 1982 when the managers from which the present company emerged began.

The underlying reasons for Austin Rover's spectacular decline can only be guessed. Some blame the political battles at the beginning of 1986, others the uncertainties caused by the senior management shake-up which followed. There are those who say that Austin Rover's model range simply is not attractive enough.

According to Mr Graham Day, installed as its new chairman, Austin Rover lacked "commercial punch" and he has begun to attend to that deficiency.

There is certainly a chance for Austin Rover to win sales in the fleet sector from GM now that the Vauxhall Cavalier is running out of steam at an alarming rate because it is well known that the model is to be replaced next year by a new car.

But Ford has radically revised the Sierra and introduced a boot version, and clearly expects to benefit most from the Cavalier's current weakness.

Austin Rover and GM were not the only companies to suffer falls in sales volume in spite of the peak demand last year. But the list was a relatively short one, including only Alfa Romeo, FSO, Jaguar, Lotus, Reliant and Renault apart from the previously-mentioned pair.

Alfa Romeo, the state-owned

Italian group, not only began 1986 by selling a majority stake in its wholly-owned import company in the UK to trading group Tomos, Kemmel and Millburn, but also spent most of the year discussing which of two car companies—Ford or Fiat—should take over the whole business.

FSO, the Polish car, saw substantial changes in its dealer network which hit sales last year.

Jaguar was replacing its best-selling XJ6 with a brand new model and this was bound to have an adverse impact on sales, which the company expects to be only temporary.

Lotus says it was short of vital components in its racing models because none of those supplied were not of the right quality. It preferred to lose sales rather than put standard cars into the market.

Reliant, whose three-wheelers are not included as cars in the statistics, has not had the hoped-for results with its new SSI sports car.

Renault's problems were also those of supply. The new R21 family saloon did not arrive in the UK until July to replace the old R18 whose sales last year reflected that it was on its last legs.

Among those companies which outperformed the total market last year, Citroen, Colt (the Mitsubishi car imported), Nissan, Skoda and Volvo all claim record UK sales.

Seat of Spain, now part of the Volkswagen-Andi empire, made an impressive start in the UK with nearly 6,000 registrations in its first full year—probably the best performance ever from a standing start.

Apart from Seat, the company with the greatest growth rate—a 45 per cent jump in registrations—was Hyundai of South Korea whose importer in the UK, International Motors, boosted sales from just under 5,000 to nearly 7,500.

International says it has taken since February 1982 to establish Hyundai in the UK but now the dealer network has settled down and the brand has won credibility. The target for this year is 18,000 registrations rising to about 20,000 in 1988.

Another company which believes it can make rapid headway is Citroen, part of the Peugeot group, now that its cars are more conventional and cost less to service. The BX medium car helped Citroen to a 25 per cent sales improvement last year, to 34,426, and the company expects similar progress in 1987 because it is soon to introduce to the UK its new small car, the AX.

But there is no denying that the 1986 car market belonged to Ford which managed a 8 per cent increase in registrations from a very high base so that its UK sales topped 500,000 for only the second time in its history.

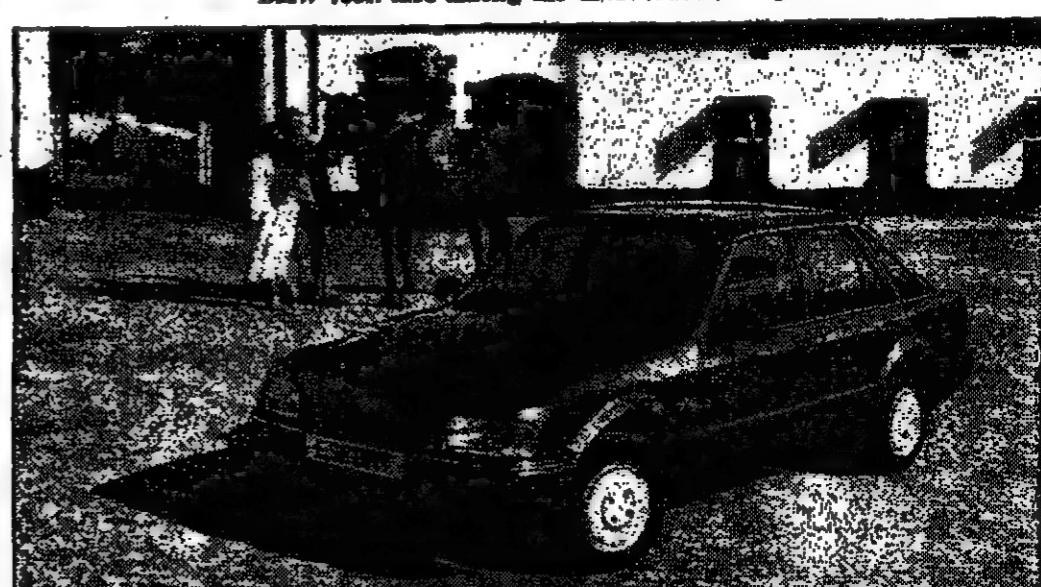
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'Check the season before you trade'

THE NUMBER of cars handled by the used car trade this year is likely to increase by 10 per cent on 1986, while values are expected to hold their own. Indeed some observers say that used car prices are not only rising faster than inflation, but faster also than new car price increases.

However, the wide variety of factors affecting residual car values makes extrapolation dangerous, even from such generalisations.

Looking at individual makes, the Ford Sierra is holding its value, while the majority of the smaller cars do consistently well, with Ford cars such as Escorts and Fiestas faring slightly better than most in this group. The "go-faster" versions of smaller cars, such as Golf GTIs, and the Peugeot 205 are perceived as more desirable and also fetch better prices.

More expensive cars depreciate more heavily than ordinary cars, as a rule. But used car factors can change that. For example, cars which are in short supply or have "desirability" often retain a higher residual value. Timing of disposal can also make a difference.

"It is very important to market the used car, rather than just sell it," says John Cullum, managing director of fleet management company, PRR. "This means identifying the correct route for each vehicle, not merely treating them all the same, looking at how the market place is currently operating and predicting trends."

"Different cars fetch better prices at different times of the year, in various places all over the country. Sometimes auctions are better sometimes trade or retail."

"It is also important that the car is actually for sale and preferable to be inspected. The trade is not interested in making bids for fun."

The price offered will depend mainly on the perception of the vehicle on the used car market, and the history of this type of vehicle.

The "Talbot" for example, was a reasonably good car but lost a lot of value, simply because for no apparent reason, it was badly thought of by drivers.

Car manufacturers can determine residual values in a number of ways, by discounting on new cars, for example.

"But companies can be in danger of overestimating or underestimating depreciation of cars," says Prof Rhys. "They predict residual values in the year when the plan to sell their cars, says Garel Rhys, Professor of Motor Industry Economics at University College Cardiff.

"Residual values are a function of supply and demand conditions in the year in which a car is sold, not when it is bought. It is this year's discounting that will tend to depress secondhand prices in 1987."

More reliable predictions can be made, perhaps, on the effect that the introduction of a new model will have on the residual value of an older model after one year when the new model starts to feed through into the used car market."

"It is much to simplistic to say that lower initial prices necessarily reduce residual values at a later date. The buyer would only suffer if the fall in second-hand prices was proportionately greater than that for new cars; or if discounting increased between the new car being bought and sold."

It anything, Prof Rhys foresees a possible easing of discounting. "Such has been the competition in the motor industry since the early 1980s, that it is very difficult to point to any car not affected by discounting, even the leading Japanese makers, such as Nissan."

He suggests that some people are now hoping that there may be an easing of discounts with rising exchange rates.

"This affects not only German-sourced cars such as VW, but also on tied imports coming from Vauxhall or Ford. The appreciation of the DM, says Garel Rhys, has reduced its operating profits by £52m last year, with Ford suggesting a figure of £200m. The appreciation of the Yen could also affect Japanese manufacturers."

"But with the market remaining

so competitive, and the French and Italians unaffected by the present exchange rate fluctuations, it isn't so simple for manufacturers to push up prices in line with such changes. They would like to, but dare not," Prof Rhys says.

"Even makes such as Porche or BMW, for which price is not at present critical, may find themselves being compared, unfavourably, with comparable UK-badged vehicles, such as Jaguar."

But more than anything else, selling prices can be improved by greater care by the driver. A careful driver attends to regular servicing, keeps his car washed, prevents rust from spreading by covering stone chips and has any accident damage repaired properly.

Most used cars are sold from the outside in, so drivers who are careful with their vehicles will normally achieve higher sale prices. The vehicle's colour can also be important, with bright colours retaining their looks well, but white goes yellow over time and body damage is harder to match.

Age and mileage can also affect the price achieved. "A three-year-old car that has done 100,000 miles has very few places to go in the used car market," says Bob Rider, director and head of the operating lease division of Lessplan UK. "Rents on the older model will start to increase, though because we have advanced intelligence of the introduction of the new model, we are unlikely to 'penalise' the user."

Similarly, a car should offer what is expected, and the extras should be in line with the type of vehicle. For example, a sensible executive-type car may have air-conditioning, yet a car of this type with only manual transmission would be worth relatively less.

Conversely, a company could not expect to recover its investment in say air-conditioning, if installed into a basic Mini.

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Profile: Coopers & Lybrand

Profiting from flexibility

IT IS NOT unnatural to expect an accountancy group such as Coopers & Lybrand to be extremely competent when it comes to the day-to-day management of its own business.

The firm has grown by about 300 per cent in the past six years and its 3,500 professionals brought in some £120m in fees during the last financial year alone.

Why then does Coopers & Lybrand, so management-oriented, rely on an outside company for so much of the acquisition and operation of its fleet of cars, now well over the 1,000 mark?

The answer, it says, is that the commercial advantages—in terms of flexibility and cost effectiveness, are too strong to resist.

The requirement for this kind of ultra-specialist service reflects the rapid growth of financial and management consultancies in the first half of this decade.

It is this growth which has led to the creation of the more sophisticated pay packages needed for the acquisition, reward and retention of an ever-expanding (and often highly flying) group of employees.

The first generally-available car scheme on a structured basis began at Coopers & Lybrand in mid-1979, when the fleet numbered about 30 vehicles. These tended to be the preserve of the senior managers and senior management consultants.

Since that time, the number of cars has increased more than 20-fold, and has actually quadrupled in the past two years alone, as the firm has expanded.

"We're dynamic and diversifying very rapidly," says partner Ian Dilks. "The increasing and changing demands on our staffing policy, and we need to recruit to match this."

"Our car scheme therefore has to be easily understood, flexible, and has to be attractive to different staff levels while recognising their particular needs."

Until mid-1986 the employee's choice of vehicle tended to be fairly limited. Coopers & Lybrand operated a fleet list with five or six models per grade, and up until 1984 had also imposed restrictions on marques.

From last July, however, an important modification was introduced. Although a "base list" of models is still maintained, staff may now choose any vehicle within reason, as long as any additional cost is paid by the employee.

Profile: Jaguar Cars

Benefit package for employees

ANY COMPANY which finds itself detached from a large group has many management problems to overcome, and one of these is how to re-organise, if necessary, the way the company car fleet is run.

One company which faced this problem recently, and should have had little difficulty solving it, is Jaguar Cars, which was part of British Leyland before its successful privatisation.

Senior management drive Jaguars, of course, although they have them replaced less frequently than they would like, owing to the strong demand for the cars.

The immediate response to the problem—which was that the Jaguar division had only a small number of fleet cars compared with the large number within Austin Rover as a whole—could not be solved immediately and the BL management system had to be retained initially.

Like many motor companies, BL operated a management car plan, providing company-made cars at relatively low cost, and this has been retained by Jaguar in a modified form. In addition, the company provides about 50 other company cars in the normal way for employees who need them for work purposes.

Under the management car plan, which is essentially a benefit package for employees, Jaguar purchases cars direct from Austin Rover and leases them to about 800 employees at rates which are generally lower than those offered by commercial leasing companies.

Mr Howard Davies, Jaguar's manager of company vehicles, says Jaguar decided to continue the scheme after the split from BL because it was a benefit which was valued by employees.

The whole range of Austin Rover cars was available to employees, he points out, with lease costs ranging from about £40 a month for a Mini to about £110 a month for a Rover.

The cost of administering the scheme was relatively low, since a department was needed in any case to run the normal company car fleet, and could be run by a small staff with a big computer. This consists of a manager and two administrators dealing with the purchasing and selling of cars, and with payments, which are normally deducted from pay.

Lorne Barling



Paul Sheffrin of Coopers & Lybrand: the fleet strategy was reviewed.

car, what sort of work should be expected and what the cost ought to be. We can't do that; we don't have the expertise."

Fortnightly invoices enable exceptional charges to be flagged up and queried: "We do go through the details with PHH—it's a useful way of flagging up when a car is becoming a route."

Coopers & Lybrand recently reviewed their fleet vehicle strategy, reappraising the benefits of vehicle ownership

with in-house management services only; contract hire; and leasing.

"In the end we stayed with PHH," said Mr Sheffrin. "We were rather attracted by their submission that they were in the business of managing risks, not taking risks. That appealed to us. Their service is not to take the risk away, but to give us the advice that keeps those risks to a manageable level."

Lorne Barling

NATIONWIDE Building Society, shortly to merge with the Anglia Building Society, is an organisation with access to inexpensive capital funds, and has therefore chosen the most logical method of car fleet acquisition—direct purchase.

Nationwide currently operates a fleet of about 550 cars, but with its recent expansion into house sales through the Nationwide Estate Agency, the position could change considerably, with a requirement for 400 to 500 additional cars.

The existing fleet is now administered from within the company by a staff of three and a highly-computerised system, and this is regarded as very cost effective, with cost comparisons against other fleet systems being made from time to time.

Research by the company has firmly established that the highest cost of fleet operation is the provision of drivers, and this can be reduced through in-house capital expenditure and normal depreciation, direct purchase was the best option, according to Mr Chris French, the company secretary.

However, Nationwide will have to "bid" to provide the additional cars for the estate agency network, and prove that it can provide them at as good or a better price than any competitor, which will no doubt provide a challenge for contract hire companies.

Mr French points out that it would, of course, be an advantage for Nationwide to run the new fleet, since it would reduce the overall management costs for the expanded fleet.

At present, cars are provided for head office staff above a certain grade, for regional managers and for a number of surveyors and field staff. Business mileages are not normally very high, with the exception of surveyors.

As with other companies competing for high-quality managers, senior staff are provided with cars regardless of the business requirement, although they are generally needed for some purposes.

Nationwide has also used its administrative capability to the best advantage, having suitable computer programs developed for the purpose of running the fleet. This also provides the ability to fully computerise all functions, such as insurance, accident, claims, road tax, purchasing and disposals.

About 250 new cars are bought each year, with existing ones being disposed of before they reach 50,000 miles, and a policy of buying British-made cars is generally adopted, although some foreign models are offered, mainly to more senior staff.

Nationwide has volume buying arrangements with Ford, particularly if they are difficult to dispose of by other means.

Overall, Mr French is satisfied with the way the society's fleet management is carried out, but cost comparisons with leasing and contract hire are made. Three years ago, such an exercise was implemented, taking into account all factors such as management time, cash flow and capital costs, and it showed that the present system was the best option.



Chris French: satisfied

Lorne Barling



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Vehicle Fleet Management 10

Distribution fleets

Pattern of continuous change

THE GROWTH of the larger multiple retail chains, the increasing use of computerised technology and the ever greater cost of running commercial vehicles are three of the major factors combining to change the face of distribution fleet operations in the UK.

In so doing, they are helping to maintain the pattern of continuous—and more recently, rapid—change which has been a feature of road transport since the end of World War Two.

Initially, for example,

nationalisation of road transport in 1948 caused many manufacturers to develop their own account distribution fleets to avoid using the nationalised structure.

In later years, expansion of the UK's road network, particularly the advent of motorways, helped road freight operations generally to develop at the expense of a declining rail system.

Now, one of those pendulums

of change is definitely swinging the other way and the second could be in danger of getting stuck if not actually changing direction. Specifically, more and more distribution operations are coming under the control of retailers, rather than manufacturers.

At the same time, fears are growing among distribution/road transport executives that with the UK's planned motorway network now virtually complete, likely growth in traffic will necessitate substantial maintenance work on heavily-used sections and lead to increasing delays and diversions for commercial vehicles in the coming years.

Hand-in-hand with those fears

are worries over more general environmental issues.

"With vehicle operating costs as high as £25 an hour, delays can be very expensive indeed," said Mr Tony Stanton, managing director of Tate & Lyle Distribution Services. "Just an hour's delay per vehicle per day would represent about £1m a year to TLDs. A single 20-minute delay on all freight traffic nationally would cost the economy £2.25m."

"Environmental pressures are unlikely to diminish and we must expect continuing calls for restrictions on freight vehicles, unless more expenditure can be allocated to eliminating through traffic from towns and villages, while still providing for the needs of access."

Environmental problems make up just one of the factors which are encouraging a growing number of manufacturers and retailers to opt out of running part or all of their distribution activities in favour of using outside contractors.

Another problem is cost, with a new heavy goods vehicles now priced at £40,000 or more and running costs escalating at the time.

An indication of the latter came from the Freight Transport Association last month in its pre-Budget submission to the Chancellor of the Exchequer.

According to the FTA, the average 38-tonne articulated truck attracted £9,445 in vehicle tax—vehicle excise duty and fuel duty—in 1986, equivalent to 19 per cent of total running costs.

The extent to which manufacturers and retailers are opting out of direct distribution fleet operations can range from merely replacing ownership of vehicles with some form of con-



Vans at the Heathrow depot of Federal Express, the parcels delivery company.

tract hire/fleet management arrangement through to full contract distribution agreements under which the manufacturer or retailer hands over the whole operation to a third party specialist.

Confirmation of those trends came with the publication of a report by prominent contract distribution organisation Lowfield.

Based on research carried out last year by KAP Development, the study involved interviewing a total of 83 retail and manufacturing organisations in the food, confectionery, drinks, household goods and over-the-counter sectors.

According to Lowfield, that

research showed that among the manufacturers spoken to, 12 per cent ran their own distribution operation and did not use distribution contractors; 39 per cent used distribution contractors only; and 49 per cent had their own operation and used distribution contractors.

In the retail sector, 23 per cent of organisations ran their own operation and did not use distribution contractors; 15 per cent used distribution contractors only; 54 per cent ran their own operation and used distribution contractors; and 8 per cent had no distribution operation, taking all of their deliveries direct from supplier.

Similarly, a recent report by the NFC Distribution Group claimed that a study of the largest manufacturers involved in grocery supply revealed that 26 per cent of such organisations had retained an in-house distribution operation and were taking steps to improve its economic viability, for example taking on third-party businesses.

In all, 42 per cent still had some in-house operation but also used a third-party distribution service; and 29 per cent contracted out all work to third-party distributors, which could be on a dedicated or common-user basis.

"The trend has been, and is expected to continue towards, the third option," added the NFC Distribution Group.

Helping to accelerate that pattern is a growing awareness of the need to view commercial vehicle fleet operation and distribution in general as just one cog in a company's overall production/sales process.

Operation of a road transport fleet is increasingly seen as one part of an overall equation which includes the capital cost of distribution operations in terms of vehicles, drivers and so on; the cost of inventory levels, the sales value of greater stock availability; and the marketing value of instant management information.

Tied in with that, is the development of computerised systems able to capture and process a wide range of information covering every aspect of a particular sales and distribution operation. In that context, the emphasis where developments

in distribution are concerned now tends to be information processing, rather than major technological advances in the equipment used.

"We cannot look to innovation in vehicle design or to much infrastructure improvement on anything like the scale of the past. So improved economic performance can only come from improvements in our capture and analysis of information to help all the players work together to reduce costly inefficiencies," comments Mr Stanton.

In the specific area of distribution fleet operation, a number of different computer packages/systems have been developed with a view to improving the efficient of goods movements, vehicle-routing and delivery schedules.

Over the last decade or so, though, undoubtedly the most significant factor affecting the operation of distribution fleets has been the growing role of the larger retail organisations, particularly in the grocery sector, using their massive buying power to increasingly influence and control the distribution of goods.

With the retailers developing their own centralised supply arrangements, manufacturers have for their part had to tailor their arrangements in the face of declining demand for own distribution networks.

"The biggest influence on distribution practice is anticipated as being the growth in retailers' central warehouses," claims Lowfield. "The decrease in regional depots and high street deliveries, coupled with introduction of modern practices such as computerised ordering and stock control, route designation and bar-coding, will make it incumbent upon contractors to offer increased geographical coverage.

"Independents are expected to make greater use of wholesalers, thus reducing the number of manufacturers' direct deliveries."

The result of such developments is that manufacturers' own account operations, particularly those run as operating divisions of the companies concerned, have often come under

severe pressure. With high fixed costs, such operations have become a financial burden for many manufacturers, particularly at a time of increasing economic pressure for cost-efficiency.

The NFC Distribution Group, comments: "The final result of this development will have been the growth of specialist distribution companies who have aligned themselves with the retailers and manufacturers. Such companies carry out far more contract and dedicated work than common-user distribution."

The form of a contract distribution agreement varies considerably from one situation to another, ranging from the straightforward provision of vehicles and drivers through to a total distribution operation taking in warehousing facilities and stock control activities.

In most cases, the contractor provides the capital for vehicles, trailers, plant, equipment and, increasingly, new computer hardware.

In some cases, the contractor's involvement extends to designing and building completely new distribution warehousing facilities.

Looking ahead, Mr David Buck, managing director of National Carriers Contract Services, said he believed the increasingly close relationship between customer and contractor could soon advance to the point where the latter actually took on legal ownership of stock as well as the warehousing and distribution of it.

Working together to that degree, contract distribution companies and their customers increasingly view their operations as more of a partnership—apart from anything else, the upheaval caused to a retailer or manufacturer by switching from one contractor to another can cause tremendous problems.

That close working relationship is further reflected in the fact that in a small but growing number of cases, distribution contractors are operating "open book" accounting, allowing the customer access to all information on the running and costs, profit margins, etc of the distribution operation involved.

However, while the rise of the larger retail organisations has led to substantial growth in the development of contract distribution operations, there is still a strong demand for common user distribution services where a third party operates for more than one customer on the basis of shared use of facilities and resources.

Again, changes in the pattern of manufacturer/retailer supply operations over the past decade have inspired a number of developments in that sector.

Prior to the rise of the big retailers, most manufacturers ran their own distribution fleets to make deliveries to customers, limiting the opportunities for third party providers of such services. Now, with a growing number of manufacturers opting out of commercial vehicle fleet operation, new opportunities are opening up.

Although a substantial volume of the traffic formerly carried on manufacturers' own fleet hire vehicles is now handled through retailer-driven systems not all of it is. The remaining business is increasingly being handled by providers of common user services, operators which basically fall into three categories:

First are the large national operators, such as the National Freight Consortium, which provide common user distribution services as part of a broad range of operations which also

include contract distribution.

Second are some of the major manufacturing companies, for example, Tate & Lyle, United Dairies and United Biscuits, which have opted to develop their own account transport operations to offer common user and contract distribution services to other manufacturers.

Third are the independent operators such as Christian Salvesen which have seen the opportunity to develop services in particular market sectors.

Looking ahead, while distribution specialists generally agree there will always be some demand for common user distribution, there is a growing feeling that the changing nature of the market, particularly the advent of more retailer-controlled central warehouse systems, could make the activity more attractive to independent regional suppliers than to major national companies.

It is likely that only major manufacturers who operate in areas where distribution to the outlet, as opposed to the retailer's central warehouse, remains an essential long-term feature of their business, will require the services of a national, common user distributor," claims the NFC.

Phillip Hastings

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Volvo (left) remains firmly placed as the heavy-truck market leader, while Ford trucks (right) are now being built and marketed with an Italian connection.



Truck contenders

It's sell-where-you-can as demand shrinks

COMMERCIAL VEHICLE

however unjustly, about the purity of the retailer's food products.

By the same token, if the chassis is imported — as openly proclaimed by the name on the front of the cab — then some existing or would-be customers will react negatively towards the company.

In any case, through the 1970s most of the importers were unwilling to pay the price discounts which, over the years, had come to be taken for granted in big fleet sales, where chassis are ordered regularly as part of established replacement programmes, often in batches of 50, 100 or more.

However, the shrinking world demand for trucks since 1980 has totally altered the domestic picture, imported "balance" of the UK market: European and Scandinavian producers are as desperate as their British competitors to sell chassis wherever they can. In the past three or four years the importers have pursued their business as vigorously as did Ford, Bedford and Leyland previously.

Just how successful they have been is apparent from the 1986 commercial vehicle registration figures. The effect of foreign competition in securing large fleet orders in the past year has been evident in more devastating terms than mere statistics.

Bedford and Ford — the two leading UK producers of mid- and light-duty trucks for 30 years or more — have, as individual

manufacturers, called it a day. General Motors is pulling out of trucks altogether; the name Bedford will in future appear only on vans and light chassis. Ford meanwhile has thrown in its lot with Fiat of Italy, through the newly-formed joint company Iveco Ford Truck.

Meanwhile Renault, in the face of fleet sales decimated by overseas competition, is threatening major job losses at its Dunstable plant where Dodge trucks are built. Of the UK manufacturers of mid- and light-duty truck chassis, only Leyland Vehicles has managed to retain reasonably buoyant sales volumes.

Leyland's modern Roadrunner and Freightliner models have been well received by fleet users. It must also be said that the extent to which the government-backed Rover Group is supporting current Leyland selling prices is a matter of conjecture.

With Bedford gone and Ford — in the perception of many transport directors — now less British than it was, 1986 can be seen as the year when "buying British" as a tenet of fleet policy was largely discarded. Even some local authorities are now specifying imported truck chassis on the grounds of price and quality.

Looking at 1986 Society of Motor Manufacturers and Traders registration figures, the most striking fact is that the overall UK truck and van market remains static, 700,700 vehicles

were registered last year — less than 1 per cent down on 1985. But this is little more than coincidence because, in specific weight sectors, (leaving aside domestic import relative shares) there were dramatic sales changes.

The most startling is the 43 per cent rise, from 4,020 to 5,750, in the number of trucks and vans registered, above 3.5 cwt and below 7.5 tonnes gross, but below 7.5 tonnes gross, only 10.3 per cent.

Volvo, whose status as an importer is debatable, because of its plant at Irvine in Scotland (where eight-wheelers and some other models are assembled), wrested sector leadership from Leyland. Their respective 1986 shares were 26.9 and 22.1 per cent.

In the year of a major model change which inevitably disrupted production at its Southampton plant, Ford did well in the new Transit range's weight sector (of non-car-derived vans and chassis-cabs up to 3.5 tonnes gross). Its loss in registrations was only 5.7 per cent.

A total of 37,200 Transits went on the road in 1986, to retain a comfortable sector leadership of 32.9 per cent. Freight Rover, in number two position, took just 14.5 per cent.

Significantly, a sizable percentage of commercial vehicles in the 3.5-7.5 tonnes sector are bought by fleets — typically own-account fleets carrying predictable (and limited) payloads — as well as by local authorities. In 1986 for the first time, Mercedes took the sector leadership, ousting Renault, whose British-built Dodge 50-series models have dominated the sector since 1980.

The only other sector to grow in size in 1986 was eight-wheelers — sales of which are an

implied barometer of construction industry activity, because most rigid-eight chassis go into tipper fleets. Registrations rose by 10.3 per cent.

Volvo, whose status as an importer is debatable, because of its plant at Irvine in Scotland (where eight-wheelers and some other models are assembled), wrested sector leadership from Leyland. Their respective 1986 shares were 26.9 and 22.1 per cent.

Leyland leads the domestic producers, with 11 per cent (but in fourth place overall) — exactly the same number (1,355) of heavy tractors was registered in 1985 as 1986.

Significant losers in the heavy artic sector in 1986 included Iveco (registrations down 26.1 per cent) matched by a comparable gain (25.6 per cent) from MAN of Germany.

Among UK-based chassis manufacturers, Spanish-owned Seddon Atkinson lost market share (registrations down 17 per cent to 655 units), while Foden, a subsidiary of the US Paccar group, staged a 37 per cent recovery, to register 273 chassis.

The all-British ERF did well to maintain its 1985 penetration: 1,176 chassis registered, representing a 9.5 per cent market share, only just behind Leyland and Mercedes-Benz.

Alan Bunting



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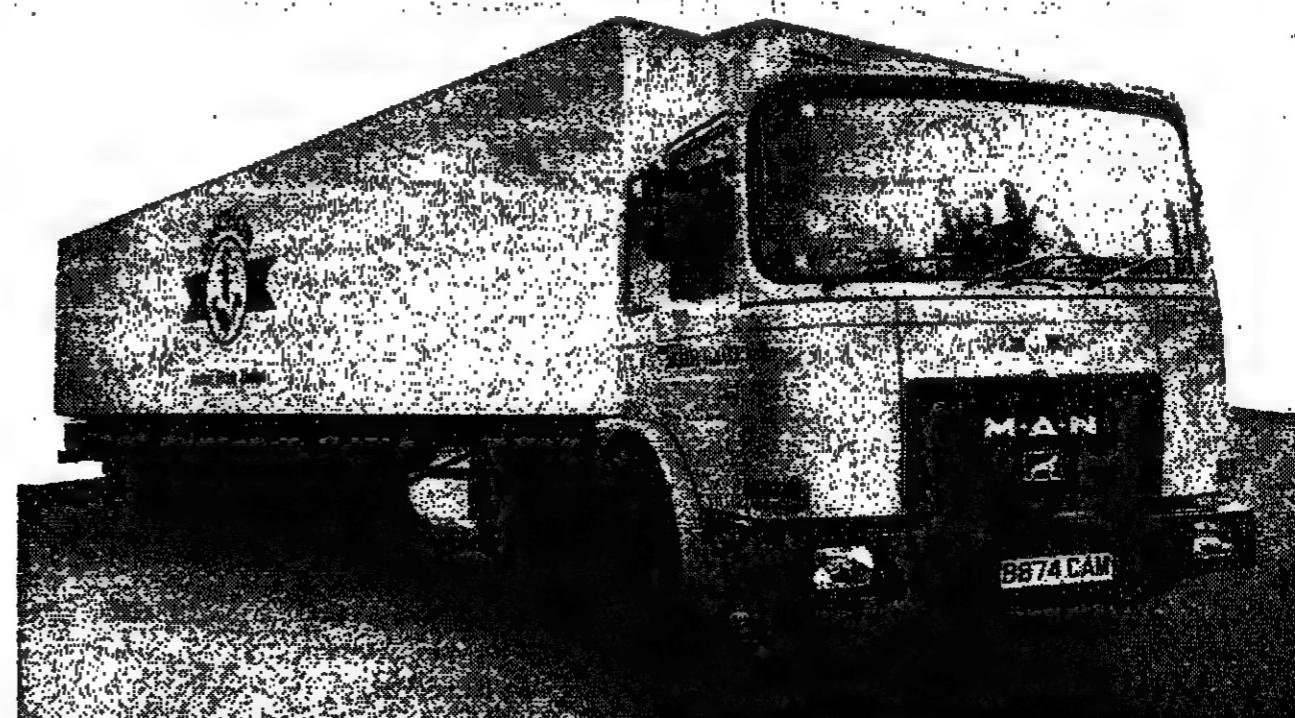
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A fleet of 22 refrigerated 20-ton vehicles operates from the Anchor distribution centre at Swindon.

Profile: Anchor Foods

Rapid delivery keeps shelf-life down

IT IS often said that a company's distribution system should be a natural extension of its production facilities. For example, this can be achieved by using specially designed UK store-and-distribution centres of Anchor Foods, located just a few yards from the M4 on the Blagrove Industrial Estate at Swindon.

Anchor Foods is a wholly-owned subsidiary of the New Zealand Dairy Board and its Swindon location handles all the UK distribution of its butter and cheese products. Bulk materials arrive by rail from Tilbury and are put in refrigerated warehouses which have a capacity for more than 20,000 tonnes. (There is also a 2,000-tonne capacity chilled storage facility.)

All packaging for the UK market is handled at Swindon with consignments made up into pallet loads for distribution to about 1,600 wholesalers and "cash and carries" nationwide — there are no high street deliveries.

New Zealand-sourced butter and cheese accounts for some 90 per cent of throughput at the Swindon centre; the remaining 20 per cent comprises products from European Community countries such as savoury butters, aerosol creams, butter for blending, milk and cream portions.

To handle deliveries to wholesalers, all served on a weekly basis, Anchor operates a refrigerated 20-ton articulated vehicle (largely the same MANs haulier three-axle semi-trailers) and three 24-ton fully-refrigerated six-wheeler rigid vehicles.

Keith Child, the transport manager, points out that wholesalers and cash and carry companies do not want to keep stock on the shelves for long periods, they haven't the storage capacity and there is, of course, the question of product shelf life.

The Swindon facility operates as the control point in what resembles a vast "conveyor belt" from New Zealand to the UK wholesaler. To ensure that requirements are met, the Swindon centre runs a 24-hour loading operation and a 48-hour ordering basis from placing an order to delivery, fulfilling customer requirements ranging from 20 pallet loads (a full load for a 38-tonne articulated vehicle) down to half pallet loads.

Extensive use is made of computer systems to weigh orders as well as calculate delivery weights and numbers of vehicles to ensure that the target of 97 per cent of fully-loaded vehicle operation is achieved. The system includes other functions such as inventory management, order-processing, invoicing and load notes.

Although 80 per cent of the work is pre-planned in this way, there is a need for flexibility, with the remaining 20 per cent having to be left to load-planning.

This is dictated by the variation in load patterns, notably the disparity in weights between say, butter, which weighs 1,000kg per pallet load, and aerosol creams weighing 300kg.

Orders are pre-assembled on GKN Shep wooden pallets, then stretch wrapped to secure them to the base, and loaded by pallet truck into open-topped pallet carriers, ready for loading.

All vehicles operate to specific areas with the longer journeys scheduled for drivers to be away two days from base. Those journeys that can be completed in a day are divided into two groups — bulk drops (ie one delivery) and multi-drops (up to 16 deliveries).

Two-day journeys are classified as long distance, but split into a similar way between bay and multi-drop deliveries. Route-planning is geared to the four types of operation with the timing of journeys being the critical factor. The unknown elements and the likeable operational problems are delays at delivery points.

Maximum productivity is a main aim of the transport operation at Anchor Foods. To achieve this with a road transport fleet, a driver productivity

scheme is operated. This centres on drivers' work being divided into two parts — driving and non-driving activities. Driving work is measured by a number representing the average speed of the vehicle in an accounting month. Non-driving consists of time spent on all duties other than driving (including rest breaks) and this number is divided by the number of deliveries made. The average speed is then divided by the time taken for each delivery which, in turn, gives a single number grading.

An average is calculated from all drivers and the operation of any driver whose work deviates by plus or minus 10 from the fleet average is carefully reviewed. In certain circumstances may well be that the driver was outside the average because his work that month consisted, say, of multi-drop deliveries in the London area.

Mr Child emphasises that it is primarily in delivery times that performance can be improved. The system, he stresses, does not encourage speeding since tachographs are monitored closely. All drivers receive a copy of the monthly productivity report which tells them which of them have been the most efficient in that period.

Eric Gibbons



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Vehicle Fleet Management 14

Contract Distribution

Retail multiples call the tune

NOT LONG ago it was possible to identify the owner of a vehicle distribution fleet by the name of the retail consortium or manufacturer emblazoned on the side. That is changing fast, however, as contract distribution expands rapidly in response to a revolution in the economics of retailing.

The vehicles look much the same, and they usually carry the same names on the bodywork. But the owners are increasingly likely to be distribution specialists offering a tailored service to customers who do not have the expertise or the capital to do the job themselves.

The cause of the change is a shift of control in retailing away from suppliers and towards retailers as the major multiples exercise the bargaining power inherent in their overwhelming share of the market.

The market is still developing, but industry estimates indicate that the multiples now account for up to 75 per cent of retail sales, giving them an influence over distribution services which they have not been slow to use.

The course chosen by most of the multiples has been the development of centralised supply arrangements built around the concept of consolidation warehouses. These require deliveries of bulk supplies to central distribution centres from which individual stores can be supplied.

An indication of the bargaining power conferred on the multiples by these arrangements is that up to 40 per cent of all goods sold in the UK now pass through the centralised distribution centres

of the top eight multiple retailers. This is expected to increase to between 45 and 50 per cent within the next two years.

This development has meant that manufacturers have had to reorganise their own distribution arrangements as the usefulness of their own networks of dealers has declined.

As a result, the high fixed costs and investment requirements of distribution operations have become increasingly unattractive, leading to the growth of specialist companies operating

a number of parallel distribution networks on behalf of both manufacturers and retailers.

Manufacturing companies in particular faced a stark choice: either to withdraw from operating their own distribution networks, as Unilever did when it sold its SPD subsidiary to National Freight Consortium, or to develop the business as a common carrier, offering specialised services to other manufacturers.

This was the course chosen by United Dairies, United Biscuits and Reckitt and Colman, whose vehicle fleets now carry the goods of other manufacturers, particularly those in similar fields of operation.

Dairies also chose this course in offering distribution to supermarket outlets. Geest successfully marketed their expertise and experience in transporting produce.

Similarly, independent companies such as Longton, Christian Salvesen and Peter Lane also entered the market as they

were able to offer a range of services associated with the customer's distribution requirements, and often incorporate computer ordering and stock control systems, supplied either by the customer or the distribution company.

Dedicated contracts have the advantage for both retailers and manufacturers of offering tailor-made services and a large measure of control of distribution, while relieving the customers of the problems of day-to-day management.

Customers also gain from the distribution company's willingness, in many cases, to provide the capital for vehicles, trailers, plant, equipment and computer services, as well as new warehousing facilities.

The reason for this is that distribution specialists tend to be satisfied with a lower return on capital investment than manufacturers and retailers, who can often allocate capital to areas of higher return in their main areas of business.

Mr Quarby says the switch

to retailers into the use of contract distribution has created "a real market place in distribution services."

He adds: "We are basically food retailers. We are very successful at that. We get a better return on the pounds we spend on developing supermarkets than we do on money put into warehouses."

Outside the major retailers and their suppliers, the available evidence indicates that there are still major savings to be made from efficient distribution systems.

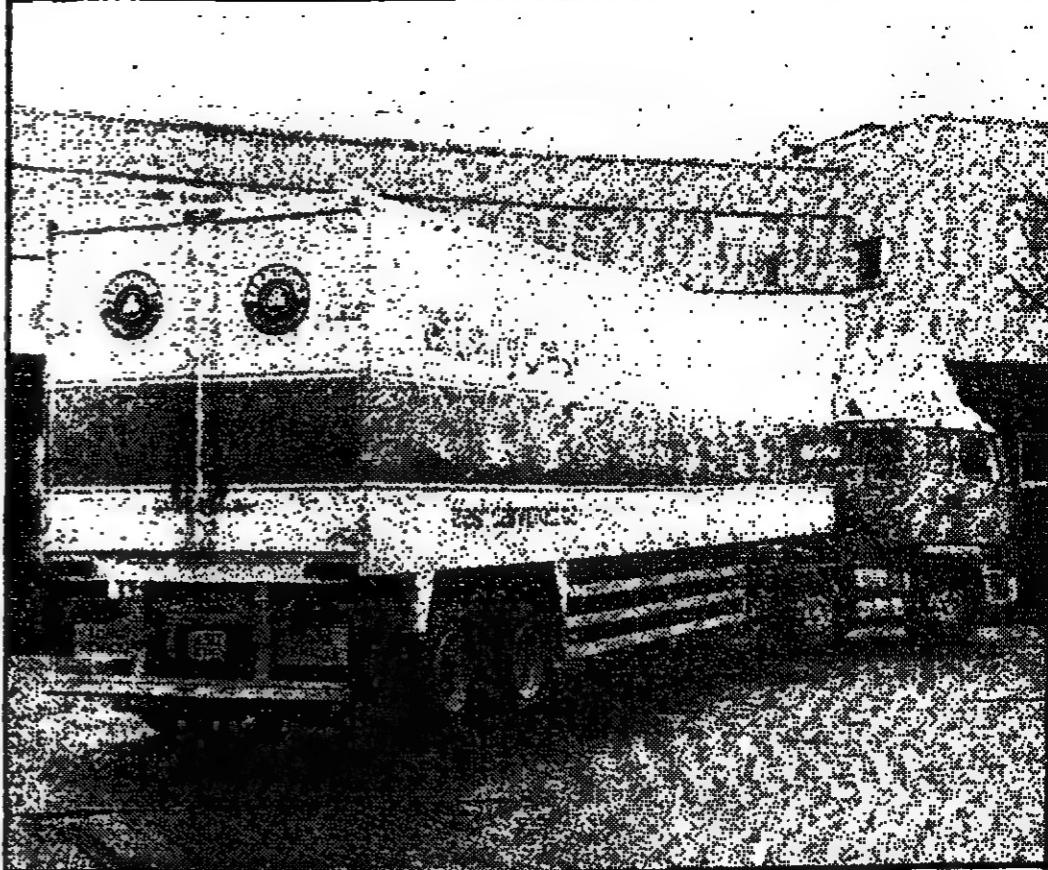
Distribution is estimated to account for up to 20 per cent of the value of finished goods at the point of sale—yet there are still many companies which appear not to have given serious thought to the savings available.

A survey carried out by the consultants Central Management Services indicates that industry as a whole is wasting more than £5bn a year through inefficient distribution.

Mr Donald Morton, managing director of CMS, said some companies had been able to save 30 per cent of their distribution costs by taking a careful look at their own requirements.

"From industry figures and our own experience over the past 10 years, we believe that an average of almost 9 per cent of total distribution costs, which are currently running at over £5bn a year, are being wasted," Mr Morton said.

The conclusions were supported by a survey carried out by KAE Development for Lowfield Field Distribution, which indicated that many companies had yet to realise the benefits of



planned and integrated distribution.

KAE's report, based on a survey of about 80 companies in the food, confectionary, drinks and household goods sectors, concluded that there was no common approach to distribution problems.

Some companies had made efforts to systemise their requirements, while others had given the subject only cursory attention.

The most successful companies in the field, however,

had made great efforts to tailor distribution to their own requirements, and many had achieved complete logistics control.

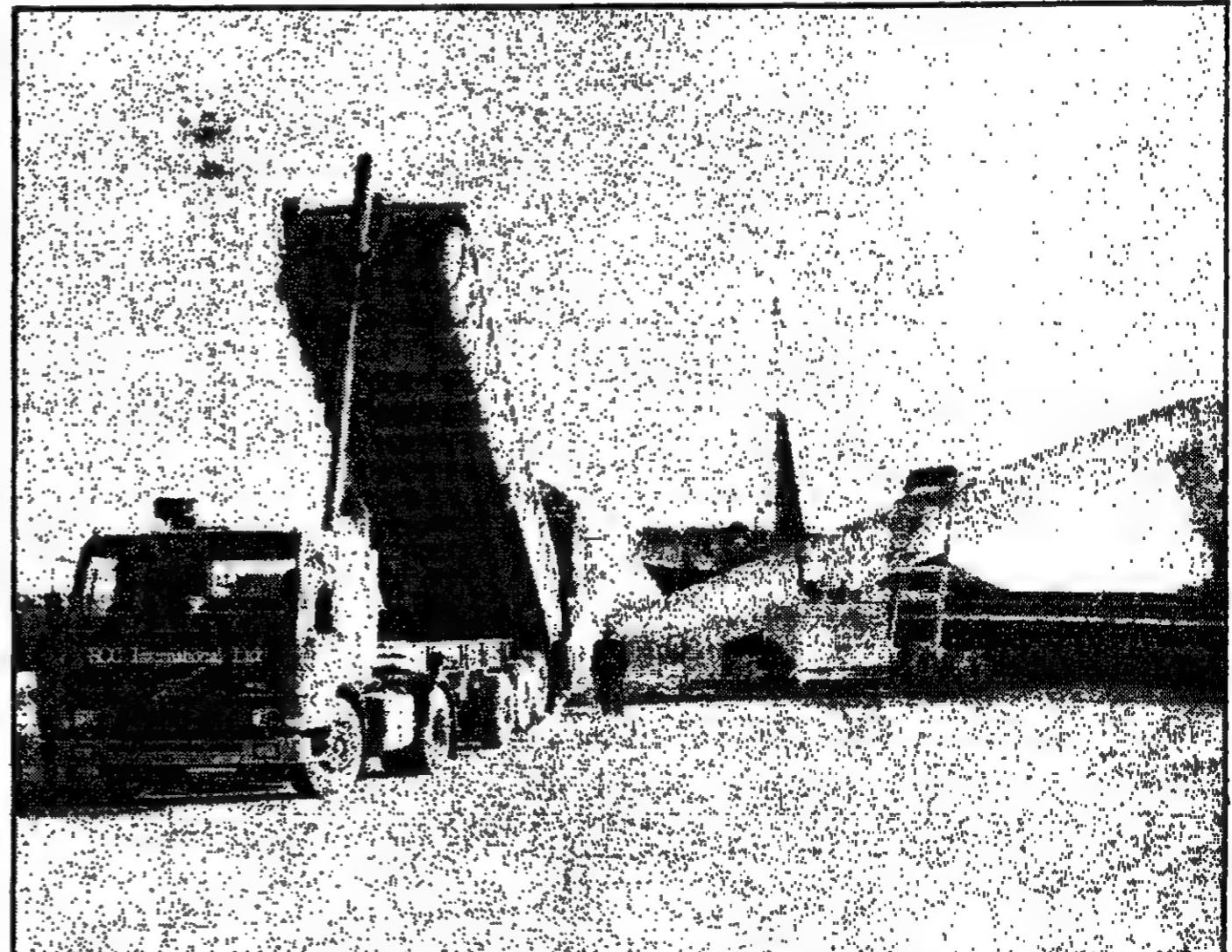
The experience of the major retailers and manufacturers indicates how significant savings can be made. The results of the CMS and KAE surveys show that there is still plenty of scope for improvements and expansion in the distribution industry as a whole.

Five-axle artic in service for delivering dairy produce. Such vehicles are increasingly likely to belong to distribution specialists rather than retailers as control of distribution shifts further away from the manufacturers. Close liaison enables the system to be closely controlled.

Kevin Brown

Profile: English China Clays

How the hire option won the day



In action PL10 turbocharged Volvo artic on contract hire to English China Clays from BRS Western

Profile: GUS Transport

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A MINIMUM 5 per cent improvement in road transport productivity is the aim of a plan just put into operation in Cornwall at English China Clays.

It affects ECC Ports of Par, a wholly-owned subsidiary of ECC International and particularly the operating section which within this company is called "Clay to FOB." This controls the movement of china clay from storage to ships at Par, Fowey and Victoria Dock, Plymouth for export.

ECC until recently financed the purchase of its vehicles out of its own funds. With recent changes in the tax laws, particularly the phasing out of capital allowances, however, the group decided that all subsidiary companies which needed vehicles should look at contract hire.

Allan Ironside, director and general manager of ECC Ports, saw the possibility of making other changes at the same time. For a while he wanted to take advantage of the higher load-carrying potential offered by maximum capacity articulated vehicles, compared with the rigid eight-wheelers run at that time (38 tonnes instead of 32 tonnes).

He also saw that the existing fleet was wasteful of resources because it was using rigid rigs for bulk movement but artics with tank semi-trailers for movements of clay in slurry form and drop-side trailers for bagged loads. An all articulated vehicle fleet would be more flexible and offer a possible fleet reduction.

The arguments for change, taken together, all pointed to use of contract hire. The group was also won over by the argument that, by using a contract hire facility, ECC's money could remain available for investment on the Group's principal business activities.

Accordingly, the facilities offered by contract hire specialists were evaluated. The decision was taken to make the change and British Road Services was chosen.

Under the contract, which is for six years, BRS Western is supplying 27 powered vehicles, 17 of which are new Volvo FL10 4x2 tractor units. There are to be used with 14 tipping tri-axle semi-trailers fitted with Easy Sheet automatic load sheets and 24 tri-axle flatbed trailers.

There are, in addition, a number of relatively old vehicles which BRS has bought from Heavy Transport, ECC's transport company which are hired back and used for agreed periods. These include eight Foden rigid eight-wheelers which are to be retained for two years; two ERF 4x2 tractors to be retained for four years; three large tank trailers to be retained for six years; and five smaller tank trailers for two years.

The deal with BRS is unusual in that it provided for a subsidiary contract to be signed by BRS for maintenance of the vehicles to be handed by Heavy Transport's workshop at Par Harbour. The fact that BRS was prepared to be sufficiently flexible to agree to this, was a factor in the company getting the vehicles contracted.

The contract with BRS provides for the delivery of the vehicles and because the latter have all driven eight-wheeled rigs in the past, a driver re-training programme, to convert them to Volvo CL10 driving holders, is in operation. This is partly why some of the eight-wheelers have been retained to permit the change-over programme to be completed.

Huge quantities of china clay have to be moved under the contract. Last year 2m tonnes were

handled through Par and Fowey and a further 200,000 tonnes through Plymouth with roughly two thirds of it moved by the road fleet. It is mainly short distance work with about 15 tonnes a year being moved on ECC's own roads, notably on the road (formerly a railway line) link between Par and Fowey.

This use of private roads generalised as further consideration in the purchase of the vehicles. The Volvo FL10s are designed to operate at 44 tonnes gross weight (as opposed to the UK legal maximum on normal roads of 38 tonnes). Accordingly, they can run at this weight between Par and Fowey.

A further factor is that if run exclusively on private roads, the vehicles do not have to be taxed. Some, therefore, may in due course be delicensed to run substantially on road tax.

The significance of this contract is perhaps underlined by two facts; that this is ECC's first venture into this area and that the group has been operating several hundred vehicles of its own for many years and is itself a significant force in road transport.

The move by ECC is in a sense typical of the approach of more far-sighted companies with regard to transport where, increasingly, they are looking seriously at the merits of contract hire. In the particular instance, of course, one of the main drivers is the capital outlay on just one Volvo FL10 tractor and a tipping trailer (£250,000 so the total capital outlay on the fleet obviously runs well into seven figures; a strong argument surely for any company to consider the hire option.

The company now operates some 2,000 parcel delivery vans in the White Arrow fleet, supported by a large number of trucking vehicles. Its general cargo division also operates a fleet of heavy-haulage and specialist and dedicated services. In addition, there is a fleet of 3,500 cars and light vans

supplied to group companies on contract hire.

GUS Transport now operates from more than 40 multi-purpose depots throughout the UK and plans for a further four distribution depots to be commissioned during 1987 are well advanced.

Its services will be supplied to the external market under the White Arrow brand name, starting initially with parcels services. White Arrow is already building up a substantial business in household deliveries where its traditional strength lies, while there are plans to develop the business-to-business sector.

The company expects the momentum to increase during the coming year and is installing sophisticated parcel tracking systems to meet expected demands for greater control in bulk parcel distribution.

The next significant area of expansion is in the fast-growing contract hire market. Based on its experience in fleet management, GUS will shortly launch White Arrow Contract Hire, initially for cars and light vans, making use of its nationwide network of maintenance depots, together with its well developed computer systems and extensive database.

This service will be a joint venture with General Guaranty Corporation, also part of the GUS Group, and one of the UK's major consumer and finance houses.

"With the majority of company car fleets still purchased outright, and the best way to contract hire given by SSAE, we feel there is ample room for further growth over the next few years," says John Abberley, GUS Transport's managing director.

"Our particular strength is in being able to offer a complete hire package including maintenance, on a national basis for any size or model."

In the last two years, White Arrow Contract Hire sees its market penetration being mainly in the medium-size fleet sector, while it will turn its attention to heavy vehicles once its presence in the light vehicle sector is established.

We have targeted the medium-size company fleet because it is there that geographical dispersal presents special headaches for maintenance and ongoing support. These companies are experiencing increases in administration costs, but are reluctant to sacrifice any flexibility in user choice or maintenance options.

"We believe we have a tailor-made package to fit these requirements," Mr Abberley says.

Alastair Guild

Eric Gibbons

Vehicle Fleet Management 15

Trailers

Higher profit from costlier units

TAKING THE commercial vehicle market as a barometer of industrial activity in Britain, trailer sales volumes confirm the trend in truck registrations to suggest that the climb out of recession has now hit a plateau.

Annual sales of articulated semi-trailers and of drawbar trailers for use behind trucks of more than 7.5 tonnes gross, taken together, have levelled out at about 8,500 units a year—which compares with some 18,000 in the boom year of 1979.

Because trailers do not bear vehicle excise duty and as such are not registered by the Department of Transport, no official statistics are held at the Swansea Licensing Centre. But through the auspices of the Commercial Trailer Association (CTA), formed in 1980 by leading UK manufacturers, voluntary declarations are made of production volumes.

Major producers such as Crane Fruehauf, York Craven-Tasker and a number of smaller specialist trailer manufacturers belong to the CTA, and furnish annual output statistics. Some of the lesser-known trailer builders do not contribute information, having declined CTA membership.

Numbers compiled by the association are adjusted accordingly, to within a confidently claimed accuracy of plus or minus 5 per cent. Since 1984, annual trailer sales in Britain have hovered between 8,000 and 10,000. The total for 1987 is projected to fall within the same band.

Mr Jim Davies, current president of the CTA and managing director of York Trailer, nevertheless predicts a significant upturn in demand over the next five years, as older trailers now in service are replaced. The current UK trailer park is put at some 230,000 units, though declining to some degree because of the increase in heavy truck weights.

Until May 1983, it took five maximum-weight artics to move 100 tonnes of freight. The uplift in allowable gross weight from 32.5 to 38 tonnes which was implemented at that time now enables the same amount of cargo to be carried on only four tractor/semi-trailer combinations.

To sustain a park of 200,000

trailers with an average operating life of between 12 and 15 years means annual sales of 13,000 to 17,000 units in replacement business alone. Mr Davies points out.

Though higher truck weights have reduced the number of semi-trailers needed by the transport industry, for the manufacturers the necessarily heavier payload capacity of individual units now being ordered has been a compensation. The majority of semi-trailers now being commissioned for top-weight (38 tonne) artic operation have three axles rather than the two specified under previous weight legislation.

Today's trailers are thus more expensive, have a greater added-value content and offer more profit potential than their light-duty predecessors. Trailers have, in any case, become more technically sophisticated in the last decade. As a result, the average price has risen from about £5,000 in 1980 to more than £11,000 today.

Advancing technology and the decline of primary industries, like steel manufacture and heavy engineering, have prompted an inevitable move away from the simple flat platform trailers which were traditionally bought in large numbers by haulage companies.

Computers and other high value products being moved by road in the late 1980s need in-transit protection from damage, from theft or pilferage, and from the elements. As a result about 95 per cent of trailers now have fully-enclosed bodywork, compared with some 65 per cent in 1980. Sales of van trailers, typically with rear access only, have risen steadily as a proportion of the overall market.

More significantly, demand for enclosed trailers with full side-access (for fork-lift-truck loading/unloading) has soared. The most popular configuration for side-loading is the curtain-side; with specialists like Boaloy, Southfields and Lawrence David as the dominant suppliers.

In many applications PVC curtains serve to restrain the load as well as affording weather and security protection. Their versatility has been further extended with the

development of insulating curtains, enabling chilled foodstuffs to be carried.

Controlled temperature transport has assumed new importance for trailer makers in recent years. This is due in part to the growth of food exports and imports, with big "refrigerated" lorries carrying Scottish beef on outward journeys and Mediterranean fruit produce on return runs.

At the same time tougher competition between major food retailers such as Sainsburys and Marks and Spencer—each trying to achieve higher standards of product freshness—has led to distribution specialists switching from ambient to controlled-temperature operation. Where they previously bought low-cost "dry-freight" van trailers, they now order 70 to 80 per cent more expensive insulated/refrigerated models.

In 1986 about 750 reefer trailers were sold in Britain, reckons the CTA, although the figures are less precise than for other categories, because of the effect of imports. Lorryheret and Threlkeld in France have achieved a 25 per cent penetration of the UK fridge trailer market, thanks to demonstrated product pluses.

Crane is now building French-designed reefers under licence at a new plant in Co. Durham, which is helping to ease imports at home. A recent 80mm (3in) increase in permitted width on refrigerated trucks has also stimulated sales to some extent, though the CTA sees annual production remaining below 1,000 units.

Compared with a truck chassis, even the more specialised trailers (other than those for ultra-heavy loads) are simple low-technology products. In relation to their cost, they are heavy, bulky and consequently expensive to ship across Europe as new products. For that reason import penetration is never likely to approach the 42 per cent level obtaining in the truck market.

During the depth of the recession in 1980-81 trailer demand was hit even more severely than the truck business. A number of smaller suppliers succumbed. Even York—then as now, number 2 in the market—came per-



Above: a new York trailer for six-axle operation. Below: curtain-sided trailers need no sheeting and speed turnaround.

lously close to extinction, before eventually being acquired by the United Parcels group—now a subsidiary of the multi-national Banzl Corporation.

Crane Fruehauf, the market leader, implemented major cutbacks. Its American parent, the Fruehauf Corporation, has itself undergone major upheavals, culminating in the US equivalent of a management buy-out.

Craven-Tasker meanwhile, after closing one of its main plants at Andover, Hants, has undergone a change of ownership. On July 1 last year, its parent, John Brown shipbuilding group, was acquired by Trafalgar House though Craven says its day-to-day operations have remained undisturbed.

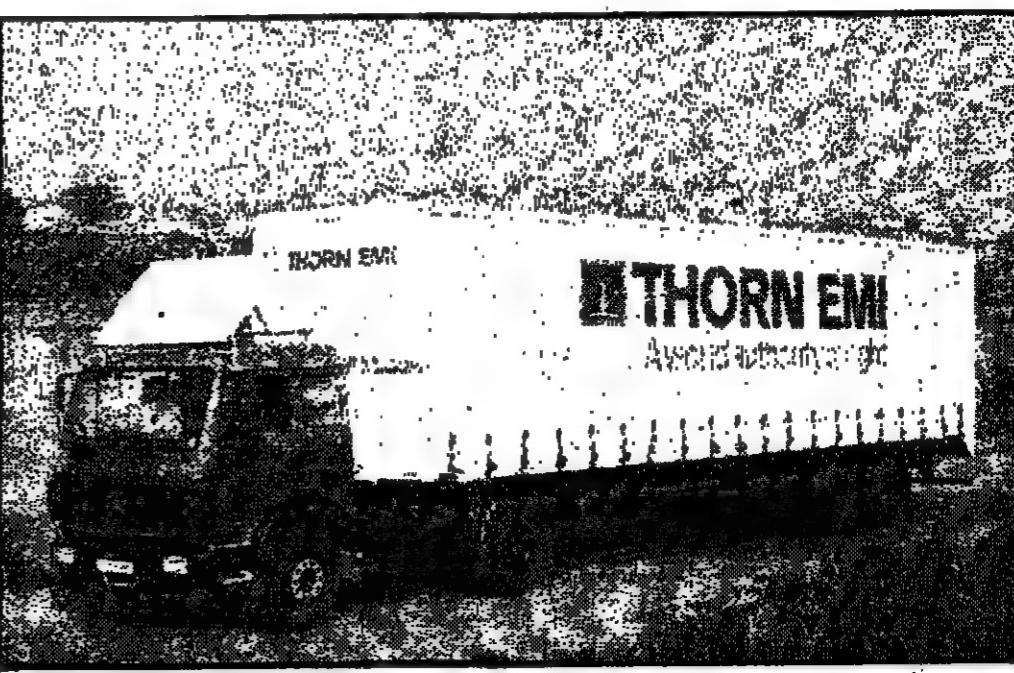
During the trailer industry's crisis period in the early 1980s, the percentage market shares of different manufacturers became erratic. The pattern is now more settled with Crane Fruehauf as market leader hol-

ding between 27 and 30 per cent. A recent surge of big fleet orders, notably one from Ford Motor Co. for trailers to handle previously railborne components between its European car plants, has enhanced the position of York to give it a market share of between 22 and 24 per cent. Craven-Tasker's share is between 12 and 15 per cent.

Foreign components account for an increasing technical content in UK-built trailers and related equipment, chiefly with higher-technology items such as air-suspension from SAF and BPW from Germany and Weweler from Holland.

British companies like Rubery-Owen-Rockwell and York earn valuable export revenue from UK-made components used, in the main, on heavy-duty trailers for Third World markets, assembled locally or in mainland Europe.

Alan Bunting

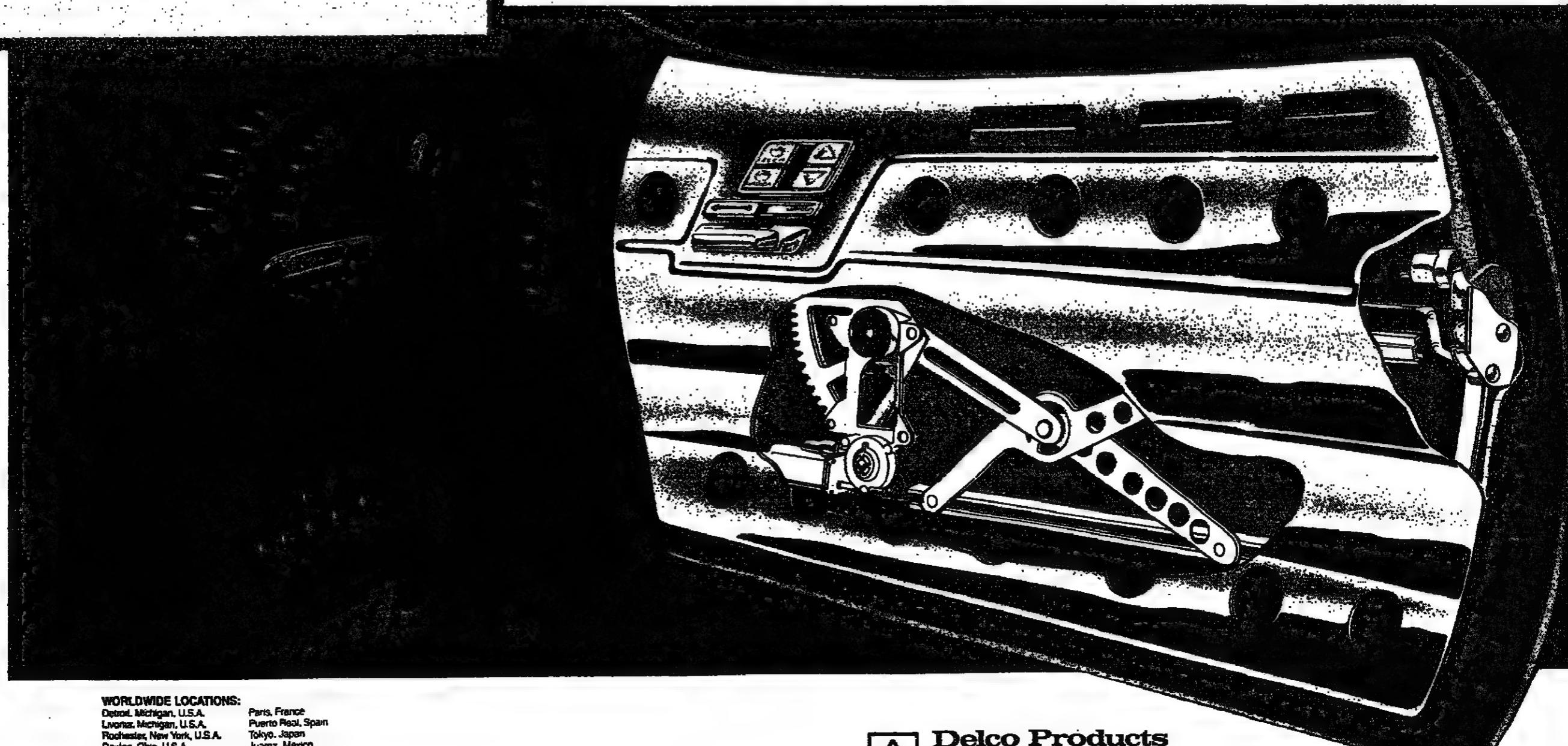


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Vehicle Fleet Management 17



One of Taunton's curtain-sided articulated trucks on a delivery run

Profile: Taunton Cider

Radical change in transport needs

DISTRIBUTION management at Taunton Cider has had the happy task of coping with steadily rising cider sales in recent years. However, with a strong swing from bottled to draught cider and changes in drinking habits nationally, transport requirements have changed radically.

The product and its sales success—or otherwise—dictates the transport requirement of a drink company such as Taunton Cider. From the launch of the company's Dry Blackthorn brand in 1972, the sales growth has been a steady upward trend.

As the company comments: "From the launch of Blackthorn, the company's fortunes marched forward." It reveals that between 1972 and 1975, the cider market grew in Britain from 32m to 38m gallons a year; that the extremely hot summer of 1976 boosted cider sales even more, with the demand for Taunton Cider brands taking the company's market share from 15 to 18 per cent. Its share of the draught business almost doubled from 12 to 24 per cent. This increase in demand meant the expansion of both production and distribution facilities in Somerset at the company's cider-making plant at Norton Fitzwarren.

The increase in cider-drinking caused the Chancellor of the Exchequer to impose excise tax on cider for the first time. Cider sales plateaued nationally at around 47m gallons over the period from 1977 to 1981. Taunton Cider points out, however, that its share in this period rose to 40 per cent, with Dry Blackthorn the UK's fastest-growing draught cider brand in the UK.

In 1986 the company claimed 30 per cent of the national market, running at 64m gallons a year. Of this total, 45 per cent of sales are of draught cider, a percentage which compares with 18 per cent in 1981.

Alongside the trend among customers to drink draught cider, rather than the bottled

product, has been a marked change in the geographical pattern of cider drinking which also has had a significant impact on distribution requirements. At one time, cider sales were heavily concentrated in the South West, with patchy markets in other regions. Although the South West still predominates, a third of Taunton Cider's sales are now in the North of England and Scotland.

These market patterns have determined the shape of Taunton Cider's transport operations. As Mr Nell Rixon, the company's distribution manager comments, transport operations are geared totally to satisfying customer requirements, with operational costs the next most important factor.

Operations are divided into two areas: primary and secondary distribution. Primary distribution—full loads over long distances—is handled by the company's own road vehicles and rail wagons, with the latter using its own factory-linked rail connection to the main line running through Taunton.

Ten years ago Taunton Cider ran 24 32-ton articulated vehicles on long-distance work but the change in the law to permit operation at 38 tonnes, coupled with the use of rail for long hauls (originally on the establishment of the company's own siding connection and rail wagons), has permitted a road fleet reduction to 11 vehicles.

At one time, the road road fleet, based at Norton Fitzwarren, handled all long-distance primary distribution but, as the market developed in Scotland and the North, a pilot rail scheme was instituted. The results were so good over a three-month period that use of rail with dedicated purpose-built rail wagons forms a main feature of Taunton Cider's distribution function. It permits overnight deliveries to Scotland which would not be feasible with the road fleet. There are

obvious environmental benefits too.

Mr Rixon points out that the economic factors in road-versus-rail are constantly under review to ensure maximum productivity of the distribution operation.

In the same way, road vehicle economics are scrutinised closely and Taunton Cider was one of the first companies to replace its 32-ton articulated lorries. These are all Leyland three-axle trucks with three-axle curtain-sided trailers, fitted with air suspension equipment.

More than 5,000 fleet buyers

are expected to attend, representing a huge volume of vehicle sales made both at the show and during the year.

Mike Wells, managing director of the organisers, EMAP McLaren Exhibitions, says: "The manufacturers like it because it does not pander to just another motor show."

Tickets and inquiries: from EMAP at Token House, 75-81 High Street, Croydon CR9 3SS (tel: 01-688 3200).

Top 10 sellers—1986

1 Ford Escort	156,895
2 Ford Fiesta	143,710
3 Ford Sierra	113,860
4 Vauxhall Cavalier	113,475
5 Austin/MG Metro	109,350
6 Vauxhall Astra	80,070
7 Austin/MG Montego	62,660
8 Ford Orion	55,255
9 Austin/MG Maestro	51,465
10 Vauxhall Nova	48,465

Source: SMMT

Wembley fleet show growing

THE growing importance attached to professional fleet management can be gauged by the growth in popularity of the Fleet Motor Show at Wembley, which runs this year from March 18 to 12.

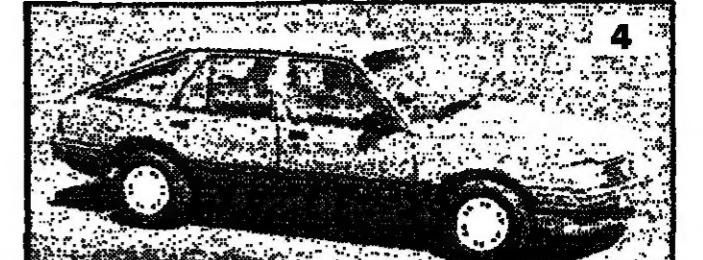
Now in its fifth year, the show fills not only Wembley's new exhibition hall but also takes in the rest of the Wembley complex. It will have a ride and drive test area plus a series of vehicle management seminars.

The major car and van manufacturers now exhibit their complete range of fleet vehicles, and a comprehensive range of support services is also on offer: contract hire, leasing, finance, breakdown recovery, mobile communications, tyre distributor, computer control systems and auction groups.

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Neil Rixon: road versus rail under constant review

Eric Gibbins

Emphasis on control

Continued from Page 15

customers' goods at the same time. The vehicles used vary according to requirements and availability.

In addition, BHS uses contract hire vans from Transfield and Charlhire to carry goods between stores and nearby stock rooms.

The two main commercial fleets, however, involve far more than a simple contract hire arrangement, says Mr Robertson. Christian Salvesen and TNT supply vehicles and drivers, provide a full maintenance service and replace the trucks when necessary, all in close consultation with BHS transport staff. Mr Robertson regards this liaison as crucial.

Each BHS store receives two daily deliveries—one of boxed goods and one of clothes. Each truck will cover about 75,000 miles a year. Under those conditions, the vehicles have to be replaced every three to five years.

TNT runs a wide range of commercial vehicles, but Christian Salvesen has opted for a Mercedes fleet. The Mercedes trucks have beaten very stiff competition for their reliability, mileage per gallon, resale value and spares service, Mr Robertson says.

His team also takes a close interest in the choice made by the contractors. A great advantage of all the vehicles used by BHS is that they are fitted with hydraulic tail lifts, avoiding unnecessary handling of goods and ensuring they arrive in the stores undamaged and as fast as possible.

The other crucial element in the BHS network is the national distribution centre. With stores to supply from Scotland to the far south of England, from Belfast to Dublin, to Jersey (and with franchises in Gibraltar and Qatar in the Gulf), it is essential to look for cost savings.

"You can have a number of different depots or you can go

for one simple straightforward solution, a hub operation," Mr Robertson argues. "It may be more miles but it means better vehicle utilisation, better service and controls, by concentrating your volumes down single site."

The centre at Atherton also houses the BHS textile laboratory, which runs quality control tests, and a print operation producing some of the company paperwork. Altogether, about 200 people are employed there, three-quarters of transport, unloading and sorting goods as they arrive from the suppliers and preparing them for delivery to the stores.

When it comes to cost control, the BHS team again pools its knowledge with the contractors' expertise.

Mr Robertson is reluctant to talk about cost figures but he is, however, confident that BHS has made the right choice. "We have a balanced system which is working very well indeed," he says.

Alison Maitland

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Vehicle Fleet Management 18



Brian Mahony (left) with Keith Terry, used vehicle sales manager, and Richard Harper, group marketing director

Profile: Kenning Leaseline

Tailored exactly to need

MORE AND more commercial and industrial companies are putting their transport needs out to tender. Often the dilemma is between fleet management, in which the day-to-day control of running costs is maintained elsewhere, while they retain ownership of the vehicles, or non-owning contract hire at fixed rates.

Brian Mahony, operations director of Kenning Leaseline, an amalgam of Wadham Stringer and the Kenning Motor Group's interests since last June, says: "No one decides this lightly; too much is involved to do that."

The answer, says this former Ford and Austin Rover sales executive, depends on the particular needs of the company. Once these are established, a deal can be tailored precisely to what is required.

"The position is that one in three of all company cars—about a million in total—are leased or run under a contract hire agreement. As well as the advantage of not tying up capital as outright purchase does, contract hire gives off-balance sheet financing."

Mr Mahony says: "These are very fair points. They explain why fleet management has grown by more than 30 per cent over the past year. Many companies, especially the larger ones, like to keep control of their cars while farming out the day-to-day running control."

"I see fleet management as a transitional stage between ordinary ownership and full contract hire. Fleet management lets customers put their toes in the water to test the temperature."

Today's fleet management arrangements are tomorrow's contract hire deals, he believes. The buying clout of the con-

sultant companies hinges to a large extent on the new car franchises held by associated groups, for the best prices, but such is the competition in both outright purchase, sale and leaseback, fleet management, contract hire and fleet management that every effort is made to give a good deal for any make of car.

Mr Mahony attaches great importance to the personal factor in fleet control. As a driver's guide issued by Kenning Leaseline stresses: "Care from the start in a fundamental investment in a well-maintained car will, eventually, yield the best disposal price."

So the trend is to encourage the best response from drivers who are made aware of the keen watch which is kept on the running costs of the cars they use.

This is where computer-run fuel consumption checks come in. The practice of checking individual cars regularly to compare consumption with the norm in similar operating conditions is a key factor in fleet management control.

The Wadham Kenning Motors group has some 60 outlets countrywide covering 20 motor

franchises. This is the backup for Kenning Leaseline which specialises in vehicle leasing, outright purchase, sale and leaseback, fleet management, contract hire and a wide variety of support programmes.

Relief or temporary vehicles are arranged through Kenning Leaseline and other major operators. Kenning Leaseline recommends BP Supercharge as its fuel card source since the system has more than 3,000 fuel outlets in the UK.

Everything in Kenning Leaseline is geared to bringing a healthy return, by using Wadham Kenning's national network for fleet disposals, for example. A high proportion of secondhand sales are made directly to retail buyers. Auctions are also used at the most advantageous times.

In the final reckoning the provision of helpful staff is regarded as an essential element in Kenning Leaseline's approach to the business. No one dares to leave that out.

Geoffrey Hancock

Profile: Lex Vehicle Leasing

Strength of purchasing power

LEX VEHICLE LEASING is the largest contract hire company in the UK. It has been in contract hire for 20 years and since 1981 has built up its fleet total from 3,800 to almost 20,000. Last year it bought 9,850 new cars and maintains that its purchasing power gives it considerable clout in obtaining favourable discounts.

LVL's net profits for 1986 exceeded £2.8m and turnover topped £48m. This compares with profits of £2.7m and turnover of £38m for the previous year.

LVL is jointly owned by Lex Services Plc and Lombard North Central, a subsidiary of the National Westminster Bank. Since 1981 it has sustained an annual growth rate of 40 per cent. This has been achieved within the context of a 17 per cent growth rate for the contract hire industry as a whole.

Mr Stephen Dixon, managing director of LVL, expects a slow down of the market growth rate to 9 per cent, with this figure remaining constant for the foreseeable future. Nevertheless, it is his view that contract hire, still in its infancy in the UK, has tremendous potential for expansion. He points to the fact that 50 per cent of company cars in the US are run on a contract hire basis. The UK, he says, is lagging behind.

LVL says it has seen contract hire grow at the expense of both outright purchase and finance leasing. Changes in accounting procedures have meant that finance leasing—which must now appear on company balance sheets—has lost much of its appeal. Contract hire, which need not be shown among borrowings, has gained.

This says LVL has been responsible for this shift from the former option to the latter.

The chief practical advantage to contract hire, argues LVL, is that it represents worry-free motoring for the end-user. With contract hire, one fixed monthly payment covers all expenses, with the exception of petrol and insurance, which enables companies to predict accurately their vehicle costs.

LVL stresses that its services are flexible and can be tailored to companies' individual needs. For example, a firm might sell its fleet to the contract hire company, thus obtaining an immediate injection of capital, and then hire the vehicles back using LVL's sale and hire back programme.

The company maintains that its involvement in market research keeps it in close touch with the changing needs of the market. A recent study of the van hire market, conducted by Makrotest for LVL, confirmed a significant anomaly.

Only 5 per cent of company vans are contract hired, com-

pared with 18 per cent of cars and 20 per cent of heavy commercial vehicles. A new subsidiary company was set up last November to exploit the opportunity that represents, described by its parent company as the only specialist van contractor in the UK. LVL says that vans tend to fall between two stools in the perceptions of industry. Being neither cars nor trucks, even contract hire companies themselves have been liable to misclassify the particular expenses involved in running van fleets.

For example, vans are more durable than cars but require less storage space than trucks. LVL aims to use the company's existing management expertise to help customers avoid common pitfalls such as running more vans than they require, thus making van contract hire an increasingly attractive

alternative to ownership. In the two months since the company launch, LVL has already seen the benefit of a spill-over effect from LVL, with the two companies complementing one another.

Last month LVL expanded its coverage of the UK by opening a new regional office in Coventry, mid-way between its offices in Bristol, Salford, Newcastle and its larger bases in London and Manchester. In May it is due to open a new service centre in Ruislip which will operate alongside its Manchester workshops, carrying out pre-delivery inspections, servicing and maintaining the company's loan fleet—a back-up force of 450 vehicles.

British badges such as Austin-Rover, Ford and Vauxhall still represent 85 per cent of LVL's fleet. Despite their success in the private car sector, Japanese

models account for less than two per cent of LVL's vehicles.

Among luxury cars, it has equal numbers of Jaguars and Mercedes, with BMW accounting for 10 per cent of the fleet.

The firm is broadening with the Sierra and the Cavalier see-sawing as the most popular models.

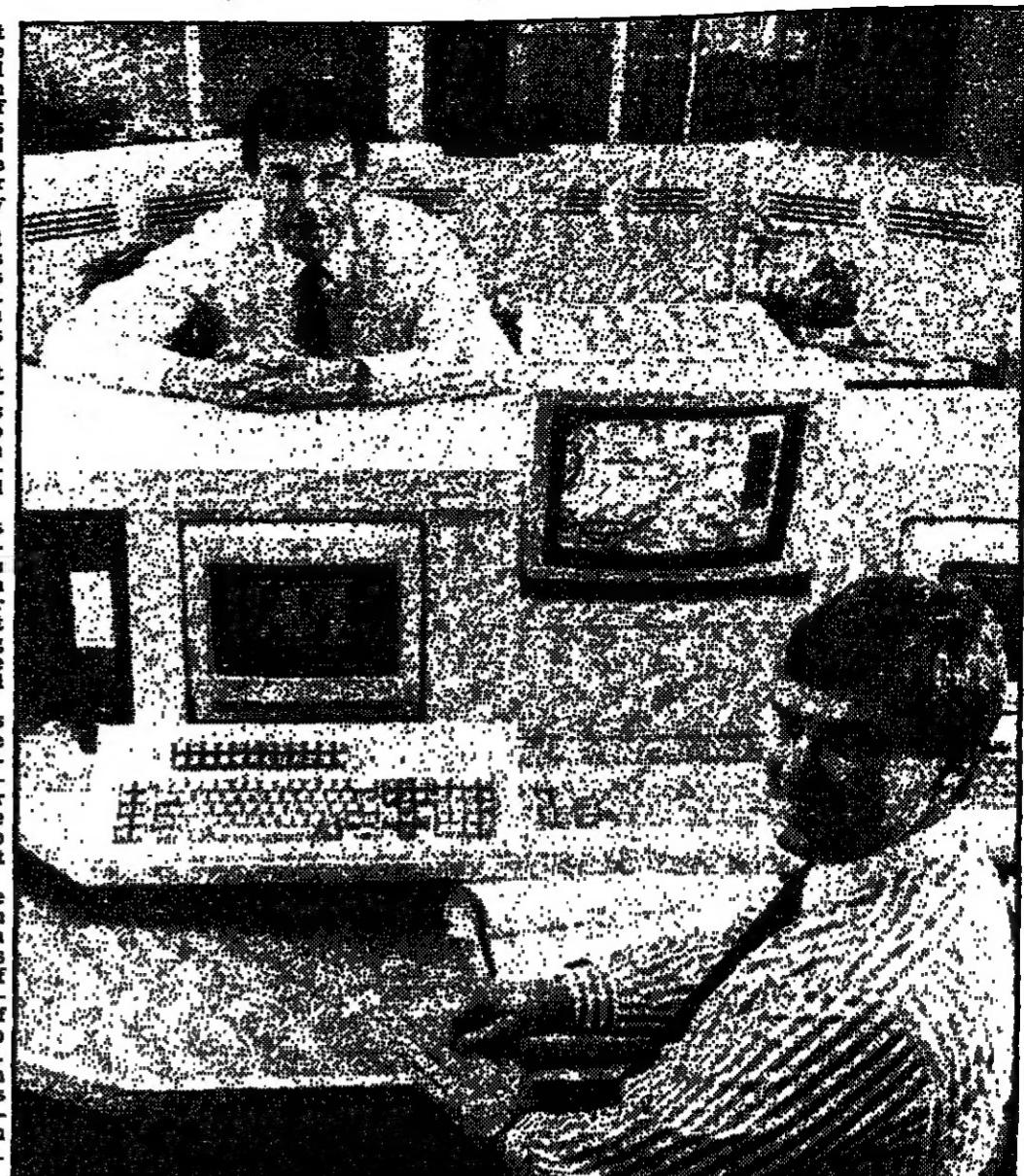
A couple of years ago LVL could boast that it offered a spectrum that stretched from the Reliant Robin to Rolls-Royce. The Rolls remains out the Reliant is gone, its place taken by BMW 30 motorcycles.

LVL believes it is unique in offering motorcycles for contract hire. By the end of the year a new venture may be underway. The firm has been looking at the possibility of applying its know-how in contract hire to a completely different industry—

Alexandra Buxton

Profile: Avis Car Leasing

Growing by 20 per cent a year



Maurice Smith (left) operations manager, and Chris Gilbert, sales and marketing manager

ing cycles from paying in monthly instalments to paying to the network of 3,500 franchisees.

This expertise also extends to the total contract price in advance.

The computer system is also used to monitor and control the maintenance of both the owned and leased fleets.

All the organisation's maintenance controllers are time-served apprentices who have subsequently qualified as members of the Institute of Mechanical Engineers. "They are able

to talk with absolute authority to repair or send a recovery vehicle to a stranded car within an hour at any time of the day or night," said Mr Yarroll.

To cope with the increase in business, Avis Car Leasing has expanded its advanced computer system which has developed completely in-house.

One of its major uses is an automated system for calculating sale and lease-back transactions. Mr Yarroll explains:

"The computer provides an almost immediate response, providing prospective lessees with the full range of contract hire benefits. This avoids the normal run-out period as they convert from ownership to contract hire."

The computer also monitors vehicle deliveries, keeps track of models, and stores delivery addresses and dates. Computer-driven vehicle invoicing, says Mr Yarroll, offers flexible bill-

down and the nearest recovery agency, is to repair or send a recovery vehicle to a stranded car within an hour at any time of the day or night. At present, Avis Assistance claims to get

going again 80 per cent of cars broken down at the roadside

"because we can send a franchised repairer to the scene" explains Mr Durkin.

Another scheme, Avis Ecolease, offers customers the opportunity to lease a low mileage car instead of brand new.

Ecolease cars, which all have fewer than 10,000 miles on the clock, offer considerable savings to lessees. For example, the monthly rental on a new Ford Fiesta Popular Plus (based on two years and 40,000 miles) would be £124 while on a similar Ecolease car the rental would be £112.

Avis Insurance Services is intended as a logical extension to Avis Assistance as well as providing customers with insurance cover.

David Albino

Helping You

is the lease we can do

A UBM fleetdrive Sale and Leaseback agreement helps you in several ways.

By selling your existing fleet to us you free your capital for immediate, worthwhile reinvestment for a profitable return. It allows you to forecast precisely and control your vehicle operating costs and cash flow.

Sale and Leaseback:

- ① Removes vehicle assets from your balance sheet.
- ② Generates immediate cash for your business.
- ③ Preserves cash for alternative investment.
- ④ Preserves lines of credit.
- ⑤ Gets you into contract hire, fast.

There are also very sound tax reasons for acquiring your vehicle on an operating lease as your accountant will confirm.

The reasons for choosing UBM fleetdrive to help you are very sound, too. If you like the sound of a company which specialises in vehicle management; which offers years of experience in dealing with the needs of company fleets large and small; and which is a member of Norcross plc—a substantial British company—then you'll probably want to hear the fine points of what we can do to help you.

UJM fleetdrive
Company Vehicle Specialists
Victoria House Temple Cate Bristol BS1 6PR
Tel: Bristol (0272) 277255
Tel: Birmingham (021) 236 7017. Tel: Slough (0753) 824119



Stephen Dixon: believes there is tremendous potential for expansion

FACING UP TO ALL YOUR NEEDS

CONTRACTS

Appleyard

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LONDON 081 562 0522, 082 474 1000, 082 474 1001, 082 474 1002, 082 474 1003, 082 474 1004, 082 474 1005, 082 474 1006, 082 474 1007, 082 474 1008, 082 474 1009, 082 474 1010, 082 474 1011, 082 474 1012, 082 474 1013, 082 474 1014, 082 474 1015, 082 474 1016, 082 474 1017, 082 474 1018, 082 474 1019, 082 474 1020, 082 474 1021, 082 474 1022, 082 474 1023, 082 474 1024, 082 474 1025, 082 474 1026, 082 474 1027, 082 474 1028, 082 474 1029, 082 474 1030, 082 474 1031, 082 474 1032, 082 474 1033, 082 474 1034, 082 474 1035, 082 474 1036, 082 474 1037, 082 474 1038, 082 474 1039, 082 474 1040, 082 474 1041, 082 474 1042, 082 474 1043, 082 474 1044, 082 474 1045, 082 474 1046, 082 474 1047, 082 474 1048, 082 474 1049, 082 474 1050, 082 474 1051, 082 474 1052, 082 474 1053, 082 474 1054, 082 474 1055, 082 474 1056, 082 474 1057, 082 474 1058, 082 474 1059, 082 474 1060, 082 474 1061, 082 474 1062, 082 474 1063, 082 474 1064, 082 474 1065, 082 474 1066, 082 474 1067, 082 474 1068, 082 474 1069, 082 474 1070, 082 474 1071, 082 474 1072, 082 474 1073, 082 474 1074, 082 474 1075, 082 474 1076, 082 474 1077, 082 474 1078, 082 474 1079, 082 474 1080, 082 474 1081, 082 474 1082, 082 474 1083, 082 474 1084, 082 474 1085, 082 474 1086, 082 474 1087, 082 474 1088, 082 474 1089, 082 474 1090, 082 474 1091, 082 474 1092, 082 474 1093, 082 474 1094, 082 474 1095, 082 474 1096, 082 474 1097, 082 474 1098, 082 474 1099, 082 474 1100, 082 474 1101, 082 474 1102, 082 474 1103, 082 474 1104, 082 474 1105, 082 474 1106, 082 474 1107, 082 474 1108, 082 474 1109, 082 474 1110, 082 474 1111, 082 474 1112, 082 474 1113, 082 474 1114, 082 474 1115, 082 474 1116, 082 474 1117, 082 474 1118, 082 474 1119, 082 474 1120, 082 474 1121, 082 474 1122, 082 474 1123, 082 474 1124, 082 474 1125, 082 474 1126, 082 474 1127, 082 474 1128, 082 474 1129, 082 474 1130, 082 474 1131, 082 474 1132, 082 474 1133, 082 474 1134, 082 474 1135, 082 474 1136, 082 474 1137, 082 474 1138, 082 474 1139, 082 474 1140, 082 474 1141, 082 474 1142, 082 474 1143, 082 474 1144, 082 474 1145, 082 474 1146, 082 474 1147, 082 474 1148, 082 474 1149, 082 474 1150, 082 474 1151, 082 474 1152, 082 474 1153, 082 474 1154, 082 474 1155, 082 474 1156, 082 474 1157, 082 474 1158, 082 474 1159, 082 474 1160, 082 474 1161, 082 474 1162, 082 474 1163, 082 474 1164, 082 474 1165, 082 474 1166, 082 474 1167, 082 474 1168, 082 474 1169, 082 474 1170, 082 474 1171, 082 474 1172, 082 474 1173, 082 474 1174, 082 474 1175, 082 474 11

Vehicle Fleet Management 19



David Scaife (left) and Roy Foster at the Manchester operations centre.

Mike Aron

Profile: Gelco International

Big expansion in demand

MR ROY FOSTER, managing director of Gelco International, describes the British market for vehicle fleet management as very buoyant. Gelco, he says, has experienced a big growth in demand for its services in the past four to five years.

The recession caused companies to take a hard look at their costs and many had opted to contract out specialised management services as a way of reducing their fixed costs and improving the profit margins on their products.

A growing number of companies now regard non-core activities such as fleet management as the preserve of outside specialists who can operate with greater cost efficiency. Where staff numbers have been pared down, outside services are also seen to shoulder an administrative burden which

would otherwise take up a disproportionate amount of management time.

Gelco is a subsidiary of the Minneapolis-based Gelco Corporation, one of the world's two largest fleet management companies. It has been in the UK for 14 years. From its Manchester headquarters, it has picked up an expanding list of large customers including NCR, IBM, Ladbrokes, Trust House Forte and Thorn EMI.

Its customers range from companies running a handful of vehicles right through to those with fleets several thousand strong. At present it manages or leases a total of 30,000 vehicles and employs 150 people.

The company's strength lies in one of its chief strengths lies in the breadth of services it offers its customers. These cover the full range of financing and man-

agement options, from contract hire and lease-back to fleet management with the customer maintaining full ownership.

Mr David Scaife, the company's marketing director, says this ensures that his salesforce listens to the customer's needs and offers an appropriate service. The ability to offer a wide range of services is considered increasingly important in an aggressive market place.

Gelco estimates a current growth rate of between 15 and 20 per cent in the contract hire market as a whole. It is seeing a particularly marked growth in demand for contract hire from companies with smaller fleets.

A purchase and lease-back arrangement has become increasingly popular for businesses with medium-sized fleets of between 20 and 75 vehicles. Users see this option as saving both money and administrative headaches. Gelco says it has saved up several millions of pounds in lease-back over the past year.

The company is seeing growing demand for more sophisticated services in fleet management services. While the primary reasons for using an outside specialist are financial, customers were asking for much more in terms of information.

One of Gelco's responses has been to develop a refined reporting system called GelcoLink. Monthly data, down-loaded from a mainframe computer on to floppy disc, gave the customer quick and easy access to a detailed breakdown of costs, enabling comparisons to be made.

For example, a company could compare vehicle running costs between different divisions or compare the performance of different makes of vehicles.

Recent sizeable increases in motor insurance premiums—21 per cent in 1985 and 20 per cent in 1986—led Gelco to look at the source of the problem, the cost of accident rate, and this month it announced the launch

Alexandra Buxton



Ian Buckley: taking away the maintenance risks.

Profile: Evans Halshaw Contracts

Service to the small user

MUSCLE POWER, or clout—whatever the name given to the strong presence needed to sustain contract hire and fleet management services for demanding business users—is not a role for the faint-hearted.

Midlands-based Evans Halshaw Contracts, part of the motor retailer, the Evans Halshaw group, has achieved a 50 per cent increase in contract hire and fleet management deals in the past year and has recently introduced a Gold Card scheme which extends transport programming to professional and small business users, largely ignored hitherto by the contract hire industry.

"VAT on rentals has always been an obstacle to the private buyer and the zero rate company. Lower mileage users do not like the apparent rigidity and a large number prefer to part exchange their vehicles when they wanted to change," Mr Ian Buckley, managing director of Evans Halshaw Contracts, explains.

He explains: "Fleet management derives its income from the fees charged for each of the services provided and they will vary from, say, £5 to £15 per vehicle per month, depending on the precise nature of the services given."

Discounts obtained as a result of the group's purchasing power are shared with customers.

The company's system of control over maintenance/servicing expenditure, before the event, can also result in savings. "Our knowledge and experience in used vehicle marketing can result in customers getting higher prices than they would have obtained themselves," Mr Wallace claims.

Geoffrey Hancock



Profile: Autolease

Profits in residual values

THE AUTOLEASE headquarters is in an office block which is easily missed on one of Birmingham's radial highways, the M6, where cars and lorries hurry past to the burgeoning international airport, National Exhibition Centre and Coventry.

The block also houses the headquarters of its parent company, BSG International, the £350m a year industrial conglomerate whose interests range from the Bristol Street Motors Ford, Austin Rover, Vauxhall and Peugeot franchises, through Britax seat belts and accessories, to interests in car accessory makers overseas and vehicle leasing and fleet management.

Autolease was set up in 1959 to sell leasing when leasing was in its infancy and very different from today.

Deputy managing director Mr Trevor Jones recalls that the company started in the same year as the M1 motorway opened, heralding in the start of a major move from rail towards road transport. That year the most popular salesman's car was the Ford Escort.

The new preventative programme offers a one-day institute of Advanced Motoring course, with briefing in planned and defensive driving, to every driver in a fleet.

Gelco is also offering tapes, running through IAM driving procedures, as an extra. IAM courses have an impressive track record, says Gelco. On a 45-strong fleet, cut its accident costs from £15,000 to £2,000 in three years by giving its employees basic IAM training. Apart from the obvious financial considerations, training is also regarded as an integral part of employee welfare.

As employers make increasing use of the car as a high-status perk to attract top calibre staff, Gelco is experiencing an upturn in demand for the better quality fleet vehicles. This means a move from 1600L models to 1800GLs and two litre vehicles. Fleet cars divide into two broad categories—the essential vehicle and the compensation car.

It is the second group which is increasing most rapidly, says Mr Foster. Similarly, Gelco's purchase of non-British badges—such as Audi, BMW and Volkswagen—have risen by 16 per cent over the past three years, as firms allow their employees to choose outside the British list.

The most popular lease is the "balloon" where an agreed proportion of the capital cost is held back to be paid at the end of the contract. But that means guessing what is going to happen to prices in two to four years' time.

Maintenance costs are also down to informed guesswork though this is now helped by longer service intervals. The more complex technology of modern cars is a drawback—more complexity means higher service costs when it goes wrong.

Small contract hire operators can offer cheaper deals and, Mr Jones reckons, that could mean a difference of up to £40 a month. But their level of service depends on how they treat breakdowns and replacements.

Large operators like Autolease with its three regional offices have hundreds of garages all over the country to help stranded clients after a distress call.

Many small companies farm that out to the AA or the RAC, letting the customer take his chance along with the millions of other members of those organisations.

The cost of finance also depends on the strength of the leasing company.

Small organisations find it difficult to negotiate the lowest rates, while Autolease is able to use the rating of BSG International with money-raising either directly through the group or through outside sources.

He has 120 staff to administer the fleet, with up to 500 disposals a month and all the service and breakdown calls to deal with.

Mr Jones agrees with industry

Mr Jones says: "Companies are looking hard at how they manage their fleets and realising the costs of having that department. To say nothing of the capital tied up in buying the fleet in the first place.

What tax advantages there were to encourage contract hire have been removed, and nowadays it is down to simple cash flow.

"There's a lot of guessing on vehicle fleet costs, and many companies cannot tell exactly what their fleets cost. Contract hire pins the cost down and makes it easier to manage."

Services like vehicle fleet management are an important tool in the marketing locker. But the biggest part of the market is the customer who hands over the fleet management lock, stock and barrel, and Mr Jones sees no end in sight to that customer.

Graham Sidwell

SSAP21

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